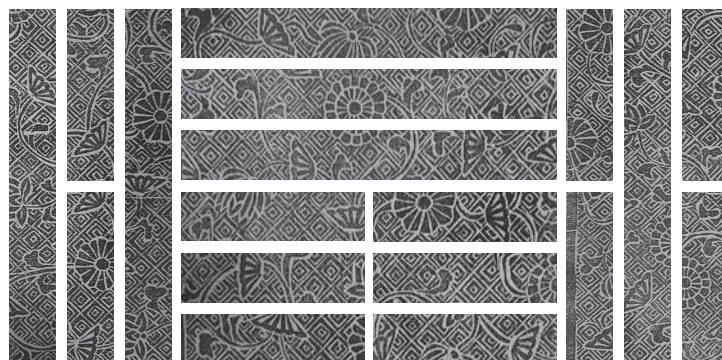




# THE KOREA SOCIETY 2017 ANNUAL REPORT

# 2017 ANNUAL REPORT





The Korea Society, established in 1957, is a private, nonprofit organization that is dedicated to the promotion of greater awareness, understanding, and cooperation between the peoples of the United States and Korea. In pursuit of its mission, the Society arranges programs that facilitate discussion and exchanges on topics of vital interest to both countries in the areas of public policy and business. The Korea Society is also a rich cultural and educational resource for Americans, offering an array of informative public lectures, musical performances, art exhibits, film screenings, teacher courses, youth cultural programs, and Korean language classes.

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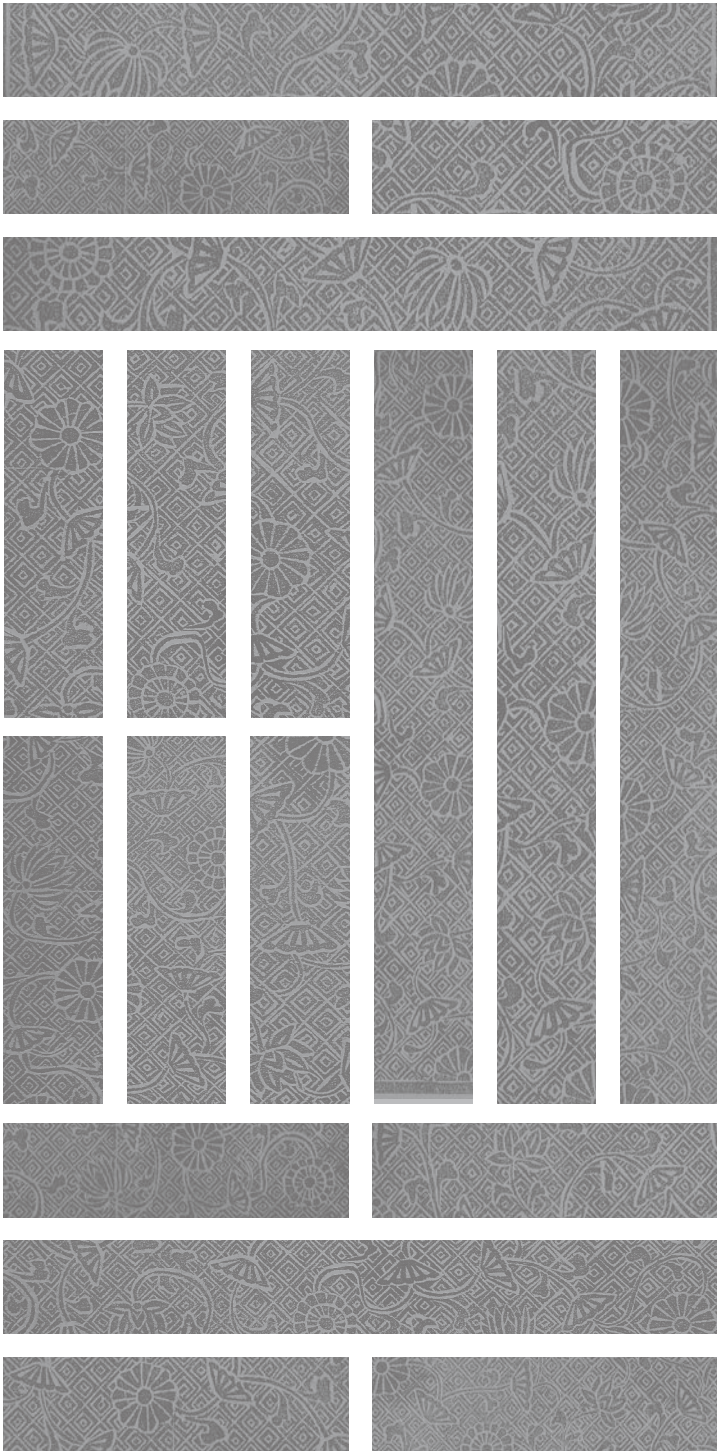
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WELCOME MESSAGE



