

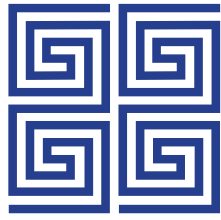
THE KOREA SOCIETY ANNUAL REPORT

2024 연차보고서



COVER:

This cover design prominently features elements from the Republic of Korea's flag, known as the *Taegukgi*. The flag consists of three key components: a white rectangular background, a central red-and-blue Taegeuk symbol representing balance, and four black trigrams signifying natural elements.



THE KOREA SOCIETY
ANNUAL REPORT

2024

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The Korea Society, established in 1957, is a nonprofit organization that is dedicated to the promotion of greater awareness, understanding, and cooperation between the peoples of the United States and Korea. In pursuit of its mission, the Society arranges programs that facilitate discussion and exchanges on topics of vital interest to both countries in the areas of public policy and business. The Korea Society is also a rich cultural and educational resource for Americans, offering an array of informative public lectures, musical performances, art exhibits, film screenings, teacher courses, youth cultural programs and Korean language classes.



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WELCOME MESSAGE

2024 was an eventful year in Korea and in the United States. The Korea Society's mission of deepening knowledge and understanding between Koreans and Americans challenged the Society to expand coverage of South Korea's burgeoning economic and cultural presence across America, increase engagement with new audiences, and respond to fast-breaking political developments in both countries. The Korea Society's Board of Directors congratulates President Tom Byrne and the dedicated Korea Society staff for rising to the challenge not only of increasing programming but of seeking to maximize reach and impact. In 2024 the Board of Directors worked closely with President Byrne and the staff to shape and implement the Society's new strategic plan. At a time when the relationship between the United States and Korea is more complex, multi-faceted, and important than ever, we will use this planning process to continue to think strategically about the Society's focus and priorities, and to expand and diversify our support and our reach.

I appreciate the commitment of the Board of Directors, and of the newly formed Van Fleet Leadership Council, to The Korea Society's work. Their advice, support, and connections are integral to The Korea Society's effectiveness. It was a special pleasure to honor Chairman Gene Yoon, a long-time board member, with the Van Fleet Award at the 2024 Annual Dinner. Another 2024 highlight was joining board member Dr. Kim Mee, Chairman of the Kim Koo Foundation and major TKS contributor, in unveiling at the Old Korean Legation Building in Washington, DC the calligraphy of her grandfather, Baek Bum Kim Koo. Written in 1949 as a gift to the American diplomat Gregory Henderson, the scroll reads, "Korea-America: Friendship, Equality, Cooperation." With your support, The Korea Society will continue to do its part to realize this vision.

Kathleen Stephens
Ambassador (ret)
Chairman, Board of Directors, The Korea Society



Chairman's Message | 이사장 인사말



2024년은 한국과 미국 모두에게 격동의 한 해였습니다. 한미 양국 국민 간의 지식과 이해를 증진한다는 코리아 소사이어티의 사명은 미국 전역에서 한국의 경제적, 문화적 입지가 급속도로 성장함에 따라 새로운 과제에 직면하였습니다. 미국 내 한국의 위상 변화에 발맞춰 더욱 다양한 계층과 소통하고, 급변하는 양국 정치 상황에 대응하는 것이 급선무였습니다. 이를 위해 프로그램 횟수의 증대뿐만 아니라 프로그램 영향력의 극대화를 위해 노력한 토마스 번 회장과 직원들의 헌신에 대해 코리아 소사이어티 이사회는 축하와 감사의 인사를 전합니다. 2024년 이사회는 번 회장 및 직원들과 긴밀히 협력하여 코리아 소사이어티의 새로운 전략기획안을 수립하고 실행하기 시작하였습니다. 한미 관계가 그 어느때보다 복합적이고, 다면적이며, 또 중요한 현시점에서 코리아 소사이어티는 전략적 방향성을 지속적으로 모색하고 있습니다. 또한 기관의 목표와 우선순위를 재설정하고, 지원과 활동 범위를 더욱 확장하며 다양화하는 노력도 계속할 것입니다.

새로 출범한 Van Fleet Leadership Council과 이사회의 지속적 헌신에 깊이 감사드립니다. Council 위원님들과 이사진의 조언 및 성원은 코리아 소사이어티의 모든 활동에 큰 도움이 되고 있습니다. 2024년 연례 만찬에서 오랜 기간 코리아 소사이어티 이사로 활동해 오셨던 윤윤수 휠라 홀딩스 및 아쿠쉬넷 홀딩스 회장에게 밴 플리트상을 수여하게 되어 개인적으로 매우 기뻐합니다. 2024년의 또 다른 주요 행사는 김구 재단 이사장이자 코리아 소사이어티의 주요 후원자인 김미 박사가 워싱턴 D.C. 소재 주미대한제국공사관에 기증한 백범 김구 선생의 친필 휘호 영인본 제막식이었습니다. 김미 박사의 조부이신 김구 선생님이 1949년 미국 외교관 그레고리 헨더슨에게 선물로 써주신 휘호에는 '한미친선평등호조'이라는 문구가 적혀 있습니다. 코리아 소사이어티는 여러분의 변함없는 성원에 힘입어 휘호 속 비전이 실현될 수 있도록 끊임없이 정진해 나가겠습니다.

캐슬린 스티븐스
전 주한미국대사
코리아 소사이어티 이사장



WELCOME MESSAGE

Dear Members, Supporters, and Friends,

Since our founding by General James A. Van Fleet in New York City in 1957, The Korea Society's mission has been to further awareness, understanding, and cooperation between the peoples of America and Korea. Even with the amazing ascendance of Korea in all ways, the role of the Society remains as relevant as ever in serving as a bridge between the peoples of our two countries in a constructively evolving, multifaceted, bilateral relationship in the context of an increasingly complicated and challenging world.

The Korea Society continued to ramp up its activities in 2024, conducting 99 programs compared with 59 programs five years ago right before the pandemic—a 68% increase, in the areas of Arts & Culture, Business & Economics, Education, and Policy. YouTube and social media viewership have also grown significantly.

Key new initiatives included the Startup Scene: Entrepreneurs of Tomorrow series, supported exclusively by Hanwha Life, with its inaugural forum held at Citi Headquarters in NYC. Speakers in the Y.T. Hwang Family Foundation Series on Ethics and Common Values included the author of Pachinko, Min Jin Lee, and former ROK Foreign Minister Dr. Kyung-wha Kang. The Van Fleet Signature Policy Conference, launched in Washington D.C., focused on expert assessment of the evolving diplomatic and security bilateral relationship with former ministers of Defense and Foreign Affairs from Korea. The Project Bridge Youth Ambassador Program sent its 31st annual cohort of U.S. high school students to Korea. And, partnering with the Association of Former Members of Congress, the Society participated in the bi-partisan Congressional Study Group on Korea's seventh annual members' trip to Korea, which included a site visit to POSCO's Pohang steel complex and a meeting with the mayor of Busan, Heong-joon Park.

At the Society's Annual Dinner on September 30 at The Plaza Hotel, the 2024 General James A. Van Fleet Award recognized the lifetime contributions of Yoon Soo (Gene) Yoon, Chairman of the Board at FILA Holdings Corp. and Acushnet Holdings Corp., and Seri Pak, South Korea's legendary women's golfer, for their lifetime contributions to strengthening ties in sports between the U.S. and Korea. The Honorable Andy Kim, D-NJ, now the first-ever Korean-American senator, the Honorable Marilyn Strickland, D-WA, and former ROK Foreign Minister Dr. Kyung-wha Kang gave remarks emphasizing that the resiliency and strength of the U.S.-Korea security alliance and people-to-people relationship are based on both multifaceted cooperation and mutual respect.

Hats off to the professionalism of the staff and to the support of the Board of Directors, the Korea Foundation, and all stakeholders in making possible the work of the Society.

Sincerely,

Tom Byrne
President and CEO



President/CEO's Message | 회장 인사말

친애하는 회원 및 후원자 여러분,

코리아 소사이어티는 1957년 제임스 밴 플리트 장군이 설립한 이래로 한미 양국 상호 간의 인식, 이해 및 협력을 증진하기 위해 노력해 왔습니다. 한국은 놀라운 성장을 이루었지만, 세계 정세는 갈수록 도전적이고 복잡해지고 있습니다. 이러한 상황에서 코리아 소사이어티는 한미관계가 건설적인 발전을 이루고 다변화될 수 있도록 양국 국민을 연결하는 중요한 가교 역할을 하고 있습니다.

2024년 코리아 소사이어티의 프로그램 활동은 꾸준히 강화되었습니다. 예술 및 문화, 비즈니스 및 경제, 교육, 정책 등 여러 분야에서 제공되는 프로그램의 수는 팬데믹 직전이었던 2019년 59개에서 2024년 97개로, 5년 만에 64% 증가했습니다. 또한 유튜브 시청률과 소셜 미디어 이용률도 지속적인 상승세를 보였습니다.

주요 활동 중 대표적인 몇 가지를 말씀드리겠습니다. 첫째로 한화생명의 전속 후원으로 시작된 Startup Scene: Entrepreneurs of Tomorrow 시리즈가 뉴욕 시티은행 본사에서 성황리에 개최되었습니다. 또한 Y. T. Hwang Family Foundation 시리즈의 연사로 소설 "파친코"의 저자 이민진 작가와 대한민국 외교부 장관을 역임하신 강경화 박사가 참여해 주셨습니다. 워싱턴 D.C.에서 개최된 Van Fleet Signature Policy Conference에서는 한국의 전직 국방부 장관 및 외교부 장관을 포함한 각계의 전문가들이 참석해 변화하는 한미 외교 및 안보 관계에 대해 심도 있는 논의를 나누었습니다. 미국 고등학생들을 위한 방한 프로그램인 Project Bridge Youth Ambassador Program 은 31년째 성공적으로 이루어졌습니다. 마지막으로 코리아 소사이어티는 전 미연방의원협회 (Association of Former Members of Congress)와 협력하여 미국의회 한국연구모임(Congressional Study Group on Korea) 소속 의원들의 방한 프로그램에 올해도 함께했습니다. 제 7차 연례 방한 일정에는 포스코 포항제철소 현장 방문과 박형준 부산시장과의 만남이 포함되었습니다.

2024년 밴 플리트상은 윤윤수 헬라 홀딩스 및 아쿠쉬넷 홀딩스 회장과 한국의 전설적인 여자 골퍼 박세리 선수에게 수여되었습니다. 9월 30일 플라자 호텔에서 열린 코리아 소사이어티 연례 만찬에서 수상의 영예를 안은 이들은 스포츠를 통해 미국과 한국의 관계 강화에 평생 기여한 공로를 인정받았습니다. 사상 첫 한국계 미국인 상원의원 앤디 김 (D-NJ), 한국계 하원의원 메릴린 스트리클랜드 (D-WA), 전 대한민국 외교부 장관 강경화 박사는 연설에서 굳건한 한미 안보 동맹과 지속적인 인적 교류는 다각적 협력과 상호 존중을 기반으로 한다는 점을 강조했습니다.

코리아 소사이어티의 이 모든 성과는 직원들의 탁월한 능력, 이사회의 지도 편달, 한국국제교류재단 및 모든 관계자들의 지원이 있었기에 가능했습니다.

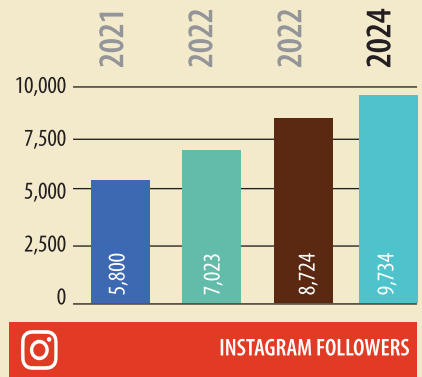
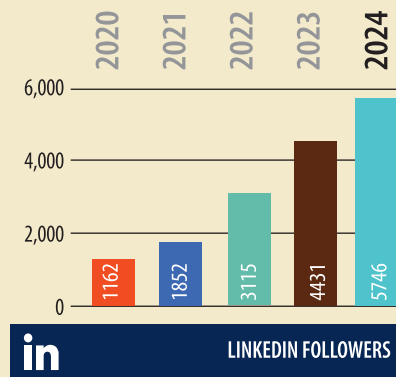
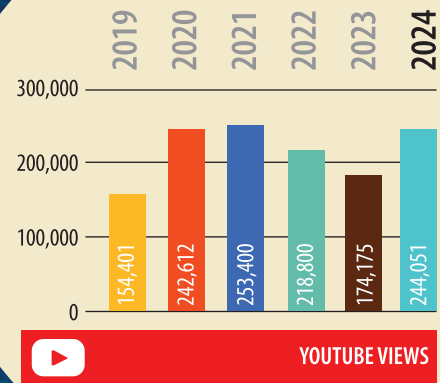
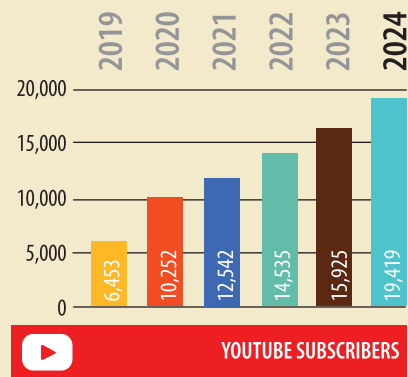
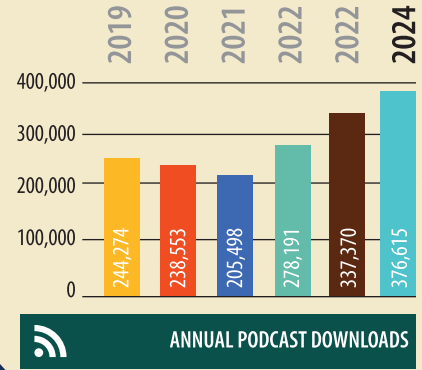
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토마스 번
코리아 소사이어티 회장

PROFILE & AUDIENCE

The Korea Society continued to further its presence in both print and digital media in 2024. The total number of media hits from January 1st to December 31st of this year was 686; a 30.7% increase from 2023. These media hits featured the Society's programs and events as well as quotes and commentary from Society staff and board members. In March, President Tom Byrne was interviewed by Korea Economic Daily in response to concerns among Korean companies about policy risks related to the U.S. presidential election. In November, President Byrne was interviewed by Chosun Ilbo for his thoughts on the potential impacts of President Trump's second term on U.S.-Korea relations. President Byrne's appearance at the opening of the Republic of Korea Jeollanamdo Garden in Manhattan and the Korea Society's companion program with Jeollanamdo Governor Kim Young-rok in October received heavy coverage by Korean media including top-tier outlets Yonhap and Maeil Business Newspaper. These appearances in widely publicized media reflect The Korea Society's standing as a prominent organization and a respected source for analysis and commentary.

