

# **FAMOUS KOREANS: TEN PORTRAITS**

**GRADES:** High School

**SUBJECT:** Social Studies, History

**TIME REQUIRED:** Three to five class periods

## **OBJECTIVES:**

- Have an appreciation of people who have helped shape the history and culture of Korea.
- Become aware of some of the most important events in Korean history.
- Understand important dimensions of Korean culture.
- Examine various leadership styles.

## **MATERIALS REQUIRED:**

Handouts on the ten individuals (attached)

## **PROCEDURE:**

1. Divide the class into ten groups, one for each portrait.
2. Have each group construct or draw a monument which will illustrate the significance of the group's individual. Have each group develop a slogan for their individual as well.
3. Members of each group should present their monument, slogan and act out their character's story.
4. After all students have completed their presentation, have a class discussion on what these individuals illustrate about Korean history throughout the ages. Who do they think is the most significant of the individuals for Korea and why?

## **EVALUATION:**

Evaluate students' ability to properly portray their individuals and their participation in the class discussion. Have them write an essay on what they can learn about Korean history through at least three of these lives.

## PORTRAITS OF TEN FAMOUS KOREANS:

### **Portrait 1: Queen Sondok (Reigned 632-647 CE)**

I am the ruler of Silla, one of the three kingdoms on the Peninsula. I am the first woman to become a queen in Korea. My father, King Chinp'yong, reigned for 50 years, but had no sons to inherit the throne. Because I am his eldest daughter, I became queen when he died. I also hold my position of authority because of a system that has existed for centuries. It is called the hereditary bone rank system, in other words, bloodline. I am a member of the Kim clan. If you have the name of Kim, I may be one of your ancestors.

For over one thousand years only two other queens achieved my authority and influence.

Why am I one of the few women to have authority in Korean history? During my reign Confucianism still had minimal influence. In Silla we had no prejudice against women rulers. My people believed in Buddhism, Daoism and Shamanism.

I am very kind, respectful, wise, and far-sighted. I am known for my powers to predict the future. The people of Silla are fortunate to have me for their leader. The Korean Peninsula is a very violent place. We struggle with two other rival kingdoms, Kogury and Paekche. Paekche, under King Mu, is intent upon destroying Silla. The kingdom of Kogury is so strong that it even defeats the forces of the emperor of T'ang China. When Kogury and Paekche ally against Silla, I seek help from the T'ang dynasty. Thus, I will initiate a pro-T'ang policy that will help pave the way for the unification of the peninsula under Silla.

In spite of the fact that I have to worry about the defense and security of my kingdom and also a plot to usurp my throne, I dedicate myself to improving the life of my people. Because I value the importance of education, I send students to China to receive the best education possible. Even though my reign is relatively short, there is much cultural and religious advancement.

Under my direction the Buddhist temple of Punhwangsa, the nine-tiered pagoda of Hwangnyongsa, and one of the oldest astronomical observatories in the world, Ch'omsongdae, were completed. In your time this observatory is still considered one of the most important structures in Korea. I ordered the construction of the famous nine-tiered pagoda of Hwangnyongsa to protect us from foreign invasions. Although it does protect us, it will be destroyed during the Mongol invasions of the thirteenth century. However, enough of the foundation remains that you can still get an idea of its former glory. If you travel to Korea, come to Kyongju, the ancient capital of the Silla, and you can see the mounds covering the tombs where our leaders are buried. You will be impressed by the splendid gold crowns, necklaces, pendants, and earrings that have been discovered in our burial mounds. These are just a few of the treasures of my reign. They exemplify a golden age in Korean history.

## **Portrait 2: Wang Kon (877-943)**

In 918 I founded the Koryŏ dynasty, a unified kingdom that was to last over four and a half centuries. Even though my reign is brief, what I achieve is very impressive.

My name is Wang Kon. Because I am the founder of a great dynasty, when I die my reign title becomes T'aejo, meaning "great progenitor." I come from a rich family. My father is a merchant and has a very successful business trading with China. We live in Kaegyong, now Kaesong, in what you call North Korea. Although my childhood is financially secure, the times are very difficult. Warfare is constant and continues on the peninsula for nearly 50 years. Unified Silla, founded in 668, one of the most advanced nations in the world, is now weak, and rival kingdoms are again warring against each other on the Peninsula. I become a well-known rebel leader and challenge the power of Silla.

I fight with Kungye, a former monk turned soldier, in a contest for domination of the Korean Peninsula. In 901 I help to found the Kingdom of Later Koguryŏ, and Kungye becomes king. When I impress him with several important naval victories, he appoints me his chief minister. Kungye, however, becomes a tyrant and commits many cruel acts. He even kills his wife and children. With the backing of my generals, we overthrow him.

I become king in 918 and establish a new kingdom with the capital in Kaesong. I name it Koryŏ, a shortened form of the name of Koguryŏ. It means "high mountains and sparkling waters." The name of Korea comes from Koryŏ.

Even though I am king, my biggest challenges are yet to come, as I desire to unify the Korean Peninsula. By 936 my armies defeat Later Paekche and Silla. When another kingdom called Parhae is destroyed by invading Khitan armies, many of the ruling families flee to Koryŏ. I know that in order to build a kingdom and maintain power I have to treat people with generosity. To secure my position, I give land to the Parhae nobles. For this I know I will obtain their lifelong support. After I defeat Silla, I give the king a high government position and large landholdings in Kyongju. People from defeated Later Paekche and Silla serve in important positions in the bureaucracy. I even marry a Silla princess. In this way I bring order and establish a unified kingdom.