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Founded in 1957 by General James Van Fleet in New York City, The Korea Society is a private, non-partisan, nonprofit organization dedicated solely to the promotion of greater awareness, understanding and cooperation between the peoples of the United States and Korea. In pursuit of this mission, the Society serves as a bridge and forum, hosting meetings and arranging activities that facilitate dialogue and research on topics of interest to both countries in the areas of public policy, education, culture and the arts.



Thomas C. Hubbard  
Chairman

The Society celebrated its 60th anniversary in 2017. This milestone underscores the importance of the US-Korea relationship in promoting peace, stability and prosperity in East Asia, one that took on particular urgency amid tumultuous events on the Korean peninsula, with the presidential impeachment in South Korea and heightened tensions with North Korea. Against this background, the Korea Society affirmed its position as a crucial resource and platform for dialogue on this singular relationship. Over the course of the year, the Society enhanced its institutional capacity and improved the value proposition it offers to supporters and stakeholders.

By relocating to 350 Madison Avenue in June 2017, The Korea Society acquired a far more functional venue to conduct its business and serve its mission. The attractive and bright design of the new office provides a spacious public events room, a dedicated board room and an elegant art gallery. The central, mid-town Manhattan location improves access. The upgrade in facilities also helped to attract an influx of new speakers and visitors for private roundtables, public policy programs and art exhibitions.

The scope and range of policy programming expanded in 2017, to include roundtables and special events, and speakers addressing topical issues in the U.S.-Korea relationship, with an emphasis on the regional and historical dimensions of the U.S.-Korea political and economic relationship. Marquee events in 2017 included a visit by the PyeongChang Winter Olympics Organizing Committee, a salute to Korean War Veterans at the Korean War Memorial in Manhattan's Battery Park, and a series of public programs and private roundtables designed to produce interactive dialogue with thought leaders on Korea and Northeast Asia.



Thomas J. Byrne  
President

Prominent Korean visitors in 2017 included Minister of Culture, Sports and Tourism Do Jongwhan, Assemblyman and President of Northern Economic Cooperation Committee Song Young-gil, Vice Unification Minister Chun Hae-sung, Trade Minister Kim Hyun Chong, Minjoo Party Head Choo Mi-Ae, the President and CEO of the PyeongChang Organizing Committee for the 2018 Olympic Games Lee Hee-beom, Public Diplomacy Ambassador Enna Park, Vice Governor of Jeju Special Self-Governing Province Jeon Seong-tae, Vice Governor of Gangwon Provincial Government Song Sukdoo and President of Ewha University Kim Heisook.

The Society raised higher its media profile with 735 press citations in 2017, including quotes, mentions and articles in top-tier American and Korean outlets. The Society also commenced an active presence on social media platforms and passed a milestone as its audio podcasts reached *one million* downloads in total.