The Korea Society engages an active global audience through its online presence. From January 1 to December 31, the Society's website received 439,938 visitors, a 22.7% increase from last year. Podcast downloads reached a new height of 376,615. Youtube subscribers jumped from 15,925 in 2023 to 19,419 in 2024 – a 21.9% increase. Youtube views on our programs totaled 244,051, a 40.1% increase from the year prior. The Society's social media accounts show high audience engagement and interest across program areas. The Society's LinkedIn page continues to grow rapidly, attracting more than 5,746 followers, a 30% increase from 2023. Our Twitter accounts have maintained over 34,500 followers, and the Society's Instagram account has increased steadily to 9,734 followers. The Korea Society is excited to continue amplifying its voice in print, online, and social media in 2025.



SPECIAL EVENTS

In 2024, The Korea Society's Special Events reinforced our organization's role in strengthening U.S.-Korea relations and engaging community and corporate partners. Key programs — including the Annual Dinner, Golf Tournament, and Annual Membership Party — convened stakeholders, secured essential funding, and facilitated discussions on bilateral cooperation. These initiatives underscored The Korea Society's function as a bridge between the two nations, supporting shared objectives and fostering continued engagement.



The Korea Society's 2024 Annual Dinner, highlighting the organization's commitment to strengthening U.S.-Korea relations, took place on Monday, September 30, at The Plaza Hotel. This year's event recognized Yoon Soo (Gene) Yoon, Chairman of the Board at FILA Holdings Corp. and Acushnet Holdings Corp., and Seri Pak, South Korea's renowned former professional golfer, as recipients of the General James A. Van Fleet Award for the significant contributions each awardee has made towards fostering collaboration and mutual respect between the two nations.

2024 ANNUAL DINNER

MONDAY, SEPTEMBER 30, 2024

THE PLAZA

FIFTH AVENUE AT CENTRAL PARK SOUTH
NEW YORK CITY



The program featured video messages from The Honorable Andy Kim, then-U.S. Representative for New Jersey's 3rd Congressional District and now the first Korean-American senator, and The Honorable Marilyn Strickland, U.S. Representative for Washington's 10th Congressional District. Additionally, Kyung-wha Kang, President and CEO of the Asia Society, and Mollie Marcoux Samaan, Commissioner of the LPGA, delivered remarks underscoring the importance of U.S.-Korea partnerships in sports and beyond. Bringing together key stakeholders and supporters, the dinner celebrated The Korea Society's role in advancing bilateral ties and recognizing the cultural and professional achievements that connect the two nations.

Annual Membership Appreciation Party



The Korea Society celebrated the start of the new year with the Annual Membership Appreciation Party on February 7, 2024. More than 120 members and guests attended the gathering, which provided an opportunity for community building, networking with key supporters, and introducing new participants to our organization's work. Aligned with Lunar New Year celebrations, the gathering served as both a gesture of gratitude to our members and an opportunity to introduce The Korea Society's mission and programs to a broader audience. The evening featured opening remarks by the ROK NY Consul General Euy Whan Kim and a live performance by Hailey Quartet and Hee Jung Han, a traditional Haegum musician, who combined Korean traditional music with jazz elements.


Golf Tournament

On May 20, 2024, The Korea Society hosted the 33rd Annual Van Fleet Memorial Golf Tournament at Baltusrol Golf Club in Springfield, New Jersey. Drawing over 70 participants, including members, corporate partners, and supporters, the tournament provided a setting for friendly competition while providing networking opportunities. The program included an expert-led golf clinic conducted by an LPGA Class A instructor, offering players strategic guidance to refine their technique. The chair sponsors were the Acushnet Company and FILA.



ARTS & CULTURE

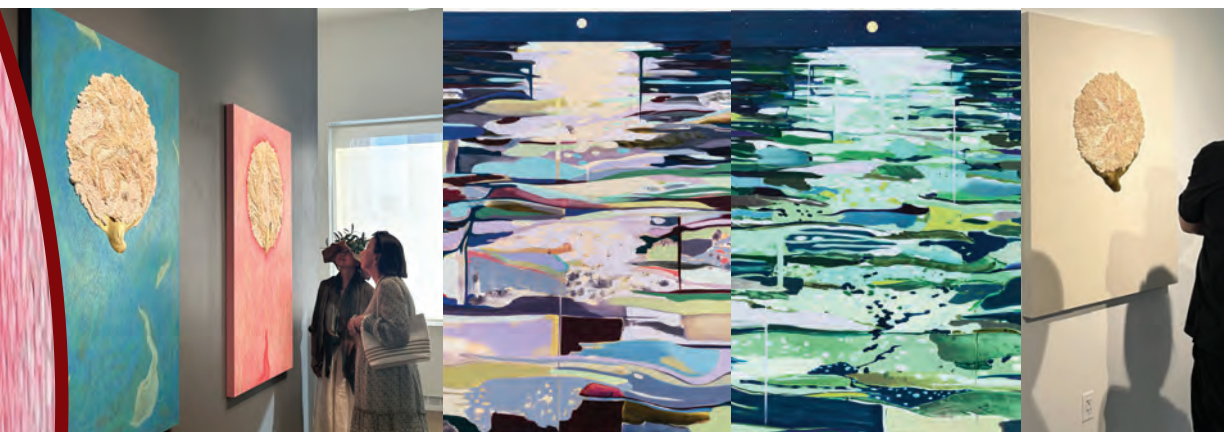




In 2024, the Arts & Culture department promoted the diversity and excellence of Korean and Korean-American artists, performers, authors, and other professionals in the broadly defined area of arts and culture by increasing awareness among a global audience through exhibitions and programs that are available both in person and online. Offering a variety of programs geared towards diverse interest and taste, the Arts and Culture department continues to attract new demographics and audiences. Through these programs, the Arts and Culture department is raising exposure and awareness among English-speaking audiences interested in Korean arts and culture while supporting Korean/Korean-born/of Korean descent creatives by providing a platform to showcase their work.

Exhibitions & Artist Talk

In 2024, The Korea Society continued its mission to showcase the emerging and mid-career Korean and Korean-born artists through exhibitions and artist talk programs.



Each exhibition was accompanied by receptions and gallery talks during which the artists were able to meet and greet the audience. The Korea Society also released several pre-recorded videos of Artist Talk programs in order to promote the exhibitions throughout the year.



In January-April 2024, The Korea Society Gallery presented *Jian Yoo: Iridescent Hue*, a solo exhibition by Korean artist Jian Yoo working in the precise and fine medium of mother of pearl - “jagae” in Korean.



Home/Away, presented at The Korea Society Gallery May-July 2024, was a group exhibition featuring three Korean artists—Heejung Cho, Simpson Kim, and Jian Yoo—educated, living, and working in both the United States and South Korea.



Annette Hur and Hayoon Jay Lee, two Korean-born artists based in New York presented their own expositions and elucidations of abstract art in *Dyadic*, a duo exhibition on view September-December 2024.



Art of Korea

With topics ranging from traditional arts and crafts to the contemporary art market, The Korea Society's programs on Art of Korea offered fascinating and timely perspectives while supporting and enriching the emergence of Korean art on the global stage.

In spring, Professor Sunglim Kim, Associate Professor of Korean Art and Culture at Dartmouth College, presented a lecture titled *Majestic Elegance: Arts, Crafts and Techniques*, which explored various metalwares and decorative arts throughout the history of the Korean peninsula, and craftsmanship and techniques used to create them.

Three curators—Rosalie Kim, Victoria and Albert Museum; Christina Yu Yu, Museum of Fine Arts, Boston; and Yoon-Jee Choi, Asian Art Museum, San Francisco—discuss *Hallyu! The Korean Wave*, an exhibition that provides an immersive and multisensory journey through a fascinating history, and a celebration of a vibrant creative force that bridges cultural, societal, and linguistic divides and continues to reach new heights today.



Darnell-Jamal Lisby, who co-curated the exhibition *Korean Couture: Generations of Revolution* at the Cleveland Museum of Art about the history and transformative legacy of Korean fashion, visited The Korea Society to discuss how tradition has empowered contemporary Korean fashion designers to invent a new artistic language.

Peter Kahng, an expert on the intersection of global art markets and contemporary Korean art, presented a lecture titled *The Rise of Korean Contemporary Art* in the fall.

Cuisine and Food Culture

In 2024, The Korea Society continued to expand its popular culinary programming by offering programs related to the preparation of Korean food and cultural significance of Korean food culture.

Chef Mingoo Kang, often referred to as South Korea's best chef, and his two co-authors, Joshua David Stein and Nadia Cho came to The Korea Society to discuss *Jang: The Soul of Korean Cooking*, which allowed the audience to discover the deceptively simple, yet utterly unique and complex Korean sauces that have been near secret ingredients until now.

Donghyun Kim, a Korean heritage curator, discusses the history of tea practices and aesthetics in Korea and the landscape of contemporary Korean tea culture in his lecture *The Philosophy of Korean Tea*.

Caroline Choe explored with Marja Vongerichten the topic of *Banchan: 60 Korean American Recipes for Delicious, Shareable Sides*, discussing her first cookbook that shares her experiences and the cuisine of her heritage with the American audience.

Film & Media



The Korea Society showcased the artistic expression of Korean storytellers in film and media through thoughtful discussions and special screenings.

Concrete Utopia was Korea's official entry for the Best International Feature Film at the 96th Academy Awards. To support the film's U.S. release, The Korea Society hosted A Director's Talk with Um Tae-hwa.

Zero Waste is a timely documentary film that explores the current recycling efforts in South Korea through the personal stories of six changemakers. On Earth Day 2024, The Korea Society hosted a virtual screening of the documentary film and a Director's Talk with award-winning filmmaker Danny Kim.

The South Korean Film Industry is the first detailed scholarly overview discussing topics from short films to popular television series that have engaged global audiences and exploring the major changes in South Korean film making and marketing, as well as the international popularity of South Korean films. The Korea Society hosted a live webcast of a discussion among three contributors, Sangjoon Lee, Dal Yong Jin, and Jason Bechervaise.

A Traveler's Needs is the latest film by Korean auteur Hong Sangsoo starring French actress Isabel Huppert. The Korea Society supported its U.S. release by co-presenting a screening at Film Forum, a non-profit movie theater in Manhattan.



Danny Kim
Director of *Zero Waste*

Carina Lee
Moderator

THE KOREA SOCIETY

Korean Film Industry, 1990-2023

Year	Number of Film Productions	Production Budget (Billion KRW)	Number of Screenings
1990	181	18.7	781
1991	88	15.9	681
1992	88	16.9	1,171
1993	93	15.1	736
1994	94	16.1	1,444
1995	100	16.9	1,600
1996	134	19.1	1,471
1997	103	15.2	1,584
1998	111	14.1	1,447
1999	101	16.1	1,589
2000	100	17.1	1,424
2001	80	18.1	1,000
2002	80	19.1	1,100

The South Korean Film Industry
with Sangjoon Lee, Dal Yong Jin, and Jason Bechervaise

Tuesday, September 10, 2024

Performing Arts

The Korea Society hosted two performances at The Korea Society's event space, bringing the art of Korean traditional dance and music to its audience in person.

Kim Myoseon, Master Instructor of Seungmu (monk's dance), the 27th Important Intangible Cultural Property of the Republic of Korea, and her company present a series of dance performances and provide a fascinating account behind the formation and evolution of Korean dance when they performed at The Korea Society for An Evening of Korean Traditional Dance.

The long Korean tradition of presenting various performances—singing, instrument playing, and dancing—on one stage continued with The Korea Society's program Ga Mu Ak, featuring virtuoso musicians, a Pansori performer, and dancers from Korea.

Maybe Happy Ending is a fresh, original musical that hails from Korea. The rising stars Helen J. Shen and Marcus Choi came to The Korea Society in November to discuss the new Broadway musical. The following evening, The Korea Society hosted a special pre- and post-program at the Belasco Theatre, featuring all cast members and creative team.



Literature

In the fifth year of the Author Talks video series, The Korea Society spoke with numerous Korean authors and their translators about their works to be published in the U.S. Also noted was the popularity of Korean healing literature as a worldwide phenomenon. The speakers for the Author Talks series included: Bora Chung with her translator Anton Hur; Hwang Bo-reum; Yun Ko-eun with her translator Lizzie Buehler; Park Seolyeon; Miye Lee; Jungeun Yun with her translator Shanna Tan; and Yeon Somin.

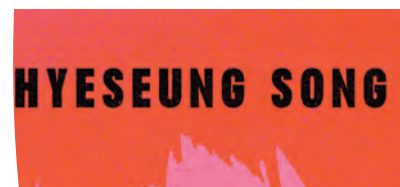
The Korea Society also hosted many Korean and Korean American authors and literary translators in front of a live audience, providing them a chance to meet with their readers and promote their new releases.