Still, I have to be wary of the castle lords who are used to being quite independent. These people have helped me gain victories on the battlefield. To ensure their support I arrange many marriages between families throughout Koryŏ, and in some cases I give them the royal surname to establish new ties.

After consolidating my power, I incorporate Cheju Island into my kingdom and enlarge the territory to the north toward the Yalu River. Many military forts are constructed, and public works programs begin. Before I die, I leave my successors my final testament, "The Ten Injunctions," a list of rules to guide the nation. Here are a five of them:

1. The success of our state depends on the favor and protection of Buddha.
2. Temples and monasteries are to be built according to the principles of geomancy.
3. If the eldest son is not worthy of the crown, it should be given to the second son. If he is

- not worthy, choose the brother the people think is the most qualified.
4. It is very difficult for the king to win over the people. For this reason, give heed to sincere criticism and banish those with slanderous tongues. If sincere criticisms are accepted, there will be virtuous and wise kings.
  5. In preserving a household or a state, one should always be on guard to avoid mistakes. Read widely in the classics and in history. Take the past as a warning for the present.

### **Portrait 3: King Sejong (1397-1450)**

I am born on May 15, 1397, the grandson of T'aejo, the founder of the Chosŏn kingdom, a kingdom that lasts even longer than the Koryŏ kingdom. I am born near the Kyongbok Palace, a palace that you can visit in Seoul today. My oldest brother is supposed to become king, but is passed over in my favor. I am highly motivated, interested in learning, and widely read. It may sound strange to you, but I am married at age 12 to a girl two years older than I. This is the custom in my day and prevailed until the early years of the twentieth century.

When I am 22, the king, who is very impressed with me, decides that I should become the crown prince. In 1419, I assume the throne, and my reign is considered the high point of the Chosŏn kingdom. Indeed, the whole of the fifteenth century is marked by noticeable cultural and political achievements.

I am praised for my commitment to my country. I care deeply about my people, devote my life to establishing good government, and develop ways to improve the quality of life for everyone. I am admired for my mastery of the Confucian classics, but I am in my later years a devout Buddhist, especially after the death of my wife. I am fascinated by the world of science, especially astronomy. During my reign we chart constellations as well as refine rain gauges, various sundials, and water clocks. Because our economy is based on agriculture, it is important that we find ways to improve agricultural production. Handbooks to improve agricultural production and medical books are completed in my time. To protect our homeland from invaders, our technicians develop new forms of cannon and artillery.

I believe my responsibility is to seek out talented people and to train them in the art of good government according to the Confucian classics. Once they are trained, it is important to give them tasks that will fully utilize their talents. I establish an excellent library and select very able scholars who devote all of their time to improving the quality of education. I also seek out talented people in the countryside and make sure that these people get appropriate recognition from their provincial governor. These people also work in government or in posts that are appropriate for their abilities.

My main goal is to find ways for my people to become more literate. We use the Chinese system of writing, which involves memorizing thousands of characters that are very complicated and difficult to learn. I decide to develop a simple and effective system of writing. What is created is *hangul*, a phonetic writing system that is very scientific and easy to learn. Koreans now have their own system of writing. This is my greatest accomplishment.

I have many other interests. I desire to have a book written to help the common people become more successful farmers. This leads to a farmer's handbook that improves farming techniques and increases production. I am also very concerned about the health of my people. Under my direction a medical dictionary and an encyclopedia are written. The encyclopedia, in 85 volumes, consists of medical treatments to cure nearly 1,000 diseases. Some of the treatments include herbal prescriptions and acupuncture. I also promote art, music, astronomy, science and practical inventions. I am credited with developing a rain gauge 200 years before a similar instrument is developed in Europe. I also advance the use of movable type. You might not know that Koreans invented movable type nearly 200 years before Gutenberg. I also have some impressive political achievements. I am able to defeat the Japanese pirates who are menacing our coasts and also extend the territory of Chosŏn up to the Yalu River, the border of North Korea today. I also try to raise the moral standards of my country.

#### **Portrait 4: Admiral Yi Sun-shin (1545-1598)**

I am Admiral Yi Sun-shin, one of the most famous military heroes in Korean history. I am well known as the inventor of the turtle ship, an ironclad warship that looks like a turtle. I use this ship to defeat the Japanese at a time when their ships and armies are causing death and destruction throughout our country. I am a brilliant military strategist, a great patriot and a defender of Korea.

I am born into an impoverished *yangban* (aristocrat) family, but through hard work and determination I become a very respected man. At 21 I begin to learn about the military arts through self-study, and I work hard as an apprentice to manufacturers of weapons. When I am 28, I take the government examinations to become a military officer. During the practical part of the exam, I fall off my horse and fail the exam. I am devastated. I disappoint my family and know that I now will have to wait four long years before the next exam. Finally, at age thirty-two, I pass the exam. I am commissioned as a junior officer and go on assignment in a far away place along the Tumen River on the northern border of Korea. I hold various posts in different locations, but then I am promoted to commander of a naval station in Cholla province. It is in this capacity that I achieve fame by defeating the Japanese in their invasion in 1592 under the direction of their great conqueror Toyotomi Hideyoshi.

Before Hideyoshi's anticipated invasion, I build my famous turtle ship. I create the world's first ironclad long before your Monitor of Civil War fame. My first ship is nearly 65 feet long, 15 feet wide amidships, with sides nearly eight feet high. On the sides are portholes through which cannons are fired to blow the Japanese out of the water. Thick iron plates with iron spikes on the deck will prevent the enemy from boarding. There is a fearsome dragon's head on the bow of the ship. By burning a combination of sulfur and saltpeter, clouds of smoke are emitted through the dragon's head and create a protective smoke screen.