Arts and culture programs showcased various genres of Korean arts, including paintings, photography, film and performances to educate American audiences on uniquely Korean values, customs and lifestyles. The Society's educational programming engaged more than 12,000 students, teachers and families.

The Society's ability to increase value and advance on the mission is possible thanks to generous support from the Korea Foundation, Korean and American corporations and individual donors. The Korea Society and its Board of Directors offers deep gratitude to our financial sponsors and stakeholders for their support.

---

A handwritten signature in blue ink, appearing to read "T. C. Hubbard".

A handwritten signature in blue ink, appearing to read "TJ Byrne".

# KOREA SOCIETY AT 60



(Top-Bottom)  
Kang Kyung-wha, ROK Foreign Minister  
Chey Tae-won, Chairman, SK  
John Negroponte, former Deputy Secretary of State



The Korea Society celebrated its *hwangap*, or 60th Anniversary, by hosting two gala dinners in 2017. The dinners promoted the Society's mission, raised its profile, and afforded an opportunity to reach out to new supporters.

Held in Seoul's Lotte Hotel on July 18th, the first dinner featured a keynote speech from former Deputy Secretary of State John Negroponte and a congratulatory speech from the ROK's Foreign Minister Kang Kyung-wha. The Society presented

its Van Fleet Award to SK Chairman Chey Tae-won in recognition of SK's Korea Foundation for Advanced Studies (KFAS) scholarship program. Most recipients of the KFAS scholarships study in PhD programs at top-notch universities in the United States. Renowned singer Lee Seung Chul gave a touching performance. The Society extends a special thank you to the 60th Anniversary Seoul Dinner Committee: SK, Doosan, FILA, GS Caltex, Hyundai Motor Group, Kumho Asiana, Poongsan Corporation and POSCO.

Above (L-R):  
 Vincent Brooks, Commander, UNC/CFC/USFK; Amb. Thomas Hubbard; Chey Tae-won; President Thomas Byrne; Yunshin Byrne; Minister Kang Kyung-wha;  
 Amb. Park In-kook, President, Korea Foundation for Advanced Studies

# KOREA SOCIETY AT 60



(Top-Bottom)  
 President George W. Bush  
 President George W. Bush with Korean War veterans  
 Song Young-gil, National Assembly Member & Chairman of Presidential Committee on Northern Economic Cooperation;  
 President Thomas Byrne; Juju Chang, ABC Anchor



The second dinner was held in New York at the Plaza on September 28th. The Society presented the Van Fleet Award to President George W. Bush to honor the work of the Bush Center and highlight its Human Freedom Initiative, which has raised awareness through North Korean refugee testimonials and the North Korea Freedom Scholarship Fund. One of the evening's highlights was a moderated dialogue between President Bush and Dr. Victor Cha, Professor at

Georgetown University. Guests were inspired by a moving speech from North Korea Freedom Scholarship recipient Joseph Kim and entertained by a musical performance by jazz musician Kenny G. The Korea Society expresses our warm thanks to the 60th Anniversary NY Dinner Committee: Poongsan Corporation, Citigroup, CJ, Corning Incorporated, Ernst & Young, Hyosung, Hyundai Motor America, Korea Zinc, LG Electronics USA, MetLife and SK.

Above:  
Jin Roy Ryu, Chairman, Poongsan Corporation

Below (L-R):  
Amb Kim Gheewhan; Amb. Thomas Hubbard; Jihyun Kim; Seol Hee Lim; Hae-Young Kim, Partner, Ernst & Young; William Cho, President, LG Electronics USA

## POLICY & CORPORATE



The Korea Society advanced the scope and range of programming in 2017, with roundtables and special events addressing topical political, economic, and diplomatic issues. Against a backdrop of two new presidential administrations, the Society produced programming and generated dialogue about the Korean presidential election, Korean media views of the U.S., cooperative management of the North Korean threat, and President Trump's inaugural November trip to Asia. In addition, the Society brought together experts on Korean trade and security policy from a regional perspective, including programs on the Korea-China relationship, Russia's role in Northeast Asia, new diplomatic synergies such as the middle-power/MIKTA initiative, and critical examinations of human rights, cyber threats, and weapon developments in North Korea.