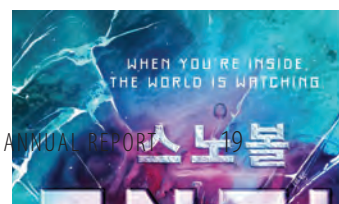
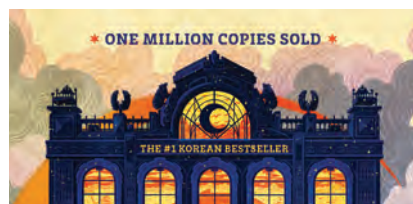
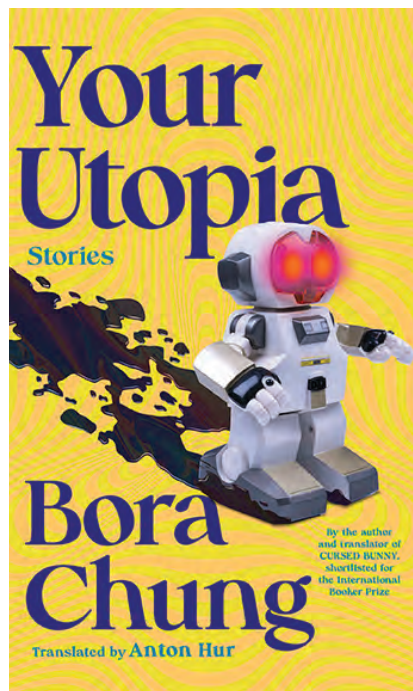
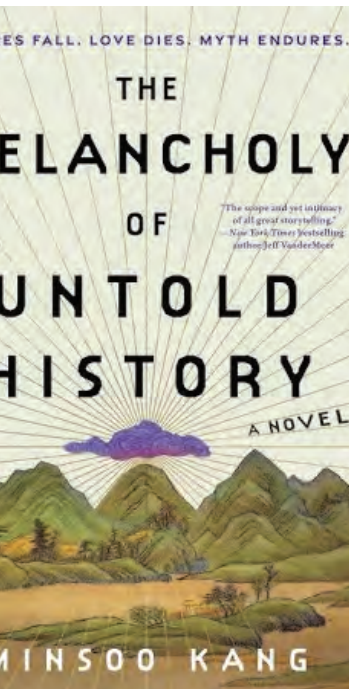
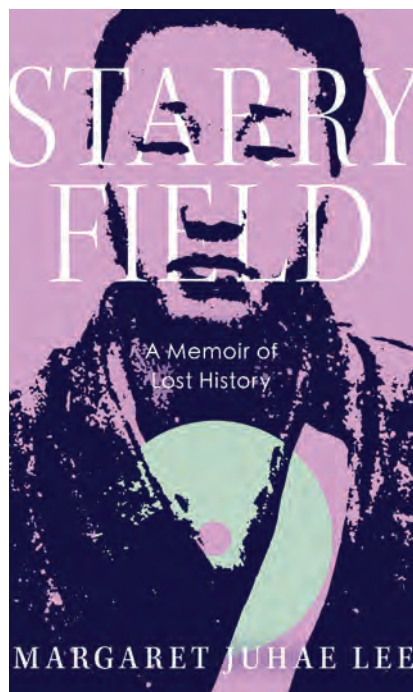
Soyoung Park and her translator Joungmin Lee Comfort visited The Korea Society for a conversation with Korean American author Kat Cho about *Snowglobe*, introducing a new readership to this cutting-edge commentary on climate change, socioeconomic inequality, and personal identity. The Korea Society was also delighted to present Colloquy: Translating Korean Poetry, featuring five poets and translators—Stine An, Eunice Lee, Seo Jung Hak, Megan Sungyoon, and Soje—for an evening of poetry reading and conversation. Gina Chung (*Green Frog, Sea Change*) and Yun Ko-eun (*Table for One, The Disaster Tourist*) visited The Korea Society to discuss the art of short story writing in English and Korean for the program Writing Short Stories.

The growing number of Korean Americans publishing in the U.S., both in fiction and non-fiction, is reflected in the various programs from The Korea Society featuring Korean-American authors.

In her intimate and touching debut, *Starry Field: A Memoir of Lost History*, journalist Margaret Juhae Lee uncovers her family's lost history that had been buried in the darkness of Korea's colonial decades. She discussed her memoir with Grace M. Cho, the author of *Tastes Like War*, a finalist for the 2021 National Book Award in nonfiction and the winner of the 2022 Asian Pacific American Literature Award in adult nonfiction. In her extraordinary debut memoir *Docile: Memoirs of a Not-So-Perfect Asian Girl*, Hyeseung Song expertly weaves together the beauty and complexity of her experience. An immigrant story as well as a mother-daughter story, a mental health story, and ultimately a redemption story; Song was in conversation with Emma Choi.

For fiction, Crystal Hana Kim, the critically acclaimed author of *If You Leave Me*, was in a conversation with another Korean-American novelist Susan Choi about her second novel, *The Stone Home*. June Hur, bestselling author of *The Red Palace*, returned with a devastating and pulse-pounding tale based on a true story from Korean history, *A Crane Among Wolves*, which she discussed with another acclaimed YA novelist Ellen Oh in a live webcast program. A beautifully crafted, enriching saga inspired by East Asian mythology, *The Melancholy of Untold History* is Minsoo Kang's debut novel, which he discussed with Ed Lin in front of a live audience. Authors Ery Shin (*Spring On the Peninsula*) and Christine Ma-Kellams (*The Band*) discussed their books and stories from the Korean diaspora at a special program that took place at Town Hall, New York.





Y. T. Hwang Family Foundation Series on Ethics and Common Values





Sponsored by the Y. T. Hwang Family Foundation, The Korea Society launched a new lecture and conversation series titled Series on Ethics and Common Values. This series promotes the understanding of central themes of our human existence – morality, ethics, personal responsibility, compassion and civility – through a series of lectures by distinguished speakers and conversation with extraordinary individuals who exemplify the universal values in line with The Korea Society. In 2024, the speakers included Dr. Jim Yong Kim, the former president of World Bank; Min Jin Lee, the author of *Pachinko*; and Dr. Kyung-wha Kang, the former Minister of Foreign Affairs.

BUSINESS & ECONOMICS





The Korea Society's Business and Economics Programs offer the international business community expanded access to influential leaders and critical topics shaping U.S.-Korea business and economic relations in today's dynamic global landscape. We also continue to foster meaningful relationships with corporate, business, and other stakeholders across both nations through partnership programs. 2024 has been a year of expansive growth for Business and Economics Programs, as demonstrated with the introduction of two new program series, and expansion of Leadership Interview Series with adding subseries, *Local Leadership in Global Context*.

The Society has launched two new program series: *U.S.-ROK New Economic Paradigm*, and *Startup Scene: Entrepreneurs of Tomorrow*. The *U.S.-ROK New Economic Paradigm* series features industry-renowned speakers from public and private sectors, business, and academia to provide insights on bilateral relations and pathways for deepening economic cooperation from business, economic, and technological perspectives. *Startup Scene: Entrepreneurs of Tomorrow*, aims to empower startup entrepreneurs actively engaged in the US and Korea startup ecosystem, by offering essential knowledge, industry insights, and networking opportunities, fostering innovation and growth in both nations.

U.S.-ROK New Economic Paradigm



In March, the program, “Dynamic U.S.-ROK Trade and Investment Relationship: Current Issues and Prospects” featured an esteemed panel of experts, including Hon. Diane Farrell, Deputy Under Secretary for International Trade at the United States Department of Commerce, Mr. Frank Ahrens, Principal of BGR Group, and Dr. Hyun-jung Je, President & Chief Representative of the Korea International Trade Association (KITA) Washington DC Office. The discussion offered a comprehensive review of the 12-year history of the KORUS agreement and outlined key prospects for the future of the US-Korea trade and investment.

In September, the series turned its attention to the impact of the upcoming US elections on bilateral economic ties: “ROK- US Economic Cooperation and the Impact of the US Elections.” The event featured insights from leading professionals actively engaged in US-Korea trade and investment, including Taesik Han, Research Fellow from LG Business Research Center; Yoonie Kim, Director of Business Development – Foreign Direct Investment & Economic Development, AtkinsRéalis; David Park, Partner at Arnold & Porter; and Won Cheol Kang, Big Jump Management Officer, Schwan’s Company. Organized in collaboration with the Ministry of Trade, Industry, and Energy of the Republic of Korea, the Korea International Trade Association (KITA), and the Korean Chamber of Commerce and Industry in the USA (KOCHAM), the event welcomed distinguished guests, notably with congratulatory remarks provided in-person by His Excellency Inkyo Cheong, South Korea’s Minister of Trade.



Launched this year, US-ROK New Economic Paradigm series addresses timely issues and emerging trends in US-Korea economic relations. In 2024, the series provided in-depth analysis of key developments affecting bilateral trade and investment, with a particular focus on the implications of U.S. presidential election.

The series concluded in December with “Seoul: Tale of A Smart City,” which highlighted Seoul’s transformation into a model smart city of advancement and innovation. Based on their book *Seoul: Tale of A Smart City*, Kristi Shalla and Sungjin Park shared their insights into Seoul’s evolution from a bustling metropolis to a leader in smart city development. The discussion, moderated by Anne-Sophie Mahle, Director of International Partnership, New York City Economic Development Corporation, drew comparisons between Seoul and other global major cities, including New York, and explored the role of smart city innovations in both countries, US and Korea.





Startup Scene: Entrepreneurs of Tomorrow

With exclusive support from Hanwha Life, we launched a new program series designed to provide a platform for inspiration, information-sharing, and networking for the startup community on the East Coast and beyond. The series featured three in-house fireside chats and a half-day forum, targeting entrepreneurs and investors active in the U.S.-Korea startup ecosystem. The series showcased 12 startup founders, three venture capital investors, three industry experts, and four professional journalists, offering a diverse range of perspectives and insights.

Saeju Jeong, founder and chair, and former CEO of Noom, the leading health and wellness application unicorn startup, kicked off the beginning of the series with “Saeju Jeong: An Unwavering Visionary Behind Noom” in January. To offer practical advice for those who are at crossroads between corporate careers and entrepreneurial paths, Curtis Lee shared his experience of founding and exiting Luxe, a valet parking service app that he successfully sold to Volvo during the program “Charting Entrepreneurial Paths: Curtis Lee, From Luxe to Pinwheel and Beyond” in February. During the program, “Empowering Women with Holistic Care: A Conversation with Rael’s Co-Founder and CEO, Yanghee Paik” in June, we explored the dynamics and challenges of scaling consumer goods with Yanghee Paik, Co-Founder and CEO of Rael, a leading feminine product care startup using sophisticated Korean manufacturing technology. Each session explored the entrepreneurial journeys of these accomplished founders, highlighting their strategies, challenges, and key lessons learned along the way.

The series culminated in May with a half-day annual forum titled “Changes, Challenges, and Chances of K-Startups Amid the AI Era,” held at Citi Headquarters. The forum focused on AI’s impact on startups, drawing over 200 attendees from across the nation. The event featured panels with AI experts, venture capitalists, and prominent Korean-American entrepreneurs, including Tae Hea Nahm (Co-founding Managing Director, Storm Ventures), John S. Kim (Co-Founder and CEO, Sendbird), Ikkjin Ahn (Co-Founder and CEO, Moloco), and Sung Kim (Co-Founder and CEO, Upstage). The forum’s keynote speaker, James Rhee, bestselling author of *red helicopter—a parable for our times*, emphasized the importance of integrating humanistic values into startup development, inspiring the next generation of founders.

Through these initiatives, Startup Scene: Entrepreneurs of Tomorrow has established itself as a vital platform for fostering cross-border entrepreneurship and supporting the growth of the U.S.-Korea startup ecosystem.



Global Financial Leaders Forum

Building on the valued partnerships with Maekyung Media Group, Korea Finance Society, and Korea Investment Corporation, the 2024 Global Financial Leaders Forum took place on October 23, 2024 in The Plaza Hotel, New York under the theme “Strategies for Thriving in Transition.” As the global economy reaches a pivotal turning point amid shifting financial policies and the effects of the U.S. presidential election, this timely event featured distinguished speakers including Richard Clarida (former Fed Vice Chair), Saugata Saha (S&P Global Commodity Insights President), Joseph Zidle (Blackstone Chief Investment Strategist), and Jae Yoon (New York Life Investment CIO). These experts analyzed current conditions of the U.S. economy, forecasted emerging trends, and offered valuable insights on navigating the uncertain financial landscape, while providing networking opportunities for attending financial professionals seeking successful investment strategies.





MKNF 2024
New York Global Financial Leaders Forum 2024

Strategies for Thriving in Transition

NEW YORK GLOBAL FINANCIAL LEADERS FORUM 2024

OCTOBER 23, 2024 | THE PLAZA HOTEL NEW YORK



Hosted by



Sponsored by



Leadership Interview Series - Local Leadership in a Global Context



Busan Mayor Park Heong-joon

Gyeonggi Province Governor Kim Dong Yeon

The Korea Society's Leadership Interview Series expanded its lineup in 2024 through the subseries "Local Leadership in Global Context," showcasing esteemed leaders from the United States and Korea to strengthen the multifaceted ties between the two nations. This platform highlights speakers' personal and professional insights across fields such as business, economics, education, and governance.

In 2024, the series featured engaging discussions with South Korean leaders, including Gyeonggi Province Governor Kim Dong Yeon, Busan Mayor Park Heong-joon, and Jeollanamdo Governor Kim Yung-rok. Each leader had a chance to share their working priorities of their representative regions and how such initiatives can enhance U.S. and Korean partnership across various fronts in economics, policy, and social development. These conversations, facilitated by The Korea Society, are publicly accessible via online platforms, ensuring broad reach and engagement. Through these exchanges, The Korea Society continues to foster and promote stronger U.S.-Korea economic connections, with notable impacts in business and finance.



Jeollanamdo Governor Kim Yung-rok

Partnership Events

KOREAN AMERICAN NEXT-GENERATION NETWORKING EVENT

In 2023, The Korea Society launched Partnership Events as a dedicated subcategory of Business and Economics Programs, aimed at enhancing its capacity to host collaborative events with diverse partners. Building on this momentum in 2024, these events continue to provide a vital platform for fostering cooperation across various sectors. This year, The Korea Society partnered with organizations such as Korea Investment Corporation, Pen Ventures, the Consulate General of the Republic of Korea in New York, and EnoB to co-host events like the New York Korean Financial Forum, PEN Commerce & Technology Demo Day, and the Korean American Next-Generation Networking Event. These initiatives have successfully engaged broader audiences and provided valuable opportunities to learn from industry leaders.