In 1592, when my Turtle Ships engage with the Japanese, we manage to cut off their source of supplies. We easily destroy 26 of their 30 ships. On land, guerrilla armies are formed; aristocrats, peasant farmers, Buddhist monks, women, and slaves fight together with Ming troops and force the Japanese to retreat. Five years later Hideyoshi tries again and launches a second invasion. This time we are even better prepared. I only have 12 ships, but I lure the Japanese into a narrow

strait. We wait patiently for them to enter the channel and when they do, we destroy their ships, a fleet of over 300 strong! As the enemy retreats, a stray bullet hits me and I die. The great Hideyoshi also dies soon after. The war is now over. Korea has been saved. Japan's forces retreat to their home islands and will now pursue a policy of isolation for 250 years. Only in 1853 with the force of one quarter of the United States navy will Japan open her ports to the world.

Though my victory is many years old, it pleases me that I remain one of Korea's great heroes. When you visit Seoul, you will see a statue of my ship and me in downtown Seoul. And if you visit the Korean War Memorial Museum, you will find a magnificent replica of my famed turtle ship.

### **Portrait 5: Shin Saimdang (1504-1551)**

Famous people are not necessarily kings, queens or military heroes. My pen name is Shin Saimdang, and I am perhaps the most respected and famous woman in Korean history. I am primarily admired for being the ideal mother, wife and daughter. I am also famous because I am a recognized painter, calligrapher, embroiderer and poet. My son, Yi I (Yulgok), is one of the most celebrated Confucian scholars in our history.

I grow up in a city on the east coast of Korea. Most of my life is lived during the reign of King Chungjong, who is a benevolent ruler. My father has an aristocratic heritage. I have no brothers, but I have four sisters. I am the second oldest. My name is Shin Yi-son. I take a pen name, Saimdang (pronounced Sa-Im-Dang), from a famous story about a Chinese woman who is known for her honesty and wit.

My parents are determined to educate their daughters. When I am very young, they are convinced that I have artistic talent. I have a classical education; that is, I am schooled in the Confucian classics. I am particularly interested in Confucian philosophy, which teaches me the value of knowledge and influences me greatly. I will instill this value in my children. Confucius also teaches me about filial piety. What does this mean? First, it means that one should respect one's parents. Children should respect their parents and follow their parents' wishes with proper attitude and behavior. Second, children should care for their parents. Children owe their lives and upbringing to parents, and when they become adults, they should support and wait on their parents. Third, when parents die, filial piety is practiced again in the form of funeral rituals and ancestral memorial rites. Fourth, carrying on the family line is essential for filial piety. The Korean family system is patrilineal. For a son, the most important filial act is marrying and producing a son. Filial piety is the behavioral norm of traditional life and remains the foundation of Korean behavioral norms.

At an early age I prepare for the responsibilities of being a wife and mother. I marry when I am 19. My husband, who is distantly related to the great naval hero Admiral Yi Sun-shin, becomes a scholar and serves as a government official. Even though I am very happily married, I am deeply saddened in my first year of marriage because my dear father dies. According to custom, I will mourn my father for three years. After this my husband and I will move to live with his family some distance away from my village and my widowed mother. It is difficult, but I travel the countryside between these two villages in order to fulfill my obligations to my mother.

I have seven children, four sons and three daughters. My son Yulgok is my third child. I am 32 years old when he is born. I realize immediately that this child is brilliant and commit myself to his education in the Confucian classics. He masters the classics by age seven and is writing beautiful poetry when he is eight. He continues to amaze me into his teens with his fascination for the classics and his dedication to learning. When I am 47, my husband is given a position as tax official in another province. He takes Yulgok and his brother with him. While they are gone, I become very ill and die.

Even though I am a celebrated poet in my day, only two of my poems survive. One of them is about my mother. I am famous for my calligraphy, and seven pieces of my work still exist. My landscape paintings are widely praised. Today they are still appreciated and are considered to be great Korean treasures.

A statue now honors me in Sajik Park in downtown Seoul, and a street in Seoul is named after me. There is a shrine to my son and me near my home. Even though my accomplishments may seem small to you, I take pride in the fact that I have served as a role model for the women of Korea for nearly 500 years.

### **Portrait 6: Kim Ku (1876-1949)**

I am Kim Ku. I am known as one of the most famous of Korea's independence fighters. I am well known for my role in the March 1, 1919, Independence Movement; my role in the creation of the provisional government in Shanghai, China, during the Japanese occupation of Korea; and for my anti-Japanese activities during the colonial occupation from 1910 to 1945. I am also remembered for my autobiography written under my pen name Paekpom. This book has become a classic.

I am born in 1876 in a province that is now part of North Korea. My parents are quite poor, but they are determined that I, their only son, will get a good education. As a child I learn the Chinese classics to prepare for the government examinations. I should have passed these exams but failed through no fault of my own. At this time in Korean history, the Chosŏn kingdom is very corrupt. Many people who have money bribe the authorities in order to pass the exams. I am very disillusioned by the conditions that exist in my youth, so I become politicized at an early age.