The Society continued its Kim Koo Professional Series, joining senior professionals from business, media, and the United Nations. The new Sherman Family Korea Emerging Scholar Lecture Series was also launched. This aims to grow a new generation of U.S. thought leaders on Korea. The first recipient was Katrin Katz of Northwestern University, who spoke to the topic of Korean nationalism and maritime issues before a full house.

In the spirit of its founder, General James Van Fleet, The Korea Society honored Korean War veterans at the Korean War Memorial in New York City's Battery Park on Armistice Day. Another highlight was a special program in December in which Admiral J. Robert Lunney personally recounted the Heungnam Evacuation in 1950, in which 100,000 U.S. and ROK troops and 98,100 civilians were evacuated.



Retired U.S. Senator Alfonse D'Amato (center) and Director, Korean Cultural Center NY, Oh Seung Je (right)



The Korea Society had another full house event in November with its PyeongChang Olympic Launch in the run-up to the 2018 Winter Olympic Games. Sports Minister Do Jonghwan and the President and CEO Lee Hee-beom of the PyeongChang 2018 Olympic and Paralympic Organizing Committee made presentations.



Director Oh Seung Je; Victor Cha, Georgetown University Professor; Song Suk-doo, Deputy Governor, Gangwon Province; President Thomas Byrne; Minister Do Jonghwan; President Lee Hee-beom; Amb. Enna Park; Professor Kim Ki-jung, Yonsei University; Amb. Kim Gheewhan.



Roundtable discussion with Newt Gingrich, former Speaker of the US House of Representatives

Corporate programs covered economic and trade issues, including the KORUS FTA at five years and women in the technology industry. Highlights included an economic forecast with the Director of the IMF's Asia and Pacific Department Changyong Rhee and the Head of Citi's Country Risk Department Alexander "Sandy" Wolfson; a discussion on gender and entrepreneurship with Hee-Eun Park of Altos Ventures; a trilateral U.S.-Korea-Japan trade relations conference co-hosted with the Japan Society and the Asia Society Policy Institute; and a discussion on KORUS FTA with former ROK Minister for Trade Kim Jong-Hoon, ASPI Vice President Wendy Cutler, and U.S. Chamber of Commerce SVP Tami Overby. Finally, the Maekyung Media Group, The Korea Society and Korea Finance Society presented a forum of top speakers for over 150 representatives from the New York City financial service industry in October.



Roundtable discussion with National Assemblywoman Choo Mi-ae

In its new board room, The Korea Society conducted a series of private, off-the-record conversations featuring prominent policy makers from Korea and authoritative experts on security and economics. The roundtable format is conducive to dialogue and relationship building. Roundtables included sessions with UN experts on North Korea; industry cyber security experts; public diplomacy with Ambassador Enna Park; Olympic security with Dr. Victor Cha; and discussions featuring Minjoo Party Head Choo Mi-ae, Vice Unification Minister Chun Hae-sung, Track2Asia's Glyn Ford and National Committee on North Korea Executive Director Keith Luse.