Roundtable Discussion

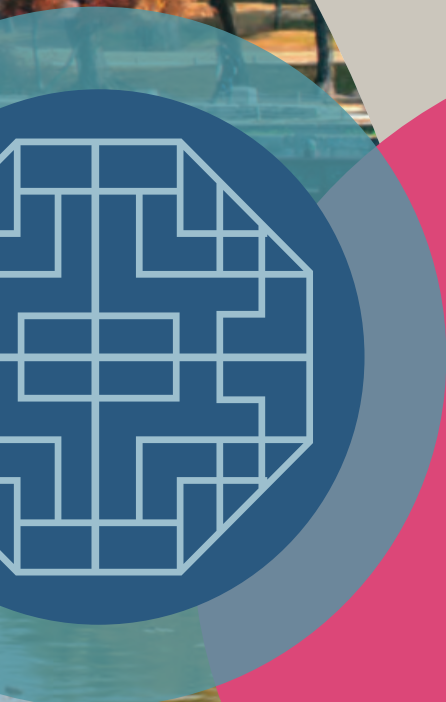
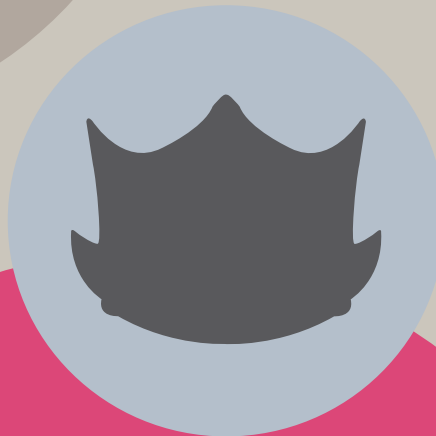
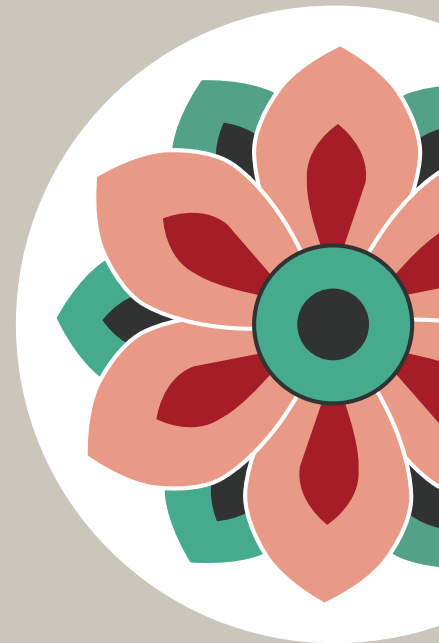
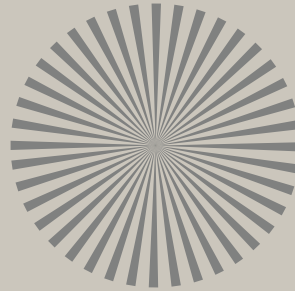
In anticipation of potential changes in the geopolitical landscape, The Korea Society held a roundtable discussion featuring former Foreign Minister Park Jin, joined by special guest Kim Gheewan, President of the Korea Foundation. Minister Park offered his experienced insights into the future of the U.S.-ROK alliance, as well as the impact of the U.S. election on bilateral relations. The discussion was attended by The Korea Society's board members and relevant guests from our network of partners and members, who contributed to a deeply engaging and thought-provoking dialogue.

Young Professionals' Network (YPN)

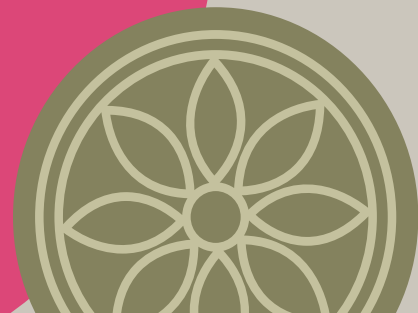
In 2024, The Korea Society's Young Professionals' Network (YPN) program series provided a strategic platform for emerging professionals, offering diverse opportunities for learning and networking. Throughout the year, six distinct programs were offered to address a wide array of professional fields and subjects: 1) Legal Career Insights: A Panel Discussion, 2) Game Changers: Gen.G's Vision for Esports with CEO Arnold Hur, 3) Bridging Korean Culture with Entrepreneurship & Philanthropy, 4) Healthcare Panel, 5) 2024 Mentoring Day, and 6) Breaking Into UX/Product Design.

With a focus on accessibility, the series employed various formats, combining in-person and virtual events. These sessions ranged from individual presentations to dynamic panel discussions, ensuring diverse engagement. Collaborations with organizations such as KOTRA-NY and the Korean American Community Foundation (KACF), along with contributions from both local and international experts, enhanced the content and broadened the programs' appeal. This comprehensive approach not only increased participation among students and young professionals but also strengthened The Korea Society's mission, further advancing its role as a key facilitator of cultural and professional exchange.

EDUCATION




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프로젝트 브리징

PROJECT BRIDGE



Committed to providing vital educational programming to foster greater awareness, understanding and appreciation of Korea, its people, its history, and the importance of the Korea-U.S. alliance, the Education department experienced a very successful year in 2024. Overall the department attracted larger and more diverse audiences to our varied programming.



To name a few achievements, our long-running *Project Bridge Youth Ambassador* program attracted its highest number of applications from New York City area high schools as well as greater visibility among Korean sponsors of the program's 10-day study tour. Similarly, a fairly new initiative, the *Society's Undergraduate Study Abroad Travel Grant Program* geared to under-financed students, saw a dramatic increase in applications. In-person workshops targeted to middle and high school students and teachers reached significantly larger audiences in 2024. And, by taking advantage of the explosion of interest in all things Korean and launching program enhancements and robust promotion, the *Korean Language Program* (KLP) sustained the significant enrollment advances we achieved in 2023 when we doubled enrollments from the previous year.



한국어



Visiting the Korea Exhibit at the Metropolitan Museum of Art



Jeonbuk Foreign Language High School



With North Korean Defector at the National Institute for Unification Education



Daedong Taxation High School



At POSCO



At Gyeongbo



At Korea International Trade Association (KITA)



Gyeongju Palace



Project Bridge Youth Ambassador Program

The *Project Bridge Youth Ambassador Program*, whose name captures the goal of connecting cultures, was initiated in 1993 by The Korea Society following the 1992 Los Angeles race riots to address divides. For many of its 32 years the Program has been a collaboration between The Korea Society in New York and the Pacific Century Institute in Los Angeles aimed at developing a better understanding of Korea and cultivating intercultural and leadership skills among urban youth. The Society's recent partnership in 2019 with the Maureen and Mike Mansfield Center, located at the University of Montana in Missoula, expanded not only the demographic reach of the program but added a very valuable rural and Indigenous youth perspective. The Society supports the Mansfield Center by providing instructional content, joint workshops, full funding for Korea travel costs, and partial funding for administrative support.

2024 NYC Youth Ambassadors

Twenty four students—eight junior or senior public high school students from each location—were selected through a rigorous competition. A goal of the NY selection was to ensure student diversity, and in 2024 the eight youth ambassadors hailed from all five NYC boroughs, representing a wide-range of schools and backgrounds.

EDUCATIONAL INSTITUTIONS

- *Daedong Taxation High School
- *EWha Womans University
- *Jeonbuk Foreign Language High School
- *Poongsan High School

CORPORATIONS, BUSINESSES, GOVERNMENT

- *Chong Kun Dang (CKD)
Kochon Education Foundation
- *HD Hyundai
- *Hyundai Motor Company
- *Jeonbuk International
Cooperation Agency
- *Korean Air
- *Korea Foundation
- *Korea International Trade Association
(KITA)
- *National Institute for Unification
Education
- *POSCO
- *U.N. Command/Military Armistice
Commission

HISTORICAL and CULTURAL SITES

- *Andong Hanji Factory and Museum
- *Bulguksa Temple
- *COEX
- *DMZ
- *Gyeongbokgung Palace
- *Gyeonggijeon Shrine
- *Hahoe Village
- *Korean Traditional Cultural Center,
Jeonju-si
- *Markets: Insadong & Myeongdong
- *National Museum of Korea, Seoul
- *Pohang Space Walk
- *Seonunsa Temple Stay
- *Tumuli Park & Daereungwon Tombs
- *Ulsan Bridge Observatory



Curriculum

The students engaged in academic year-long workshops and lectures at their respective sites along with a few held jointly via Zoom. Topics explored included: culture, pre-modern and 20th century history, language, etiquette, literature, cuisine, educational differences, economic growth, inter- and intra-peninsula developments and current trends. Additionally, they honed their leadership and intercultural competence skills. Further the students toured the Korean exhibit at the Metropolitan Museum of Art with Eleanor Soo-ah Hyun, Associate Curator of Korean Art. The full cohort of 24 also participated in an exciting, interactive and highly instructive simulation of the decision-making process leading the U.S. to enter the Korean War that was offered virtually by the White House Decision Center at the Truman Museum and Library located in Independence, Missouri.

Youth Ambassadors traveled together for a ten-day study tour in the Republic of Korea—a highlight of

the program—that provided youth ambassadors with a powerful experience to see Korea first-hand and meet Koreans in their own environment. It involved a geographic breadth of exposure to many people, activities, and places in Korea of historical and social significance. Students met with leaders in government, business, and education. In addition to high schools and universities, they toured museums, palaces, the DMZ, Hyundai facilities and the POSCO campus as well as experienced a temple stay. New in 2024 was an overnight stay at National Institute for Unification Education. The NIUE also offered lectures and a question and answer session with a young North Korean defector.

Community Presentation

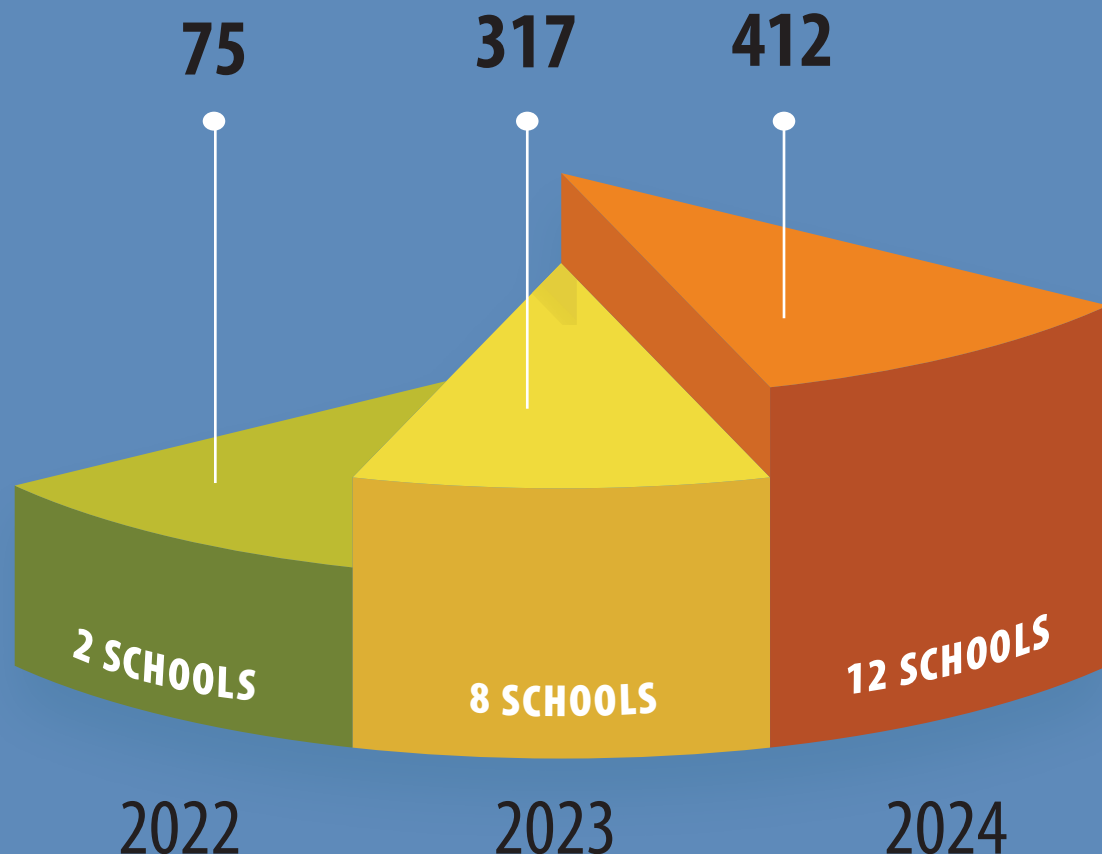
The final component of the Program is the *Community Presentation* offered each June where the youth ambassadors share what they have learned with their families, teachers, friends, alumni and the general public.

Middle and High School Workshop Visits

The Society is always delighted to host students and teachers at workshops held both at The Korea Society and off-site at schools and organizations in the greater New York City area. The 12 workshops offered in 2024 reached 412 participants, a significant growth as compared to 2022 when visits restarted after COVID. In addition to customized workshops created to meet the specific needs of a school, our standard workshop curriculum included: Korean history, Korean war/armistice-related topics, Sijo writing, Korean language and etiquette, cuisine, literature discussions such as Pachinko, and exploration of the current art exhibitions at the Society.



MIDDLE & HIGH SCHOOL IN-PERSON WORKSHOP SCHOOLS & PARTICIPANTS



Education Competitions, Lectures and Events



Sherman Family Emerging Korea Scholar Lecture

The Korea Society's *Sherman Family Korea Emerging Scholar Lecture Award* was established in 2017 through the generous support of Mr. and Mrs. Philip Sherman and family. Its primary goal is to encourage U.S. thought leadership on Korea and to recognize "rising stars."

Dr. David Krolikoski, assistant professor at University of Hawai'i was awarded the 8th Annual Sherman Family Lecture grant for his unique work examining *The Silence of Love* (Nim üi ch'immuk, 1926), the acclaimed collection of eighty-eight poems by Han Yong-un (1879-1944). Although the book is commonly celebrated as a metaphor for colonial subjugation, Dr. Krolikoski complicated this established reading to argue that its artistic significance lies in Han's paradigm-shifting use of colonial poetry as a medium of communal expression during a time of national crisis. Dr. Emily Jungmin Yoon, author of *Find Me as the Creature I Am* (Alfred A. Knopf, 2024) and assistant professor of Korean literature at the University of Hawai'i, served as moderator.