I become a member of the Tonghak (Eastern Learning) movement, which is a quasi-religious movement established in the late nineteenth century. It was formed in reaction to government corruption, social injustice and the poverty of the peasants. Tonghak combines concepts of Daoism, Neo-Confucianism, Catholicism and Shamanism. Because the founder's activities appear threatening to the Chosŏn kingdom, he is brutally murdered. His death occurs before I am born, but I am sensitive to what is happening to my country and become involved in the Tonghak Rebellion in 1894. I am only 18 at the time, but I become part of a peasant army, the largest peasant rebellion in Korean history. Our army fights to protect the country from foreign incursions and to create a more egalitarian society by abolishing the *yangban* (aristocrat) class system. Unfortunately, the Chosŏn government and the Japanese army defeat us in a series of battles. There are many casualties, and our leaders are put to death.

The following year, 1895, the Japanese brutally murder our ruler, Queen Min. She is a shrewd and powerful woman who tries in these desperate times to gain the support of Russia to protect Korea from exploitation by Japan. I am in Manchuria at the time she is murdered, but I am so incensed that I return to Seoul to avenge her death, and I kill a Japanese soldier. I am arrested and imprisoned in Inchon but escape a year later. In 1909, I am again imprisoned for being involved in the assassination of a Japanese official, who in 1905 played an active role in forcing us to sign an agreement by which Korea became a protectorate of Japan. We lose our freedom because of this agreement, and it paves the way for our colonization by Japan. I spend the next five years in jail. When released, I spend the next few years conducting anti-Japanese activities throughout my country.

In 1910 Japan annexes Korea. For the next 35 years Japan occupies Korea. To this day there is bitterness between the two countries. In the first period of colonization, newspapers are suspended, political parties abolished, and public assembly made illegal. All authority is invested in the governor-general who is appointed by the emperor of Japan. He controls the military and civil police, makes all the laws, oversees the judicial system, has control over finances, and makes all appointments. Koreans who are well educated and experienced in government can no longer serve. The Japanese are convinced that control over Korea is vital to their defense and the economic well-being of their nation.

In 1919, as part of the Independence Movement, I travel to Shanghai to help create a provisional government in exile. In 1927 I am made leader of this body. I also help to form the Korean Independence Party and am selected as the chairman of its executive council. In addition, I help establish an army to help the Allies defeat Japan during World War II. I have little patience with Communism and its revolutionary programs. After the war, I work hard to influence postwar development. I am absolutely opposed to the division of Korea.

My ideas of government and methods to maintain unity on the peninsula clash with those of Syngman Rhee. Although I have the credentials to be the president, I am less tolerant than Rhee of people who have collaborated with the Japanese during the occupation. In 1948, I seek to resolve the problems between North and South and meet with Kim Il-sung. These talks are considered a failure. When I return to Seoul, I am intent on boycotting the U.N.-sponsored elections. I oppose these elections because they will lead to the permanent division of Korea. I continue to argue with Syngman Rhee, but he prevails and is elected president in May 1948. A month later, I am assassinated by an army lieutenant. I am shot in the head and in the stomach. Not until 1992 does someone come forth and admit government involvement in my death.

Today there is a large statue of me on Namsan Mountain in a park in central Seoul. An association works to keep my name alive, supports an extensive library, and displays material related to my life and efforts to keep Korea free and unified.

### **Portrait 7: Yu Kwan-sun (1904-1920)**

I am one of Korea's most famous independence fighters. I am very young, just 16 years-old, but people believe that I contribute significantly to the independence movement against Japan. I am



enraged by what has happened to our country during the occupation and organize and provoke people to resist Japanese colonialism. I help plan the March 1, 1919 demonstration, a nonviolent protest similar to your Martin Luther King's civil rights march on Washington in 1963. We catch the Japanese completely by surprise, a tribute to our careful organization as well as to the overly confident police. The peaceful demonstration sparks a nationwide movement in the following months and involves over one million people. Massive demonstrations on this scale are unprecedented, and it is clear that the Japanese do not think we are capable of such a concentrated effort.

We suffer greatly under Japanese rule. The idealism of Woodrow Wilson and his Fourteen Points raise our hopes at the end of World War I. We believe, perhaps naively, that Wilson's proclamation of self-determination for subjugated peoples will somehow lead to Korean independence. Our hopes are very high.

The leaders of the movement write a declaration of independence, expressing our desire to be free and independent. Thirty-three Korean nationalists sign this document. I will read part of the final paragraph to you.

"We have arisen now. Conscience is on our side, and truth guides our way. All of us, men and women, young and old, have firmly left behind the old nest of darkness and gloom and head for joyful resurrection together with the myriad living things. The spirits of thousands of generations of our ancestors protect us; the rising tide of world consciousness shall assist us. Once started, we shall surely succeed. With this hope, we march forward."

Three years before the demonstrations began I start attending the Ewha Girls School in Seoul, one of Korea's earliest schools for women. I study very hard and become known as someone with firm convictions and commitment. When I return home during the summers to my small village, I teach local villagers to read and expose them to Western science and geography, which is very different from the traditional Chinese classical education they are receiving.

In 1919 the determination to be independent from Japan reaches a climax when King Kojong, who abdicates his throne in 1907, dies in Seoul amid rumors he has been poisoned by the Japanese. My classmates and I join the nation in our sorrow for the king. Leaders of the independence movement decide to capitalize on the mood of the country and agree to massive demonstrations on March 1, two days before the king's funeral.

When my friends and I get copies of the declaration of independence, we pledge that we will participate in a mass demonstration in Pagoda Park in downtown Seoul. Our principal strongly advises the students not to participate. However, on March 1, seven of us cut class and join the crowd at Pagoda Park. A few days later I join the protests, but this time I am arrested for a short time.