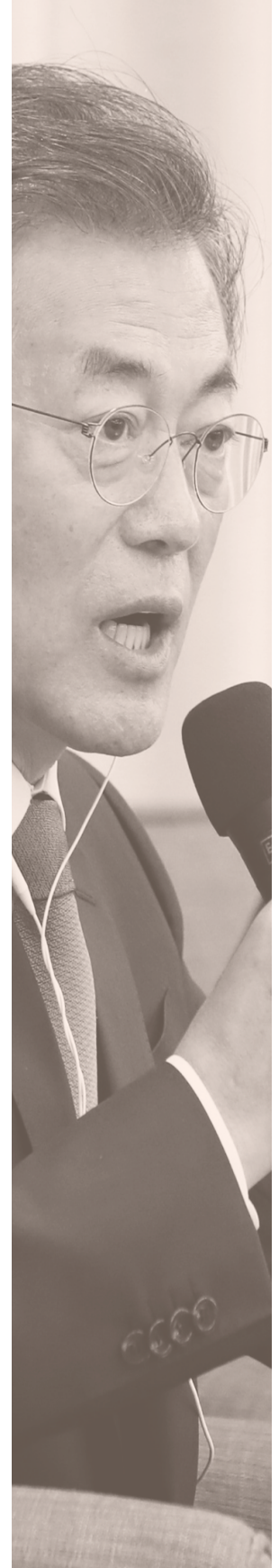
ROK President Moon Jae-in with The Korea Society's President Thomas Byrne  
Photo credit: Courtesy of Yonhap News Agency

The Korea Society's efforts to raise its institutional profile and make its voice more influential continued in 2017. Efforts were made for enhanced digital engagement with increased livestreams, audio podcasts and YouTube video segments. President Tom Byrne's moderated a one-on-one Q&A session at President Moon Jae-in's Investor Relations Dialogue held in September in New York. President Byrne was invited by the Maeil Business Newspaper to participate in panel discussions at the 18th World Knowledge Forum held in Seoul in October 2017. Ambassador Thomas Hubbard, President Byrne, and Senior Director for Policy, Dr. Stephen Noerper spoke widely at conferences and in media. Stephen Noerper briefed United Nations Secretary General António Guterres.

The Korea Society's stepped up its external communications outreach focusing on top-tier U.S. media. A record 735 citations were recorded in

2017, including in *The Wall Street Journal*, *Financial Times*, *U.S. News and World Report*, *USA Today*, *South China Morning Post*, *The Diplomat*, *UK Guardian*, *Associated Press*, *Reuters*, *Bloomberg*, *BBC*, *CNBC*, *CNN*, *Fox News*, *Voice of America*, and *National Public Radio*. The central theme in the Society's opinion pieces continues to be the mutual security and economic benefits of the bilateral relationship.

The Society in 2017 looked to new media as a way to expand the scope of interaction with target demographics. The Society updated its website to enhance access by electronic devices, better organize content and improve its visual appeal. Social Media platforms such as Twitter and Facebook featured Korea Society events and mentions, and the Society saw a marked increase in livestream views. The Society passed a momentous milestone as its audio podcasts of policy and public programs reached *one million* downloads in total.



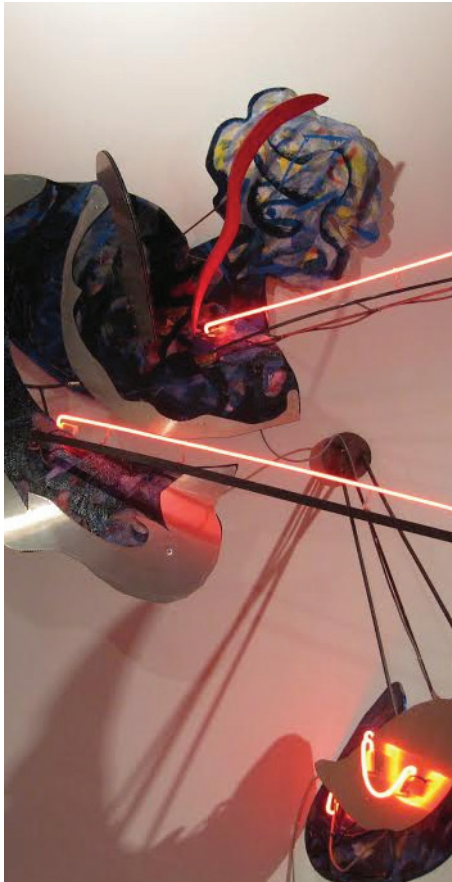
## EXHIBITIONS

The Korea Society's arts exhibitions and gallery talks promote an understanding of Korea by hosting artists, editors, and photographers who share their insight about Korean culture and traditions to the American public. The first exhibition of the year showcased the artwork of an award-winning sculptor and installation artist and was titled, "Finding Dignity: The Art of Hyong Nam Ahn." Ahn incorporates lights, sounds, and movement into his work and seeks to express the human spirit within mankind's experiments with Utopia.