The Korea Society Undergraduate Study Abroad Travel Grant

Given the Society's commitment to promote greater awareness, understanding and cooperation between the people of the U.S. and Korea, the Undergraduate Korea Study Abroad Travel Grant was piloted in 2023 and fully implemented in 2024. The grant aims to ensure a wide-range of U.S. undergraduate students have opportunities to study and live in Korea. Growing out of a recognition that for some students the high cost of travel to and from Korea can present an undue burden, the Society's 'travel topping off' grant helps defray travel expenses for students who would normally struggle financially to realize the life-changing experience of studying abroad and, more importantly, the opportunity to cultivate an in-person understanding of Korea and an appreciation of the importance of the U.S.-Korea relationship. A total of ten (10) students—five in spring and five in fall 2024—received the \$2,000 grant and attended the following institutions: Chung-Ang, Incheon National, Konkuk, Korea, Kyunghee, Seoul's Women, Sogang, Seoul National, Soonchunhyang, and Yonsei universities.

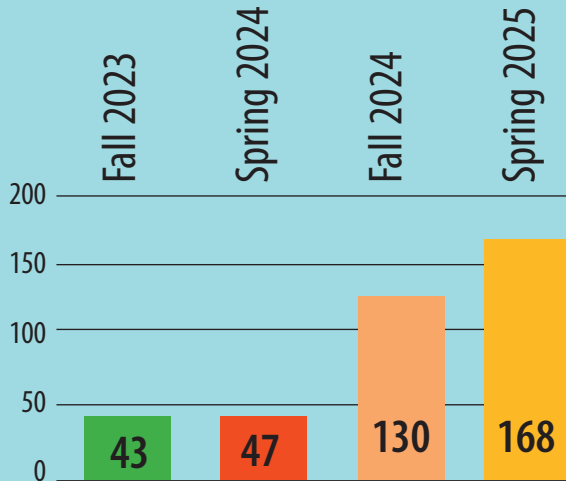
Interest in this grant has grown dramatically since its launch in fall 2023 with the number of applicants far exceeding existing funding. In 2024 we saw rapid increases in applications submitted over the four competitions held—from 43 applications in fall 2023 to nearly 170 for the competition just concluded at the end of November 2024 for our spring 2025 competition.



"Studying abroad has been an experience of culture, language, personal creativity in problem-solving, and the astonishing kindness of complete strangers."
- Grace Oja, spring 2024 awardee, studying at Soonchunhyang University



STUDY ABROAD APPLICATIONS SUBMITTED



“Studying abroad in South Korea was better than I could ever imagine it to be. It is amazing to be able to immerse in the culture and to learn more about the culture. I love exploring the different neighborhoods of Seoul and seeing what they have to offer. Every street is full of new experiences.”

Events and Visits

In 2024 the department hosted a number of new groups to the Society. In April we worked closely with the Kyung-Uh Scholarship Association to host their 14th Annual Teens Speak Speech Competition. The goal is to ensure that youth are provided opportunities to research and learn about Korea. The Society facilitated not just the in-person and streamed proceedings but also facilitated the ability of judges located in New York and Seoul to view the speeches, deliberate, and make final selections. A total of 15 finalists chosen from across the U.S., their families, Kyung-Uh Scholarship Association members and others joined in-person and virtually for the speeches and the key-note lecture from Gregg A. Brazinsky, George Washington University.

Additionally, in July we met for the first time with the *Korea America School Conference (KASC-17)* group that included university students from Korea and the U.S. who engaged in three weeks of programming in D.C., New York and Seoul. The Society provided a day of activities focused on the arts that included a panel discussion with Eleanor Soo-ah Hyun, Korea Foundation and Samsung Foundation of Culture Associate Curator of Korean Art at the Metropolitan Museum of Art; James Kho, Actor, Choreographer, Dancer; Barbara Zitwer, BJZ Agency and, Jung-ha Oh, Senior Director, Arts & Culture, The Korea Society. We also organized a curated visit with Ms. Hyun, Associate Curator at the Metropolitan Museum of Art and arranged for the group to attend the Society's *Ga Mu Ak: Evening of Korean Traditional Music and Dance* event.

In August, a group of students and faculty from *Jeonbuk National University* visited to learn about the work of the Society. And, in the fall Returned Peace Corps volunteers who served during the early 70's visited and were holding a mini-reunion visited the Society and heard from our Policy team about current happenings on the Peninsula.

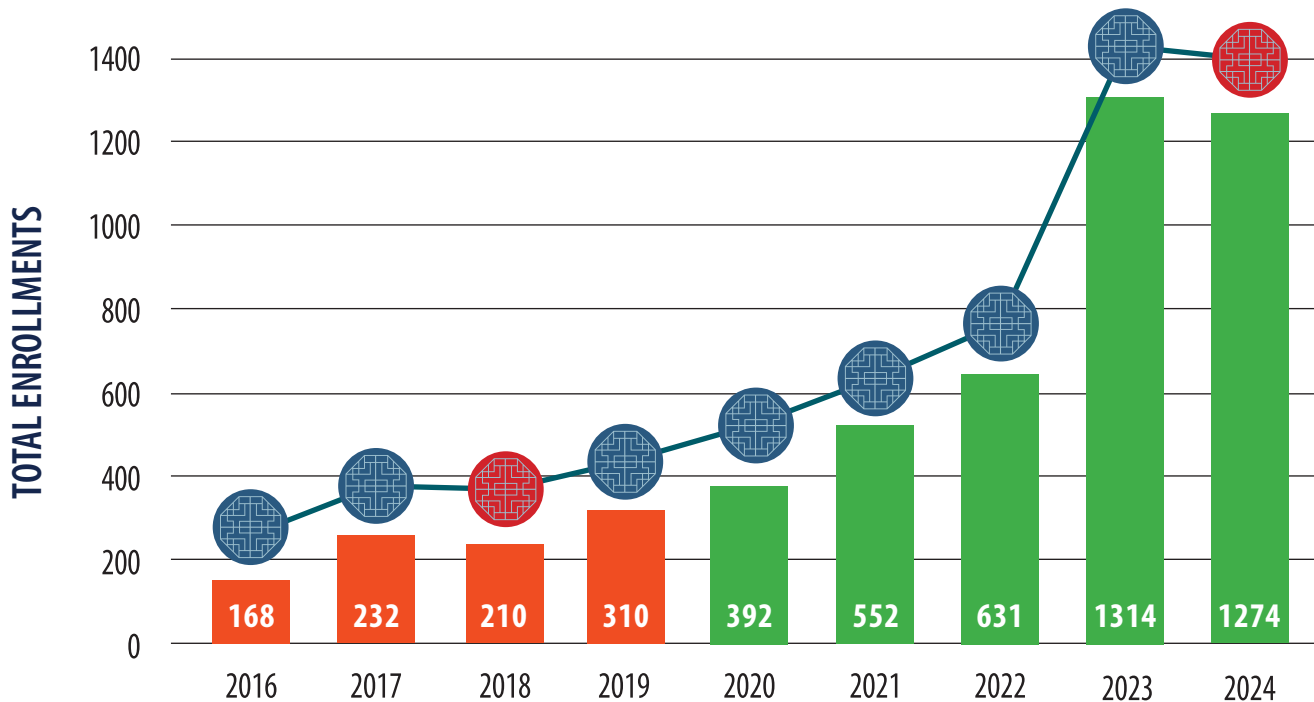


The Korean Language Program

From its modest beginnings in 1994 with only two classes, the Korean Language Program (KLP) has evolved into a comprehensive, nine-level year-round Program offering four terms: a winter, spring, and fall 10-week term and a summer 8-week term.

KLP has experienced explosive enrollment growth, especially since the Society's move to online instruction in 2020. Our robust recruitment and marketing outreach, flexible scheduling, small class size, reasonable tuition, and most of all the high quality of our instructors—many of whom with university teaching experience and master's or doctoral degrees—all contribute to the program's growing success.

KLP Nine-Year enrollment Comparison (2016-2024)



While growth has been steady over the years, in 2023 we saw a dramatic doubling of enrollment in one year which was fairly sustained in 2024.

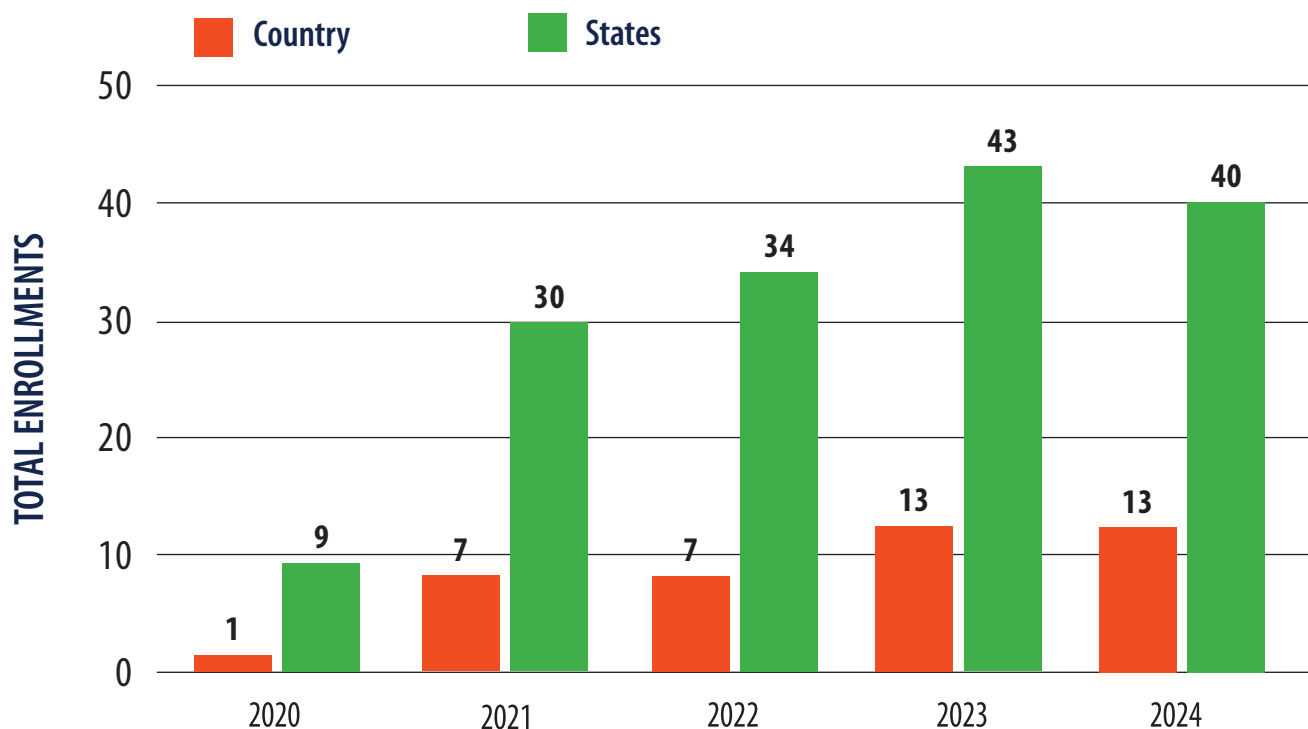
한국어

Given students' overwhelming interest to improve speaking and listening skills, we increased the number of conversation classes offered at all levels in 2024. Of the 102 offerings in 2024, 41% were conversation classes. These classes have become our most popular offerings and have proven particularly useful for students on 'self-study' platforms who lack 'real time' interaction and practice with instructors and other speakers.

Additionally, we offered classes focused on learning the language through popular content, e.g. Korean through K-Drama and K-Pop, Korean in Easy Cultural Reads, and Korean Literature.



Five Year Country and U.S. State/Territory Comparison



No longer restricted to in-person study for individuals in the greater New York City metropolitan area, the Society reached broader and more diverse audiences, not just across the U.S. but also internationally, including students from Asia, Europe, India, the Mideast, and South America.

Continuing

New

58%

NEW
vs
CONTINUING
2024

42%

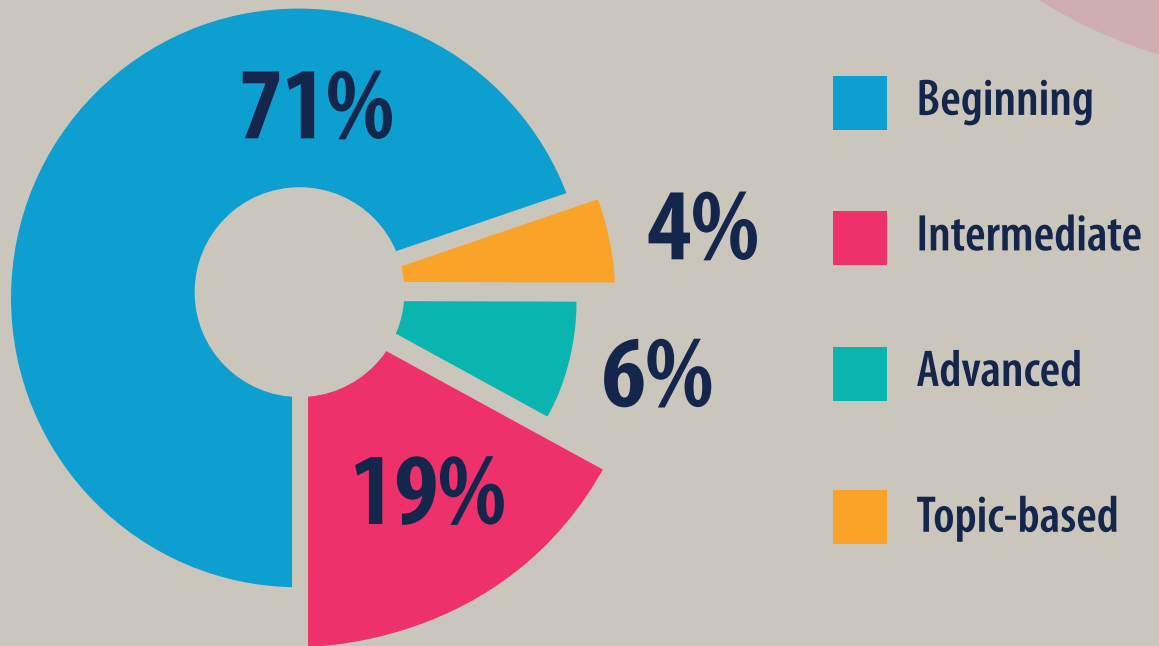
Student satisfaction is high as demonstrated by a nearly 60% retention rate in 2024.