When the governor-general closes all the schools in Seoul because of the unrest, I return to my hometown where I convince my brother and several friends to hold a rally similar to the one in Pagoda Park. With the help of members of a local church, I begin to organize a demonstration. I

travel from village to village to get additional support. I announce that the signal for the demonstration to begin will be a lighted torch from the mountaintop. I personally light the torch and carry it to the mountaintop.

The next day I address a crowd assembled in the market place. We wave the national flag, which is outlawed by the Japanese government. We shout for independence. The police appear and shoot down many people. My parents are among the first to be killed. They arrest many people, including me.

I am tortured for many days. Then I am transferred to a prison in Kongju. I am later tried, found guilty, and sentenced to three years in prison in Seoul. Prison life is very difficult for me. After a period of torture and suffering, I die. My last words are "Japan shall fall." The Japanese then tear my limbs from my body. I die along with an estimated 7,500 others in demonstrations that sweep the country in a period of ten months. There are approximately 45,000 arrests.

The movement fails terribly. Our country will not be independent until the Japanese are defeated in 1945. The twentieth century is a time of terrible sorrow for my people: occupation, war, and political division. Yet we never give up hope to be a unified nation.

I am glad that I am remembered for my role in our history. I am often called the Korean Joan of Arc. I give hope to my people when they need it the most. There is a shrine in my memory in Ch'onan, the village of my birth. I am buried on the mountain where I carried the torch for freedom many years before. In Seoul there is a statue of my famous pose, arm outstretched, torch in hand.

### **Portrait 8: Chung Ju Yung (1915-2001)**

My story is one of rags to riches. My father is a simple farmer who thinks his eldest son, the oldest of eight children, will someday take over the family farm. I have other ideas. I run away from home at a very young age and ultimately become a billionaire and the richest man in Korea. I achieve success because I take great risks and work very hard to build a business empire. I am the founder of Hyundai Company. My accomplishments make me rich, famous, and at times controversial; but most importantly I contribute greatly to what is called the miracle on the Han River. One of the poorest countries in the world only a generation ago, South Korea is now the United States' eighth-largest trading partner and is the eleventh-largest economy in the world!

Korea has been a backward agricultural country until very recently. When I am a child most Koreans are farmers. In spite of that fact, my father is able to give his children a basic education. I study Chinese until I am ten and then attend a local school for five years. This is essentially my only formal education. Our farm has been in the family for many generations. Because I do not want to spend my life on a farm, I decide to run away to Wonson, a city that is now in North Korea. I get work in construction, building roads and railways. Even though the days are long and hard, I take some classes at night. All this ends when my father finds me and takes me back to the family farm.

When I am 19, I run away again. This time I take the little bit of money I have saved and ride the

train to Seoul. I cannot find a job in Seoul, so I travel to Inchon, a large port city, where I find work on the docks. After a while, I return to Seoul and work as a delivery boy at a rice mill. I advance in the company and eventually become a bookkeeper; this position turns out to be invaluable for me when I go into business myself. I eventually open my own rice store, which is quite successful. Unfortunately, Japanese colonial policies establish a rice rationing system. This forces me out of business.

In 1938, when I am 23 years-old, I marry a young woman, Byun Joong-suk, who is then just 16. We begin a family and ultimately have eight children. Then, when I am 25, I return to Seoul and work hard and establish an auto repair business. Shortly after I began to be successful, but a fire destroys my business. I am unemployed and in debt, and have a family to support. Determined to be successful, I open another auto repair shop in 1945; the year of Korean liberation and the year that World War II ends. This time my financial success is to be permanent. I now open a bigger shop, the Hyundai Auto Repair Company.

I remember from my work experiences as a youth that the construction business can be very profitable. I also recognize the golden opportunity that postwar construction will bring. In 1947, I decide to branch out and start the Hyundai Construction Company, which over the years grows into a highly profitable and highly regarded business. During Syngman Rhee's presidency (1948-60) I get some really big breaks. During the Korean War, I carry supplies to American bases on half-ton trucks, and build Quonset huts and refugee settlements. After the war I land some major construction projects, including the rebuilding of the Han River Bridge that was destroyed during the Korean War.

During the Park Chung-hee administration (1961-78) I impress the president and receive contracts to build dams, power stations and major highways. By 1962, Hyundai is the largest construction company in Korea. I am particularly delighted when we are selected to build the Seoul-Pusan Expressway, the main road linking the capital to the major southern port in South Korea. During the Vietnam War, Hyundai and other Korean construction companies become the chief contractors for the U.S. army in South Vietnam and later make use of their Vietnam contacts and experience to expand into the international construction business in the Middle East. By 1972, the company is worth \$64 million and split into six subsidiaries. Between 1974 and 1979, our construction sales in the Middle East amount to more than \$6 billion. Later, I expand into the automobile, petrochemical, and semiconductor industries. Hyundai enterprises continues to flourish. By the mid-1980s *Fortune* magazine reports that Hyundai is one of the fifty largest firms in the world.

In 1977 I am elected chairman of the Federation of Korean Industries and am reelected to four more two-year terms as the head of the Korean business community. Realizing that I am very lucky to achieve such financial success, I establish the Asan Foundation and give a large portion of Hyundai stocks to fund it. This foundation funds scholarships for research and works to improve health care for the underprivileged. I also help Seoul win the right to host the 1988 Olympic Games.