In the Fall, the Society opened "Po Kim: In Search of Arcadia." Po Kim's artistic career was characterized by an ever-evolving style, and an eagerness to seek out new areas of inspiration. His paintings were often large in scale, bold and compelling. They are bursting with life, energy and emotion, distinguishing Kim as one of the premier Korean-American artists of his time. The opening was followed by a gallery talk entitled, "Po Kim: Making Impossible Demands on Art," on October 23rd by Raphael Rubinstein, an art critic, editor of *Art in America*, and Professor of Critical Studies University of Houston School of Art. Rubinstein discussed Po Kim's career and the three distinct styles that he worked on: gestural abstraction, realist still-life and symbolist figuration. Rubinstein examined each of these periods and looked at how Kim's work related to the art of the period, especially compared to other artists working in New York.

The Society diversified gallery offerings with a winter exhibit titled: "Jeju Haenyeo." This photography exhibit featured the black and white photos of David Alan Harvey. The exhibition represents a successful collaboration between the Society and the Jeju Special Self-Governing Province. Harvey's strong, evocative images of the *haenyo* were roundly praised as an artistic success and a moving example of documentary photography.





The Art of Hyong Nam Ahn



Po Kim: In Search of Arcadia



Jeju *Haenyeo* Photography



Dr. Robert D. Mowry



Po Kim: In Search of Arcadia



Photographer David Alan Harvey (center)  
Lee Sun-hwa, Councilwoman (center left)  
Jun Sung-tae, Vice governor, Jeju Special Self-Governing  
Province (center right)



# 15<sup>th</sup> Annual New York Korean Film Festival



## FILM

The Korea Society's New York Korean Film Festival returned to New York City's Museum of the Moving Image November 3 to 5 for the annual celebration of the best in Korean cinema. This 15th edition of the Festival included a wide range of genres, with action thrillers, comedies, romance, documentary, social drama, melodrama, and the madcap science fiction and social critique of Bong Joon-ho. The Festival screened Hong Sang-soo's *Yourself and Yours*; a big-screen showing of *Okja* followed by a live video call with Bong Joon-ho; Park Kwang-hyun's sensational action thriller set amidst the world of online gaming, *Fabricated City*; Zhang Lu's *A Quiet Dream*, which was featured in the opening night of the Busan Film Festival; *Bamseom Pirates Seoul Inferno*, the irreverent documentary about the Korean punk band; and Shin Dong-il's drama *Come, Together*.



## PERFORMING ARTS

The Korea Society collaborated with Korean Cultural Center New York and the National Gugak Center to present a special concert of traditional Korean music featuring the winners of the prestigious Onnara Gugak Competition. The young masters performed *gayageum sanjo*, *p'ri sangnyeongsanpuri*, *jeongga suyangsanga*, and the famous Arirang medley. The concert also featured *chunaengjeon*, a court dance inspired by singing nightingales on a fine spring day.



Solbee Oh



G.E.M.i.N.Y.

G.E.M.i.N.Y, short for *Gayageum Ensemble Music in New York*, performed at The Korea Society in celebration of their 10th year anniversary in 2017. The ensemble, composed of founder, Rami Seo and 1st, 2nd, and 3rd generation gayageumists, debuted in the form of a *gayageum* orchestra in 2007. The name G.E.M.i.N.Y, derives from the Korean phrase, “*chaem-inaji*” meaning, “to have fun while performing.” The concert showcased world music that brings together traditional Korean culture and the diversity of cultures in New York.