Supplemental KLP Offerings

Demand for our supplemental offerings which are free for enrolled students was quite strong in 2024. The intent is to provide students with additional speaking practice and reinforce grammar and vocabulary introduced in their regular classes. *Hangeul Help* assists beginning level students with extra 'alphabet' practice. *K-Chat* provides guided speaking practice for students at the beginner and intermediate levels. And, *K-Dialogue* gives upper intermediate and advanced level students a chance to discuss current events.



ENROLLMENT BY LEVEL IN 2024



While we offer nine-levels of study, students are primarily enrolled in one of our four beginning levels.



POLICY





In 2024, the Policy Team developed timely, relevant, and engaging programs aimed at deepening understanding and promoting greater awareness about South Korea and its dynamic relationship with the United States. The Policy Team strives to serve as the go-to forum for robust conversation on the most important issues affecting the U.S.-Korea relationship. Designed to reach both the general public and decision makers across industries, the Policy Team produced programming that shed light on rapidly changing developments on the Korean Peninsula. The Policy Team's expanding convening power is evidenced by growing program participation, increasingly sustained engagement, and improved learning outcomes.

North Korea and Inter-Korean Relations



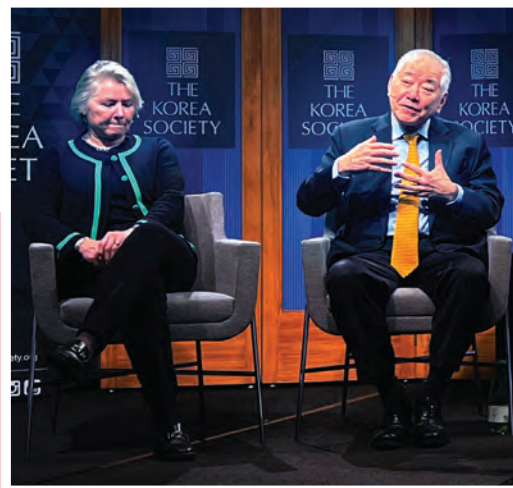
In January, the Society conducted a program titled *Beyond Utopia* which featured a screening of the award-winning film and a Q&A session with Executive Producer Sue Mi Terry and human rights advocate and North Korean defector Seohyun Lee. Also in January, the Society conducted a program cohosted with the National Committee on American Foreign Policy (NCAFP) on the future of Korean Peninsula security and suggestions for de-escalation and preventive diplomacy with Professor Moon Chung-In, James Laney Professor at Yonsei University and Vice Chair for the Asia-Pacific Leadership Network for Nuclear Nonproliferation and Disarmament, NCAFP director for Asia Susan A. Thornton and Director of the new Indo-Pacific Security Initiative of the Atlantic Council's Scowcroft Center for Strategy and Security Markus Garlauskas. The discussion was moderated by Korea Society president & CEO Tom Byrne.



In April, the Society conducted a program titled *Recapturing Lost Ground on North Korean Human Rights* which featured Ambassador Julie Turner, U.S. Special Envoy for North Korean Human Rights Issues, James Heenan, UN Human Rights Office representative in Seoul, Dr. Katrin Katz, Korea Society Van Fleet Senior Fellow, and Sean Chung, CEO of HanVoice, in conversation with policy director Jonathan Corrado.



In February, the Society conducted a program titled *Detering North Korea* which featured United States Under Secretary of State for Arms Control and International Security Ambassador Bonnie Jenkins. Together in conversation with US Air Force Reserve Major Jessica Taylor and Korea Society policy director Jonathan Corrado, Ambassador Jenkins discussed the US-ROK Alliance and the growing threats posed by Pyongyang's evolving nuclear, missile, and space capabilities as well as its proliferation and procurement activities, including its growing ties and trade with Russia.



In March, the Society conducted a virtual program that explored policy shifts towards unification in South Korea and North Korea. The panel featured Jeongmin Kim, Lead Correspondent at NK News / Editorial Director at Korea Pro, Dr. Lee Sang-shin, director of the Center for the Study of Liberal Democracy at Korea Institute of National Unification (KINU), and Dr. Nicholas Eberstadt, the Henry Wendt Chair in Political Economy at the American Enterprise Institute (AEI), in conversation with Korea Society policy director Jonathan Corrado.



In September, the Society hosted a program and art exhibit titled *Forget Me Not: Impact of North Korean Rights Abuses on Families Worldwide*. Co-hosted by the Governments of the United States, Republic of Korea, and Luxembourg and co-organized by a global coalition of 25 civil society partners, this program featured introductory remarks from Republic of Korea Foreign Minister Cho Tae-yul, keynote remarks from United States Deputy Secretary of State Kurt Campbell, closing remarks from Deputy Prime Minister



of Luxembourg Xavier Bettel and a panel discussion moderated by the U.S. Special Envoy for North Korean Human Rights Julie Turner. The panel featured perspectives from: a Korean-American separated from their family during the Korean War; the family member of a Japanese person abducted by North Korea; the family member of an unrepatriated South Korean prisoner of war; and a North Korean escapee whose sister was forcibly repatriated to North Korea by China in 2023.

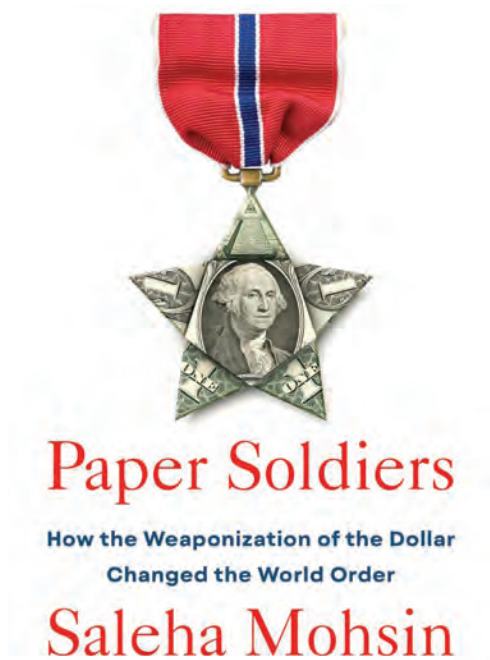
Kim Koo Professional Series



KIM KOO PROFESSIONAL SERIES 2015-2024



In 2024, the Society conducted two iterations of its Kim Koo Professional Series. The sessions featured Dr. Kuyoun Chung, Kangwon National University, to discuss *South Korea's New Foreign Policy and Public Opinion*; Dr. Soo Kim, LMI Consulting, to discuss *North Korea's New Posture*; Dr. Dean P. Chen, Ramapo College of New Jersey and Sean King, Park Strategies to discuss *Changes in US-Korea China-Taiwan Relations*; Dr. Kathryn Weathersby to discuss *The Moscow-Pyongyang Connection: Then and Now*; Danny Russel, Asia Society Policy Institute to speak on *US-Korea Relations Amid Geopolitical Competition*; and U.S. Deputy Secretary of State Stephen Biegun to speak on *U.S.-North Korea Relations*.



Korea's Regional Relations

In March, the Society conducted a program with the ROK Permanent Representative to the United Nations Ambassador Joonkook Hwang on the ROK's vision for its UN Security Council activities and recent shifts in Security Council dynamics.

In April, the Society conducted a book talk in conjunction with the National Committee on American Foreign Policy (NCAFP) titled *Paper Soldiers: How the Weaponization of the Dollar Changed the World Order*. Senior Washington Correspondent for Bloomberg News Saleha Mohsin discussed her newly released book on America's strong dollar policy and how it has shaped the world order, the effects of America's heavy-handed sanctions on its adversaries, and how American allies like South Korea view the dollar in today's global financial system. The conversation was moderated by former CBS White House Correspondent and NCAFP Board Member, Jacqueline Adams.



The Korean War and Honoring Veterans

In July, the Society commemorated the 71st Anniversary of the signing of the Korean War Armistice Agreement on July 27, 1953 at 350 Madison Avenue. The ceremony featured remarks from president and CEO of The Korea Society Thomas J. Byrne, Republic of Korea New York Consul General Euy Whan Kim, President of the New York Department of the Korean War Veterans Association Salvatore Scarlato, Instructor of Economics in the Department of Social Sciences at the United States Military Academy in West Point, NY Major Rachel Kim, and Associate Director, Center for East Asian Studies at University of Wisconsin-Madison Dr. David Fields. This program was presented in collaboration between The Korea Society and the Consulate General of the Republic of Korea in New York.

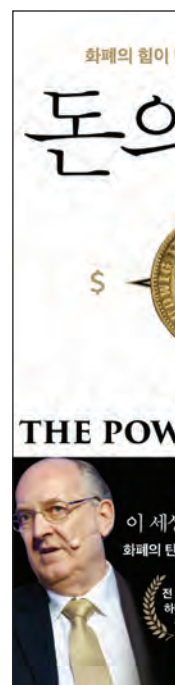
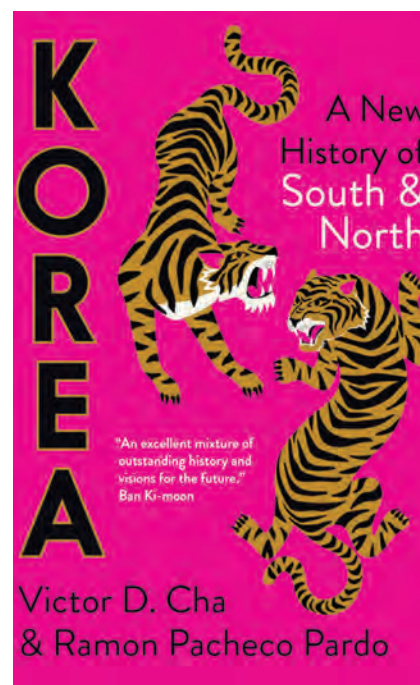
Dynamic Korea: Book Talks

In April, the Society conducted a rapid reaction analysis of the Republic of Korea's high stakes 2024 legislative election with Stanford University's Professor Dr. Gi-Wook Shin. The Society also conducted a book talk titled *Korea: A New History of South and North* with authors Professor Victor Cha and Professor Ramon Pacheco Pardo who discussed their new work of history that draws on decades of research to explore the history of modern Korea, from the late nineteenth century, Japanese occupation, and Cold War division to the present day. This program was moderated by Korea Society policy director Jonathan Corrado.

In May, the Society hosted a book talk titled *The Power of Money: How Governments and Banks Create Money and Help Us All Prosper* written by economist and bestselling author Paul Sheard. Sheard empowered readers to become better-informed economic citizens by providing context for some of the biggest questions surrounding money and tackled more topics in conversation with Chief Executive of MCC Productions and CNBC Contributor Michelle Caruso-Cabrera. The timing of the talk marked the translation of the book into Korean: 돈의권력

In June, the Society conducted a book talk titled *Cornerstone of the Nation: The Defense Industry and the Building of Modern Korea under Park Chung Hee* with Dr. Peter Banseok Kwon, Assistant Professor of Korean Studies at the University at Albany, State University of New York. Kim revealed how Park's secret program to build an independent defense industry spurred a total mobilization of business, science, labor, and citizenry, all of which converged in military-civilian forces that propelled an unprecedented model of modernization in Korea.

In November, the Society conducted a program titled *Breaking Bad: South Korea's Nuclear Option* with Dr. Victor Cha, the president of the Geopolitics and Foreign Policy Department and Korea Chair at the Center for Strategic and International Studies (CSIS) and the distinguished university professor at Georgetown University. This program was moderated by Korea Society policy director Jonathan Corrado.



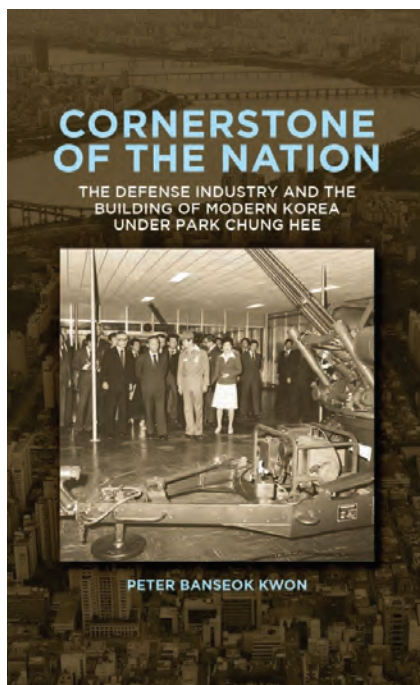
Youth and Next Generation Engagement

In April, the Society welcomed a cohort of students from the Bard Globalization and International Affairs Program (BGIA) to a book talk titled *Korea: A New History of South and North*. The students had the opportunity to engage in a private roundtable discussion with Professor Victor Cha and Professor Ramon Pacheco Pardo after they presented their new comprehensive history of the Korean Peninsula.

In September, the Society partnered with the National Committee on American Foreign Policy (NCAFP) to host NCAFP's 2024 cohort of Emerging Leaders for a roundtable discussion on North Korea policy. In the conversation, Korea Society president and CEO, Tom Byrne, and policy director Jonathan Corrado discussed the importance of the U.S.-Korea Alliance, and how the relationship would be best equipped to address the North Korea challenge.

In November, the Society welcomed members from Columbia University SIPA's Korea Focus Club for a program with Dr. Victor Cha titled *Breaking Bad: South Korea's Nuclear Option*. Following the public program, the students had the unique opportunity to engage in a private roundtable setting with Dr. Cha as they discussed concerns about South Korea developing indigenous nuclear weapons.

Also in November, the Society hosted the National Committee on U.S.-China Relations (NCUSCR) Schwarzman Scholar alumni for a private roundtable discussion on connections between Korea Peninsula issues and Taiwan's existential crisis. The discussion featured Deputy Director of the Forum on Asia-Pacific Security at NCAFP Juliet Lee and policy program officer Jonathan Corrado.