In the 1990s, in spite of my advancing age, I decide to enter politics. Although I am defeated for the presidency against Kim Young-sam, I do surprisingly well in winning a seat in the National

Assembly.

My wife and I live in a rather modest home near the ancient Kyongbok Palace in downtown Seoul. If you are interested in my career, you might want to read my autobiography *Many Trials, But No Failures*. My philosophy has always been that “whenever there are difficulties, you grit your teeth and go on,” and this is how I have lived my life. My book will provide a fair amount of insight into my character and business methods that make me one of the most successful entrepreneurs in Korean history.

Since the Asian financial crisis of 1997, Hyundai and other family-owned monopolies or conglomerates (*chaebols*) experience great pressure from the government to restructure. The government wants the *chaebols* to reduce debts and have the founding families remove themselves from active management. For this reason I decide to retire in 2000, even though I helped Korea become a world power. Nevertheless, Hyundai still encompasses 52 affiliated companies, and its combined annual revenues are about \$150 billion.

Meanwhile, I am committed to improving North and South Korea relations and assisting North Korea in its food crisis. In 1998, I herd 500 head of cattle to North Korea through Panmunjom. I negotiate an agreement with North Korean officials who agree to an unprecedented multi-billion-dollar tourism deal with the Hyundai corporation. Since 1998, more than 86,000 South Korean citizens travel by Hyundai-operated passenger ships to scenic Mount Kumgang in the North as part of this tourism initiative. My efforts to improve North-South relations paved the way for the summit meetings in June 2000, the most hopeful meeting between the regions since the end of World War II.

### **Portrait 9: Kim Il-Sung (1912-1994)**

I am born on a very memorable and tragic day in history, the day the Titanic sinks (April 15, 1912). My name is originally Kim Sung Chu. My life spans 82 years of the twentieth century. I am born into a peasant family and rise to be the supreme leader of the North Korean people for forty-nine years, longer than any Korean political leader of the century. When the people speak about me, they call me Great Leader. I continue to be admired as the peerless patriot, national hero, ever-victorious guerrilla fighter, wise teacher, outstanding leader of the international communism movement, shrewd strategist, and the best known Korean politician of the twentieth century. During my lifetime, I take up arms to liberate my country from Japanese militarists who rule our country for 35 years, vehemently oppose the division of Korea after World War II, create an equitable and just society by establishing the Democratic People’s Republic of Korea, and fight for the reunification of my country during the Korean War.

Because the Japanese occupy our country, many Korean families leave their homeland to live a life free from domination. I am still a child when my parents leave Japanese-occupied Korea for Manchuria. However, in time, the Japanese control Manchuria as well. When I am only 20, I become the leader of a small group of Koreans who lead raids against Japanese outposts in North Korea. In a few years I am a significant guerrilla leader. In fact, the Japanese consider me to be one of the most effective and dangerous of guerrillas. While fighting the occupation forces, I adopt the name Kim Il-sung after a legendary anti-Japanese guerrilla. The Japanese are so upset

with me that they form a special counterinsurgency unit to track me down, but they never catch me.

I work with Chinese communists and other guerrilla fighters, but we are under no one's orders except our own. When the Japanese pursue us, we cross the border into the Soviet Union; however, the Soviets provide few weapons or material aid. We work in small units, receive the support of local Koreans, and annihilate many Japanese. I foster an anti-Japanese spirit in the darkest days of the independence movement. With other revolutionary nationalists, I preach for the need for communism. We are filled with contempt for the failure of our fathers to institute land reform and to modernize Korea. We are determined to forge a strong country that can resist foreign domination. When the Japanese forces crush the guerrillas in Manchuria, I flee to the Soviet Union. By then most of my comrades have been killed. The local Soviet authorities then decide to train me.

When the United States drops the atomic bomb on Hiroshima on August 6, 1945, the Soviet Union declares war on Japan. The Russians claim that they liberated Korea. This is false. The liberation of Korea is the culmination of my long and arduous revolutionary struggle. Together with my supporters, we defeat the Japanese and liberate our home.

Immediately after the war the United States decides to divide Korea. This is a tragic mistake. When our country is divided at the 38<sup>th</sup> parallel, the Soviet Union agrees to occupy the North. Because I have fought with the Chinese in Manchuria and have military training in the Soviet Union, I am well known. The Soviets put me in charge of the formation of the provisional government in Soviet-occupied Korea. During the three-year occupation, I faithfully carry out their directives, but put myself in a leadership position and deal successfully with all opposition. I create a new party (the Workers' Party of Korea), a new army, and a new government, all patterned after the Soviet system. No one who collaborated with the Japanese serves in the new government.

What is particularly attractive to me about Communism? The history of the world and the history of China and Korea in particular are tales of the exploitation of the masses of peasants by rich landlords. In Korea, for thousands of years a minority of landlords exploited the peasants, and during Japanese colonialism conditions became worse. What is not tolerable is the fact that many Korean landlords and business people collaborated with the Japanese during their occupation.

What we need is a revolution similar to the one that occurred under Stalin in the Soviet Union and what Mao Zedong will be able to do when he emerges victorious in 1949 after defeating Chiang Kai-shek. Under the Soviet and Chinese revolutions land is redistributed equitably among the people. I also know that the Soviet Union has rapidly progressed under its five-year plans. In a short period of time the country has gone from being a backward agricultural nation to being an industrialized world power. I know that under Communism Korea can modernize rapidly and that the standard of living will improve for everyone. I also am very aware of the imperialist exploitation of the capitalist nations of the world. Korea will have its revolution, and our nation will become self-reliant and independent.