Rami Seo

## CONTEMPORARY CULTURE

The Korea Society organized a robust lineup of cultural programs exploring current trends in the Korean beauty, culinary and fashion industries. We invited high profile speakers including the co-founders of Glow Recipe, which offers top K-beauty brands and skincare, owner of a Michelin-starred Korean restaurant, and a designer who participated in the Met Gala as the first Korean designer in 2016. Speakers shared their personal experiences in entrepreneurship as well

as challenges and successes of promoting Korean culture in the U.S. Audiences interacted with speakers during discussions and post-event receptions. The Society conducted an exclusive tour of a renowned Korean and Japanese art collection at Christie's New York during Asia Week. Participants learned about the current Asian Art market and viewed exquisite pieces such as porcelain bottle vases, hanging scrolls and panel screens from ancient dynasties.



Sarah Lee & Christine Chang  
Co-Founders, Glow Recipe



Project Bridge Youth Ambassadors participate in a temple stay in Jeollabuk-do Province

In 2017, The Korea Society fostered understanding of Korea through immersive education initiatives designed to engage teachers, students, and families in Korean Studies projects. Teaching artists introduced Korean culture to students in the tri-state area for hands-on workshops and marked the 25th anniversary of Project Bridge, our year-long intercultural youth leadership program. This year's education effort netted interactions with over 250 students through Project Bridge, 500 students during school visits, 50 teachers, and over 12,000 people through Family Programs.

## PROJECT BRIDGE

The 25th annual delegation of Project Bridge Youth Ambassadors traveled to Korea in April 2017, meeting with leaders in government, business, academia, and the arts. The 10-day study tour provided the 16 high school students an opportunity to appreciate Korea's history and culture. Highlights of the trip included a homestay with a Korean family, making celadon in Buan, a temple stay at *Sconunsa*, and a visit to Poongsan High School in Andong. Prior to the study tour, the Youth Ambassadors engaged in a series of bimonthly educational workshops with Korean Studies experts.



## KOREAN LANGUAGE PROGRAM

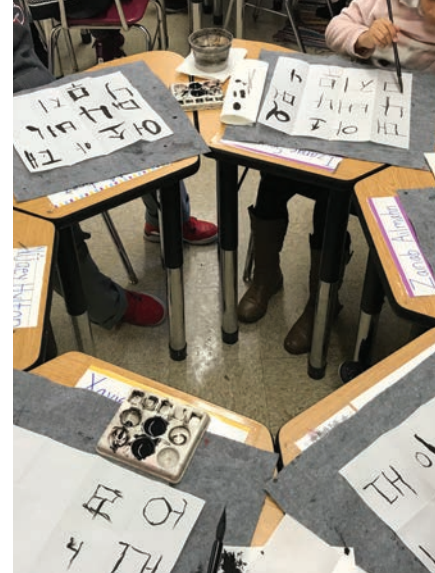
One hundred-eighty adults studied in seven levels of language instruction in the 2017 academic year. University-affiliated instructors led Introductory to Advanced courses over three semesters. The Korea Society's Korean Language Program's small class sizes ensured maximum teacher-student engagement, making the program attractive to business professionals, college students, adoptees, and K-pop fans.



Artist Sungsook Setton leads a *sumukhwa* workshop at the Sakura Park Festival



High school students learn the scholar's fan dance



Middle school students practice Korean calligraphy

## FAMILY PROGRAMS

Through programs such as Family Day - Korean New Year and partnerships with high profile institutions, Americans of all ages can experience the holiday traditions of Korea. Family programs are staffed by the Society's employees and a diverse network of NYC high school interns with Korean language and culture experience. In 2017, the Society offered six public programs for families: Family Day - Korean New Year; Spotlight Asia, a day-long cultural festival at the American Museum of Natural History; the Metropolitan Museum's annual Lunar New Year Festival; the Sakura Park Festival in collaboration with International House; and two evenings of Teens Take the Met!, an evening of cultural arts activities for teenagers at the Metropolitan Museum of Art. Over 12,000 people attended these large-scale events which had hands-on art activities such as calligraphy & *minhwa* painting, *Silla* golden crown making, traditional games and storytelling, as well as musical and dance performances.