The U.S.-ROK Alliance: The Legacy and Future-Oriented Path

In January, The Korea Society conducted a book talk titled *The U.S.-South Korea Alliance: Why It May Fail and Why It Must Not*. The program featured Council on Foreign Relations Senior Fellow for Korea Studies Scott Snyder. This new work provided an authoritative overview of the internal and external pressures on the U.S.-South Korea alliance and explores its future prospects. He argued that exclusive-nationalist leaders' accession to power and domestic political polarization in the United States and South Korea could put past successes at risk and endanger the national security objectives of both countries. The conversation was moderated by policy director Jonathan Corrado.

In June, the Society conducted a program in collaboration with the Former Members of Congress (FMC) that forecasted the effects of the American presidential and congressional elections. The program featured former Representative Bart Gordon, Former Senator Tim Hutchinson, and Chicago Council on Global Affairs senior fellow Dina Smeltz, with opening remarks by the Republic of Korea Consul General Euy Whan Kim, Former Members of Congress (FMC) Chief Operating Officer Sabine Schleidt, and Korea Society President and CEO Thomas Byrne. The conversation was moderated by American University professor Leonard Steinhorn.

In October, the Society conducted a program in cooperation with the Indo-Pacific Security Initiative of the Atlantic Council's Scowcroft Center for Strategy and Security on the new challenges and opportunities facing the U.S.-Korea relationship and peace and security in the region as competing strategic triangles solidify in Northeast Asia. The program featured Seth Bailey, Director for the

Office of Korean and Mongolian Affairs at the U.S. Department of State, Markus Garlauskas, Director of the Indo-Pacific Security Initiative of the Atlantic Council's Scowcroft Center for Strategy and Security, and Rachel Minyoung Lee, Senior Fellow for the Stimson Center's Korea Program and 38 North. The discussion was moderated by Korea Society policy director Jonathan Corrado.

Also in October, the Society conducted a two-panel conference in partnership with the East Asia Foundation (EAF) and the National Committee on American Foreign Policy (NCAFP) that explored the security, diplomatic and economic dimensions of the U.S.-Republic of Korea relationship. The conference featured a bipartisan coalition from Korea's National Assembly. The program opened with remarks from former South Korean Foreign Minister Kim Sung-hwan, Korea Society president and CEO Tom Byrne, and NCAFP president and CEO Ambassador (Ret.) Susan M. Elliott. The security and diplomacy panel was moderated by Director of the Forum on Asia-Pacific Security at NCAFP Susan Thornton and featured National Assembly Member Kim Young-bae, Vice Chairman of the Foreign Affairs Committee of the PPP Ambassador Kim Gunn, Vice Chair of the Foreign Affairs and Unification Committee, Dean of Sogang University's Graduate School of International Studies Kim Jae-chun, and Director of the Korea Program at The Stimson Center Jenny Town. The economics and trade panel was led by Korea Society President and CEO Tom Byrne and featured National Assembly Member Choi Hyung-du, Vice Chair of the Science, ICT, Broadcasting, and Communications Committee, former ROK Trade Minister Yoo Myung-hee, and Albright Stonebridge Group Senior Counselor in the East Asia & Pacific practice Tami Overby.





The Van Fleet Signature Policy Conference





The Policy team launched the Society's flagship policy event, *The Van Fleet Signature Policy Conference*, in 2024. Hosted in Washington, DC, the Policy Team convened think tank experts, practitioners, and government officials from the U.S. and South Korea to discuss the *U.S.-ROK: Indispensable Partnership Amid Increasing Geopolitical Competition*. The conference provided insights on the fast evolving threats and opportunities impacting the dynamic U.S.-Republic of Korea (ROK) relationship. Featuring current and former high ranking officials from the U.S. and South Korean governments, the Van Fleet Signature Policy Conference solidified the Korea Society's role as a trusted platform for high-level analysis of Korea-U.S. relations, inter-Korean relations, and Northeast Asia.

Korea Society president and CEO Thomas Byrne provided an introduction followed by a congratulatory message from H.E. Cho Hyundong, Ambassador of the Republic of Korea to the U.S. The keynote speaker was Principal Deputy Assistant Secretary of Defense for Indo-Pacific Security Affairs Jedidiah P. Royal. The security panel, "U.S.-ROK Alliance Evolving to Meet Future Challenges," was moderated by Gen (Ret.) Walter Sharp and featured former ROK Minister of National Defense Lee Jong-sup, Admiral (Ret.) Harry Harris, and Deputy Assistant Secretary for Nuclear Affairs Alexandra Bell. The diplomacy panel, "A Broadening U.S.-ROK Relationship in a Changing Regional and Global Landscape," was moderated by The Korea Society Chair of the Board, Amb. (Ret.) Kathleen Stephens and featured former ROK Foreign Minister Yun Byung-se, Dr. Victor Cha, and Dr. Katrin Katz. Policy director Jonathan Corrado and Policy program officer Chelsie Alexandre served as emcees.

The Society's Policy team is led by policy director Jonathan Corrado and supported by policy program officer Chelsie Alexandre. Van Fleet nonresident senior fellow Dr. Katrin Katz advises and participates in policy programming. To maximize impact and reach, the Society's Policy team worked with partners such as the Council on Foreign Relations (CFR), the Asia Society Policy Institute (ASPI), Atlantic Council's Indo-Pacific Security Initiative (IPSI), the National Committee on American Foreign Policy (NCAFP), East Asia Foundation (EAF), the Association of Former Members of Congress (FMC), Stanford University's Walter H. Shorenstein Asia-Pacific Research Center, and Columbia University's APEC Study Center.



STRATEGIC PARTNERS & CONTRIBUTORS

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National Institute for Unification Education
National Korean Student Alliance
Pacific Century Institute
POSCO
Sherman Family
The Town Hall
World Poetry Books

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION

ASSETS		
	DECEMBER 31	
	2024	2023
CASH AND CASH EQUIVALENTS	\$2,671,819	\$2,599,500
INVESTMENTS, AT FAIR VALUE	23,531,636	21,844,725
ACCOUNTS RECEIVABLE	26,031	106,278
CONTRIBUTIONS RECEIVABLE, NET	50,000	325,234
PREPAID EXPENSES	29,273	22,914
LEASEHOLD IMPROVEMENTS, AND FURNITURE, FIXTURES AND EQUIPMENT NET	659,797	771,490
RIGHT TO USE ASSET	2,314,806	3,008,255
TOTAL ASSETS	\$29,283,362	\$28,678,396
LIABILITIES AND NET ASSETS		
LIABILITIES		
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$102,483	\$124,774
LEASE LIABILITY	2,502,494	3,258,506
TOTAL LIABILITIES	2,604,977	3,383,280
NET ASSETS		
WITHOUT DONOR RESTRICTIONS	12,597,298	12,546,729
WITH DONOR RESTRICTIONS	14,081,087	12,748,387
TOTAL NET ASSETS	26,678,385	25,295,116
TOTAL LIABILITIES AND NET ASSETS	\$29,283,362	\$28,678,396

STATEMENT OF ACTIVITIES

Year Ended December 31, 2024

(with Summarized Comparative Totals for the year ended December 31, 2023)

	2024			2023
	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	TOTAL
OPERATING ACTIVITIES				
CONTRIBUTIONS	\$1,242,591	\$250,000	\$1,492,591	\$1,582,384
PROGRAM REVENUE	419,581	-	419,581	491,326
SPECIAL EVENTS, NET OF DIRECT COSTS OF \$351,101 AND \$292,583 FOR 2024 AND 2023, RESPECTIVELY	565,830	-	565,830	654,994
CONTRIBUTED NONFINANCIAL ASSETS	89,000	30,000	119,000	18,000
NET ASSETS RELEASED FROM RESTRICTIONS	1,337,633	(1,337,633)	-	-
TOTAL OPERATING ACTIVITIES	3,654,635	(1,057,633)	2,597,002	2,746,704
EXPENSES				
PROGRAM SERVICES	2,661,754	-	2,661,754	2,618,557
SUPPORTING ACTIVITIES				
MANAGEMENT AND GENERAL	578,307	-	578,307	499,596
DEVELOPMENT	743,968	-	743,968	637,431
TOTAL SUPPORTING ACTIVITIES	1,322,275	-	1,322,275	1,137,027
TOTAL EXPENSES	3,984,029	-	3,984,029	3,755,584
CHANGE IN NET ASSETS FROM OPERATING ACTIVITIES	(329,394)	(1,057,633)	(1,387,027)	(1,008,880)
NON OPERATING ACTIVITIES				
INVESTMENT RETURN - NET	379,963	2,390,333	2,770,296	2,825,531
INCREASE (DECREASE) IN NET ASSETS	50,569	1,332,700	1,383,269	1,816,651
NET ASSETS, BEGINNING OF YEAR	12,546,729	12,748,387	25,295,116	23,478,465
NET ASSETS, END OF YEAR	\$12,597,298	\$14,081,087	\$26,678,385	\$25,295,116

STATEMENT OF CASH FLOWS

	YEAR ENDED DECEMBER 31	
	2024	2023
CASH FLOWS FROM OPERATING ACTIVITIES		
INCREASE (DECREASE) IN NET ASSETS	\$1,383,269	\$1,816,651
ADJUSTMENTS TO RECONCILE INCREASE (DECREASE) IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES		
DEPRECIATION AND AMORTIZATION	152,714	145,585
RIGHT TO USE ASSET AMORTIZATION	(62,563)	(62,567)
NET REALIZED AND UNREALIZED (GAIN) LOSS ON INVESTMENTS	(1,779,599)	(2,174,114)
(INCREASE) DECREASE IN ACCOUNTS RECEIVABLE	80,247	18,315
(INCREASE) IN CONTRIBUTIONS RECEIVABLE	275,234	500,193
(INCREASE) DECREASE IN PREPAID EXPENSES	(6,359)	1,940
INCREASE (DECREASE) IN ACCOUNTS PAYABLE AND ACCRUED EXPENSES	(22,291)	40,927
NET CASH PROVIDED BY OPERATING ACTIVITIES	<u>20,652</u>	<u>286,930</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
PURCHASE OF INVESTMENTS	(686,392)	(1,711,052)
PROCEEDS FROM SALE OF INVESTMENTS	779,080	1,209,614
EXPENDITURES FOR FURNITURE, FIXTURES AND EQUIPMENT	(41,021)	(35,873)
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	<u>51,667</u>	<u>(537,311)</u>
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	72,319	(250,381)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	<u>2,599,500</u>	<u>2,849,881</u>
CASH AND CASH EQUIVALENTS, END OF YEAR	<u>\$2,671,819</u>	<u>\$2,599,500</u>

코리아 소사이어티에 관하여

기관 소개

코리아 소사이어티는 한미 상호 이해와 협력 증진 그리고 친선을 목표로 하는 비영리 단체로 양국의 정책, 통상, 경제, 교육, 예술, 영화, 컨템퍼러리 문화 등 다양한 분야에 관해 전문성 있고 편견 없는 토론과 프로그램을 제공하고 있습니다. 1957년 제임스 밴 플리트 장군이 제안해 미국의 저명 인사들과 함께 창설했으며 현재는 기업 및 개인 회원들이 지원하고 있습니다. 뉴욕 맨해튼에 본부를 두고 여러 기관들과 협력 및 연계해 미국 전역은 물론 한국까지 활동 영역을 넓히고 있습니다.

정책

강의, 토론, 심포지엄, 워크숍 등 다양한 형태의 프로그램을 통해 한미 양국 및 동북아 전역의 사회, 정치, 역사, 안보 차원의 이해를 높이는 데 일조하고 있습니다. 각계 각층에서 초빙된 저자, 학자, 정치인 등 전문가들이 국제 사회에서 한미 관계와 관련된 중요 정책들을 논합니다.

통상, 경제

통상과 경제 분야의 영향력 있는 인사들을 강연자로 초대해 다양한 주제의 프로그램을 개최합니다. 미국, 한국 및 아시아 전역에서 활동하고 있는 한미 양국의 기업인들을 대상으로 최신 경제 흐름, 상호 투자 전략, 정부 경제 정책, 양국 경제 현안 등에 대한 심도 깊은 정보와 다양한 시각을 제공합니다.

프로젝트 브리지

한미 두 나라의 문화를 이해하고 양국 관계에 중요한 역할을 할 미래의 지도자를 육성하고자 청소년 문화 교류 프로그램인 프로젝트 브리지 (Project Bridge)를 운영하고 있습니다. 매년 20명의 우수한 미국 고등학생들을 세계의 주에서 선발, 8개월에 걸친 체계적인 워크숍과 열흘 간의 한국 견학 기회를 제공해 이들이 한국을 폭넓게 경험하고 향후 깊은 관심을 지속할 수 있도록 지원합니다.

한국어 강좌

연중 세 학기로 구성된 한국어 강좌에는 약 500명의 학생들이 등록해 초급부터 고급까지 8개의 수준별로 나뉜 정규수업과 회화반을 비롯하여 주말반에서 한국어를 배우고 있습니다. 또한 2020년 여름부터 비대면 수업을 제공하여, 미국전역은 물론 해외에서도

많은 학생들이 한국어수업에 참여할 수 있습니다.

학생 프로그램

뉴욕과 뉴저지 일대의 학교들을 방문하거나, 학생들을 코리아 소사이어티로 초청하여 그들에게 한국의 역사, 정치, 경제, 음악, 미술, 문화 등을 소개합니다.

전시

코리아 소사이어티 갤러리에서는 다양한 장르의 전시를 선보이며 각 전시에 맞춰 작가들의 강연도 개최됩니다. 이를 통해 미국 현지인들에게 우수한 한국 작가들을 소개하는 한편 동시대 작가들의 한국을 주제로 하는 작품들을 널리 알리고 있습니다.

공연

주목 받는 한국인 또는 한국계 공연인을 초청해 전통 음악, 현대 음악, 연극, 무용 등 다양한 무대와 무대위 관계자들의 이야기들을 선보입니다.

한식

미국내 한식 열풍을 반영해 유명한 한식당의 셰프나 창업자를 초청해 대담회를 진행하는 한편 요식업계의 전문가들의 한식 관련 도서 대담회를 개최합니다.

작가와의 대담

저명한 한국 작가들이나 한국 관련 저서를 집필해 주목 받는 미국 작가를 초청해 도서 대담회 또는 작가와의 대화를 개최합니다.