When the United Nations General Assembly adopts a resolution to conduct national elections to

end the Allied occupation and to reunify the country, the Soviet Union refuses to participate in the elections. Most Koreans are for an end to foreign occupation, but the Soviet Union knows that the United States dominates the United Nations and will not go along with this decision. Consequently, the North Koreans have their own elections, create a constitution for a separate state called the Democratic People's Republic of Korea, and elect me, Kim Il-sung, as premier. I proclaim that the entire Korean peninsula is our territory and that our temporary capital will be Pyongyang.

When the United States and Soviet Union pull their troops out of South and North Korea, I find an opportunity to reunify Korea by military means. This is to be a civil war between the Korean people with the goal of reunification. I build up a large military of 200,000 men. I believe that the people of Korea will support me. In 1950, I get Stalin's permission for an invasion of the South, which I launch on June 25. In only four days we capture Seoul, and overrun most of the country within a short period of time. We nearly win the war. However, because the United States dominates the United Nations, the Security Council votes to intervene in a war that should only concern the Korean people.

With the combined forces of the United Nations and MacArthur's successful landing in Inchon, our troops are forced to retreat north of the 38<sup>th</sup> parallel. When U.S. President Harry Truman decides to extend the fighting beyond the 38<sup>th</sup> parallel and to advance to the Yalu River to reunify Korea under the direction of Syngman Rhee, I obtain the support of the leaders of the Soviet Union and China. When 150,000 Chinese volunteers come to our aid, we almost win the war for a second time. We could have won the war if the Soviet Union had kept its promise to maintain air support for the Chinese troops. We also could have won the war had I directed it. However, once the Chinese army comes into the war, the Chinese push me aside and manage the war. It is important for you to know that North Korea proposed the armistice.

During the Korean War our people suffer very much. The United States devastates us with three years of bombing. No modern buildings are standing. Over one and a half million of our people are dead. The armistice still has not become a peace treaty because the Korean people have never been allowed to resolve their own problems. The United States still keeps 37,000 of its troops in South Korea.

After the Korean War, I devote much time to the reconstruction of the Democratic People's Republic of Korea (DPRK). I encourage my people to be dedicated and self-reliant. Under my leadership, we successfully mechanize agriculture, and become highly industrialized, militarily very powerful, and independent of the Soviet Union and China. I am able to resolve the century-old boundary dispute between China and North Korea.

I tell my people that there is nothing to envy in the outside world. They will find peace and happiness within their own country. I often say, "to lead an equitable, happy life in a free and peaceful world, without domination, subjugation, aggression, and war, is mankind's ideal." This is my goal. In the DPRK I establish a classless society in which everyone is equal. Education is universal and free for all of our children. Adult schools and colleges educate factory and farm workers. My people are happy and more prosperous than ever before.

In my final years natural disasters devastate our crops. This makes it more difficult to feed my people, but when the imperialists, such as the United States, place sanctions on my country, children begin to starve. I also begin to groom my son, Kim Jong-il, to be my successor. It is my final wish to end the conflict with South Korea and to have a summit to resolve our differences.

I die of a heart attack on July 8, 1994. When the news breaks, millions of people stream into and through the capital city, tearing their hair, beating the ground, and weeping uncontrollably. Time passes, but my people never forget me. Memorials abound throughout North Korea. My song is played before the national anthem. There are poems, essays, and stories about me. The best institution of higher learning is named after me. A revolutionary museum is built in marble in my honor. What makes me very proud is the 60-foot high gold-painted statue of me in Kaesong; this is the largest statue ever built by Koreans for any leader.

My own son, Kim Jong-il, keeps my memory alive as he leads our great nation. Believe in my son Comrade Kim Jong-il, and everything will be all right. The future of Korea and the twenty-first century rests in his wisdom and courageous leadership. History will prove this without fail. He will lead the efforts to reunify Korea!

[Teacher's Note]

- Kim Il-sung did not liberate North Korea in 1945. The Soviet Union did.
- The United States did dominate the United Nations in 1950, but the boycott of a session of the Security Council by the Soviet Union led to a vote and the subsequent U.N. action in Korean War.
- The equitable redistribution of land soon gave way to a system of collectives and communes. The economic sanctions placed on North Korea were not the only cause of the DPRK's problems. The economic problems are caused by systemic problems aggravated by the collapse of the Soviet Union, the emphasis by the leadership on military outlays (25 percent of the budget), several years of poor harvests, extensive floods, drought, and a cumbersome distribution system.

### **Portrait #10: Kim Dae-jung (1924- )**

In 1997, I am elected president of South Korea during the most severe economic crisis to grip Korea, and other parts of East and Southeast Asia in decades as well. This is our worst crisis since the Korean War. I am working to restore economic stability in Korea while simultaneously promoting greater democracy, positive relations with the major powers, and a policy of engagement with North Korea. So far I am weathering these challenges much better than people predicted. What has helped me is my Catholic faith, my love for my country and my dream of reconciliation between the two Koreas. North and South Koreans are one people. We share the same fate.

My past experiences have shaped my beliefs and are helping me in the enormous challenges as president of the Republic of Korea. I have been an active politician, businessman, opposition leader, political prisoner and survivor of several assassination attempts. I am a survivor of a death sentence. I tried three times to win the presidency but failed. When I am finally elected president in 1997, it was a very significant event for my wife, my three sons, and me. But it is

also a very significant event in Korean political history. It is the first time a candidate from the opposition party ever wins the presidency.