컨템퍼러리 문화

최신 한국 문화를 다루는 정보 및 대담 프로그램들을 진행합니다. K-pop, 영상예술, 인플루언서 등 동시대 한국의 다양한 문화 이슈들과 동향에 대한 정보를 제공하며 한미 간 공통 관심사를 확인하는 기회를 갖습니다.

특별 행사

연례 만찬

코리아 소사이어티의 연중 최대 행사인 연례 만찬은 한미 관계의 영향력을 강화하는 한편 관련된 주요 업적들을 기리는 취지로 매년 뉴욕에서 개최됩니다. 양국의 정·재계 및 외교계 고위 인사, 학계, 문화계, 언론 등에서 400여 명의 관계자들이 참석해 우호를 다지고 상호

연대를 강화합니다. 만찬 중에는 한미 관계 증진에 기여한 인물에게 밴 플리트상이 수상되며 역대 수상자로는 김대중 전 대통령, 반기문 전 UN 사무총장, 조지 부시, 조지 W. 부시, 지미 카터 전 대통령, 콜린 파월, 헨리 키신저 전 국무부 장관 등이 있습니다. 또한 기조연사로 문재인, 노무현 전 대통령, 김용 전 세계은행 총재, 매들린 올브라이트 전 국무부 장관 등 영향력 있는 인사들이 참석하는 격조 높은 행사로 알려져 있습니다. 지난 2012년과 2017년에는 각각 기관 창립 55주년과 60주년을 기념해 서울에서도 별도의 만찬을 개최하며 더욱 널리 한미관계의 중요성을 알렸습니다.

멤버십 행사

매년 신년 멤버십 파티를 개최해 기존 회원은 물론 잠재적 회원들에게 적극적으로 기관을 소개하는 기회를 가집니다.

연례 골프 대회

매년 뉴욕 인근의 유명 챔피언십 클럽에서 골프 대회를 주최해 기업 회원들과 후원자들이 야외에서 보다 편안하고 캐주얼 하게 네트워크 할 기회를 제공합니다.

영 프로페셔널 프로그램














한미 관계의 미래를 이끌 영 프로페셔널들에게 한국을 알리고 그들과 우호적 관계를 구축해 나가고자 영 프로페셔널즈 네트워크(Young Professionals' Night) 시리즈를 운영합니다. 다양한 분야의 영 프로페셔널 리더들을 연사로 초청해 그들의 경험과 경력, 도전에 대해 듣는 시간을 가집니다. 별도의 네트워킹 프로그램을 기획해 여러 분야의 차세대 리더들이 미국내 영향력 있는 친 한 인사로 거듭날 수 있도록 지원합니다.

멀티미디어 자료

온라인 프로그램

대부분의 코리아 소사이어티 자체 프로그램들은 생방송으로 중계돼 미 전역은 물론 전세계의 온라인 유저들이 한국 관련 정보를 손쉽게 접할 수 있도록 유도하고 있습니다. 지난 프로그램들도 동영상과 팟캐스트 형태로 홈페이지, YouTube, Vimeo, iTunes, Spotify 등 다양한 온라인 플랫폼에 선보이고 있습니다.

2024 CALENDAR OF PROGRAMS

<p>JAN</p>	<p>4</p>  <p>Beyond Utopia screening and Q&A</p>	<p>8</p>  <p>WINTER KOREAN LANGUAGE CLASSES</p> <p>Korean Language Program Winter Term</p>	<p>9</p>  <p>The U.S.-South Korea Alliance: Why It May Fail and Why It Must Not</p>	<p>10</p>  <p>Dr. Jim Yong Kim - YT Hwang Foundation Inaugural Lecture</p>
<p>18</p>  <p>Interview with Governor of Gyeonggi Province Dong Yeon Kim</p>	<p>23</p>  <p>An Evening of Korean Traditional Dance</p>	<p>24</p>  <p>Startup Scene: Entrepreneurs of Tomorrow - Saeju Jeong: An Unwavering Visionary Behind Noom</p>	<p>25</p>  <p>Jian Yoo Iridescent Hue</p>	<p>30</p>  <p>Author Talks: Bora Chung & Anton Hur</p>
<p>31</p>  <p>Rumbles of Thunder and Endangered Peace on the Korean Peninsula</p>	<p>FEB</p>	<p>6</p>  <p>Concrete Utopia</p>	<p>7</p>  <p>Annual Membership Party 2024</p>	<p>20</p>  <p>Author Talks: Hwang Bo-reum</p>

22



HYBRID PROGRAM

**Detering North Korea:
A Conversation with
Ambassador Bonnie
Jenkins, United States
Under Secretary of State
for Arms Control and
International Security**

27



VIDEO RELEASE

**Snowglobe with
Soyoung Park &
Jungmin Lee Comfort**

28




HYBRID PROGRAM

**Charting
Entrepreneurial
Paths: Curtis Lee,
From Luxe to
Pinwheel and Beyond**

MAR

6



LIVE WEBCAST

**Korean Unification: A
Fading Prospect?**

7



IN-PERSON

**YPN: Legal Career
Insights: A Panel
Discussion**

12



IN-PERSON

**Game Changers:
Gen.G's Vision for
Esports, with CEO
Arnold Hur**

13



HYBRID PROGRAM

**Jang: The Soul of
Korean Cooking**

14



**Jian Yoo | Iridescent
Hue - New York Asia
Week Reception**

15



LIVE WEBCAST

**The Republic of Korea
and the UN Security
Council with ROK
Permanent
Representative
to the United Nations
Ambassador Joonkook
Hwang**

16



**Project Bridge Youth
Ambassadors 10-day
Study Tour to the
Republic of Korea**

20



VIDEO RELEASE

**The Dynamic
U.S.-ROK Trade
and Investment
Relationship: Current
Issues and Prospects**


25



HYBRID PROGRAM

**Colloquy: Translating
Korean Poetry**













27



HYBRID PROGRAM

**Starry Field with
Margaret Juhua Lee
and Grace M. Cho**

2024 CALENDAR OF PROGRAMS

<p>APR</p>	<p>2</p>  <p>HYBRID PROGRAM</p>	<p>3</p>  <p>HYBRID PROGRAM</p>	<p>8</p> <p>SPRING KOREAN LANGUAGE CLASSES</p> 	<p>9</p>  <p>HYBRID PROGRAM</p>
	<p>Paper Soldiers: How the Weaponization of the \$ changed world order - Joint program with NCAFP</p>	<p>The Philosophy of Korean Tea</p>	<p>Korean Language Program Spring Term Classes</p>	<p>Recapturing Lost Ground on North Korean Human Rights, with Ambassador Julie Turner</p>
<p>9</p> <p>THE STONE HOME</p> <p>HYBRID PROGRAM</p>	<p>11</p>  <p>LIVE WEBCAST</p>	<p>11</p>  <p>HYBRID PROGRAM</p>	<p>16</p> <p>TABLE for ONE</p> <p>VIDEO RELEASE</p> 	<p>18</p>  <p>VIDEO RELEASE</p>
<p>Crystal Hana Kim: The Stone Home with Susan Choi</p>	<p>Rapid Reaction: Unpacking the Korean Election</p>	<p>Majestic Elegance - Art, Crafts, and Techniques by Sunglim Kim</p>	<p>Author Talks: Yun Ko-eun with Lizzie Buehler</p>	<p>Interview with Busan Mayor Park Heong-Joon</p>
<p>18</p>  <p>HYBRID PROGRAM</p>	<p>19</p>  <p>LIVE WEBCAST</p>	<p>22</p> <p>ZERO WASTE</p> 	<p>25</p>  <p>LIVE WEBCAST</p>	<p>30</p> <p>A Magical</p> <p>VIDEO RELEASE</p> 
<p>Korea: A New History of South and North with Victor Cha and Ramon Pacheco Pardo</p>	<p>Quick Take - South Korea's New Foreign Policy and Public Opinion, with Dr. Kuyoun Chung</p>	<p>Zero Waste: A Director's Talk & Virtual Screening</p>	<p>Quick Take - North Korea's New Posture, with Dr. Soo Kim</p>	<p>Author Talks: Park Seolyeon</p>

MAY

1

By Invitation

**Changes, Challenges,
and Chances in
K-Startups amid
AI Era**

2

**Home/Away:
Heejung Cho,
Simpson Kim,
Jian Yoo Exhibition**

12

LIVE WEBCAST

**Quick Take -
Changes in US-Korea-
China-Taiwan
Relations, with
Sean King and
Dr. Dean Chen**

8

HYBRID PROGRAM

**Hwang Family
Foundation Series
on Ethics & Common
Values:
A Conversation with
Min Jin Lee**



**June Hur: A Crane
Among Wolves with
Ellen Oh**



**Hallyu! The Korean
Wave: The Curatorial
Roundtable**



**33rd Annual Van
Fleet Memorial Golf
Tournament**

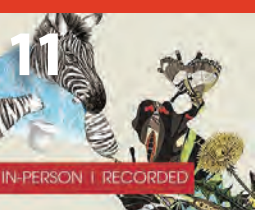


**The Power of Money:
How Governments
and Banks Create
Money and Help Us
All Prosper**

JUN



**OPENING RECEPTION:
Home/Away:
Heejung Cho,
Simpson Kim,
Jian Yoo**



**Writing Short Stories
with Gina Chung and
Yun Ko-eun**



**Fall 2024
Undergraduate Korea
Study Abroad Grant**



**Empowering Women
with Holistic Care: A
Conversation with
Rael's Co-Founder and
CEO, Yanghee Paik**



**Project Bridge
Youth Ambassadors
2024 Community
Presentation**

2024 CALENDAR OF PROGRAMS

25



HYBRID PROGRAM

Cornerstone of the Nation: The Defense Industry and the Building of Modern Korea under Park Chung Hee

28



HYBRID PROGRAM

The 2024 U.S. Presidential Election - What It Could Mean at Home and Abroad

JUL

1



HYBRID PROGRAM

Ga Mu Ak: An Evening of Korean Traditional Music and Dance


8



SUMMER KOREAN LANGUAGE CLASSES

Korean Language Program | Summer Term Classes

9



VIDEO RELEASE

Author Talks: Miye Lee


11



IN-PERSON

Bridging Korean Culture with Entrepreneurship & Philanthropy


17



IN-PERSON

Healthcare Panel

18



HYBRID PROGRAM

Hyeseung Song: Docile with Emma Eun-joo Choi

24



HYBRID PROGRAM

Minsoo Kang: The Melancholy of Untold History with Ed Lin

26



IN-PERSON

Armistice Day Salute 2024

SEP


5



HYBRID PROGRAM

Korean Couture: Generations of Revolution | A Curator's Perspective

10



LIVE WEBCAST

The South Korean Film Industry with Sangjoon Lee, Dal Yong Jin, and Jason Bechervaise

12



IN-PERSON

ROK- US Economic Cooperation and the Impact of the US Elections

12



**Opening Reception:
Dyadic - Annette Hur
I Hayoon Jay Lee**

12



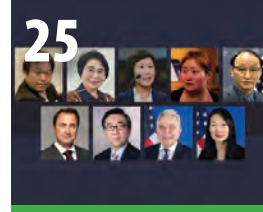
**Exhibition: Dyadic -
Annette Hur
I Hayoon Jay Lee**

16



**Korean Language
Program | Fall
Term Classes**

25



**Forget Me Not:
Impact of North
Korean Human
Rights Abuses on
Families Worldwide**

30



2024 Annual Dinner

OCT

1



HYBRID PROGRAM

**Force Multiplier:
The U.S.-Korea
Alliance Amid
Strategic
Competition**

1



HYBRID PROGRAM

**Y. T. Hwang Family
Foundation Series
on Ethics & Common
Values: A Conversation
with Minister
Kyung-wha Kang**

2



HYBRID PROGRAM

**The Rise of Korean
Contemporary Art
with Peter Kahng**

4



HYBRID PROGRAM

**Next Steps for
U.S.-Korea Relations:
Key Diplomatic and
Economic
Developments**

10



HYBRID PROGRAM

**Banchan with
Caroline Choe**


12



IN-PERSON

**The Other Korea:
Stories from the
Diaspora**

15



VIDEO RELEASE

**Artist Talk:
Annette Hur**

15



**Undergraduate Korea
Study Abroad Spring
2025 Travel Grant
Applications Open**

23



IN-PERSON

**PEN Commerce &
Technology
Demo Day**

2024 CALENDAR OF PROGRAMS

23

IN-PERSON

Global Financial Leaders Forum 2024

25

IN-PERSON

Advancing the U.S.-ROK Alliance and the Global Rise of Jeollanamdo with Governor of Jeollanamdo, Kim Yung-rok

29

LIVE WEBCAST

Expert Take: The Moscow-Pyongyang Connection, Then and Now, with Dr. Kathryn Weathersby

29

HYBRID PROGRAM

Artist Talk: Hayoon Jay Lee with Seph Rodney

NOV

1

VIDEO RELEASE

Author Talks: Jungeun Yun & Shanna Tan

7

LIVE WEBCAST

Expert Take: U.S.-Korea Relations Amid Geopolitical Competition with Daniel Russel

8

HYBRID PROGRAM

Breaking Bad: South Korea's Nuclear Option

8

IN-PERSON & ZOOM

2024 Mentoring Day

12

HYBRID PROGRAM

Expert Take: U.S.-North Korea Relations with former Deputy Secretary of State Stephen Biegun

12

VIDEO RELEASE

Author Talks: Yeon Somin

18

HYBRID PROGRAM

Maybe Happy Ending: A New Broadway Musical

19

HYBRID PROGRAM

Sherman Family Korea Emerging Scholar Lecture 2024

20

Roundtable Discussion with Foreign Minister Park Jin

22

LIVE WEBCAST

U.S.-ROK: Indispensable Partnership Amid Increasing Geopolitical Competition

DEC

12

HYBRID PROGRAM

**Seoul:
Tale of A Smart City**

16

HYBRID PROGRAM

**The Hungnam
Rescue**

25

HYBRID PROGRAM

**Breaking Into UX/
Product Design**

30

LIVE WEBCAST

**Martial Law
Implications for
South Korea and
the U.S.-Korea
Relationship**

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As of May 2025



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