I would like to tell you a bit about my life. I am the son of a farmer from Haido Island, an island off the southwestern coast of Korea. Later my family moves to the coastal city of Mokpo. I am the second of seven children. I am an excellent student and graduate at the top of my high school class. I receive my master's degree in economics at Kyunghee University in Seoul. Between high school and college, I work for a freight shipping company. I do so well that I become the head of my own company and own nine small freighters. When the Korean War starts, I am in Seoul. I spend the next fifteen days walking home to be with my family. It is very dangerous at this time not only because of the war itself, but because North Korean soldiers and South Korean guerrilla fighters are everywhere. It is not easy to know who is a friend or an enemy. When I get home, I am arrested, but I am one of the fortunate few who manages to escape.

After the war, I make a few unsuccessful attempts for election to the National Assembly. I finally win a seat in 1961, but Park Chung-hee stages a coup, takes over the government, and dissolves the Assembly. I am one of many arrested and imprisoned at that time. In 1963, I am released. I run again for National Assembly, win, and am reelected. I run for the presidency in 1971 and lose in a very close election. Even though there are major suspicions of fraud in the election, I continue to oppose the authoritarian policies of the Park regime. About this time I am in an automobile accident that leaves me with injuries that still cause me difficulties. It is later reported that this accident was instigated by the government.

Following this accident I am kept under constant surveillance by the government. For my own safety, I limit my political activities. I survive another attempt on my life when Korean intelligence agents kidnap me from my hotel room in Tokyo in 1973. I am sentenced to death by the Chun Doo Hwan government in 1980. My hanging is narrowly averted by the intervention of the U.S. government. When I am released from prison in 1982 on the condition that I leave Korea, I come to the United States, receive medical treatment, and accept a fellowship to study at Harvard. I return to Korea in 1985 even though the Chun government confines me to my home. I run for president in 1987 and lose. I run again in 1992, coming in second. Finally, I win the 1997 presidential election.

I face four challenges as president: economic recovery, democratic consolidation, relations with the major powers in Northeast Asia and North-South relations. Most observers think my government has been moving in the right direction.

Democracy in Korea has come a long way since the mass demonstrations in the 1980s that helped bring down the military government. I am a major advocate of greater and more substantial democracy in Korean political life. We need to fight regionalism and "personalism," or coalescing around individuals rather than policy issues. I free political prisoners and working to improve human rights in Korea.

By the end of my first year of office I have had summit meetings with the heads of the United States, Japan, and China. My relationship with the United States is very positive. However,



tension grows over reports of a U.S. massacre of civilians at No Gun Ri during the Korean War and the continued presence of 37,000 foreign troops on our soil.

There are a number of very difficult problems in our relationship with Japan as a result of its colonial and wartime doings in Korea. In my inaugural address I state my desire to improve relations with Tokyo, being keenly aware that the development of close ties with Japan is vital to our security and prosperity. In 1998 Prime Minister Obuchi Keizo and I issue a joint declaration that is the first written apology from Japan for its harsh colonial rule. Japan and South Korea co-host the 2002 World Cup, another indicator of reduced tensions in our perennially difficult relationship. I am improving Korea's relationship with China and Russia, and they are supporting my North Korea policy.

In my inaugural address, I focus on creating a new dynamic with North Korea to remove the Cold War structure that has held the peninsula in its grip for half a century. As president, I have never wavered from this goal. My most important contribution as president is to improve and promote reconciliation and cooperation with North Korea through my Sunshine Policy. This policy is severely tested in 1998 when U.S. satellite photographs reveal what many suspected to be an underground nuclear installation.

It is important to realize that the Demilitarized Zone (DMZ) on the 38<sup>th</sup> parallel between the Koreas is the most heavily fortified region in the world. Over one and a half million soldiers face each other across this border. Our capital Seoul, with a population of eleven million people, is only 25 miles away. It is also important for people to realize that the Democratic People's Republic of Korea (DPRK) is regarded as the most totalitarian government in the world and until very recently has been called a rogue state.

U.S. intelligence reports about North Korea are worrisome. Even though the United States is the most powerful military power on earth, it cannot necessarily protect itself from nuclear attack from a tiny country, such as the DPRK. It is very obvious, and it must be made clear to the world, that a resolution to the problems on the peninsula is critical for maintaining world peace.

The year 2000 brings renewed hope for peace and reunification. Between June 13 and 15, 2000, I meet with Kim Jong-il, the leader of North Korea, the first meeting of the heads of North and South Korea since the peninsula was divided 55 years ago. We sign a landmark agreement pledging concrete steps toward reunifying Korea. This agreement does not deal with North Korea's nuclear weapons program its development and foreign sales of advanced missiles or the North's demand that the United States withdraw its 37,000 troops from South Korea, but we do sign some very important agreements. We agree to begin to allow visits of some 1.2 million members of families separated since the Korean War. We also agree to resolve other human-rights problems and narrow the gap between the two economies as well as speed up cultural, athletic, medical and environmental cooperation and exchanges.

The year 2000 marks another great moment in my life. I am deeply honored and humbled by being chosen to receive the Nobel Peace Prize for my lifelong struggle for democracy and my crusade for reconciliation with North Korea.

Kim Jong-il and I signal the end of the historic enmity between the Koreans. We will work to satisfy the yearning of the peninsula's sixty-eight million people for reconciliation. The twentieth century was a century of colonization, two world wars, hostility, and fear. This century can be a century of reconciliation and peace. My meeting with Kim Jong-il will hopefully come to symbolize the hopes for this century.

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