## SCHOOL VISITS

For thirteen years, New York City children have engaged in various Korean folk arts and crafts through the Society's school visit program. This program is designed to help students make social, cultural, and historical connections. Artist Karen Kriegel taught traditional dance including the scholar's fan dance and *bongsan t'al ch'um*, the historical, social, and cultural context of the Korean masked dance drama. Participants painted their own masks from the satirical dance drama while discussing current social issues, practiced basic Korean traditional dance techniques, and performed a group choreography. Artist Sungsook Setton taught *sumukhwa*, Korean ink brush painting. Participants learned brush stroke techniques, composition, and essential skills while painting seasonal scenes. While mastering brush strokes, student also gained an understanding and appreciation of Korean art and aesthetics.

## TEACHERS' PROGRAMS

Educational resources, including documentaries and lesson plans, provided classroom teachers with essential tools to introduce their students to Korea. In August, The Korea Society presented part two of the *Korean Language Through Culture* classroom kit, composed of videos and classroom activities on Korean art, King Sejong, traditional weddings, and Korea's printing heritage. This curriculum resource was distributed to dozens of Korean language teachers from across the U.S. at the National Association for Korean Schools' 35th annual conference in Atlanta, GA.



Amb. Cho Tae-Yul  
Permanent Mission of the Republic of Korea to the UN

## ANNUAL MEMBERSHIP PARTY

Two hundred friends and supporters gathered at The Korea Society's Annual Membership Party to celebrate Korea and the Year of the Rooster. Guests enjoyed live Korean traditional music performances, and Korean-themed drinks and food. Partygoers also participated in raffles and a silent auction with a variety of prizes provided by generous in-kind sponsors.



Stewart Kim and his team, Managing Partner, PGP Capital Advisors (top)  
Dinner reception at the clubhouse (bottom)

## GOLF TOURNAMENT

Members and friends of the Society joined the 26th Annual Van Fleet Memorial Golf Tournament on May 17th. Held at Liberty National Golf Club, home of the 2017 Presidents Cup, the outing was an excellent opportunity for members of the Society to treat friends and clients to a relaxing day of golf and networking—all while supporting stronger ties between the U.S. and Korea. Poongsan Corporation, as well as other friends, generously supported the outing.

## GRAND OPENING RECEPTION

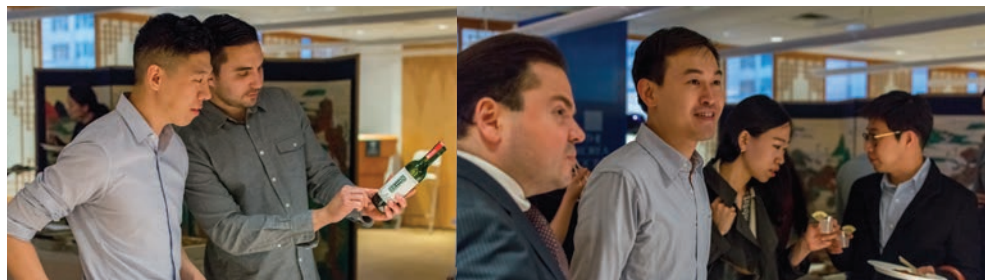
Over 150 members and supporters of the Society attended the opening reception at our new office in September. A string quartet from the Juilliard School played during the reception.



Amb. Lee Sihyang; Amb. Cho Tae-Yul; Amb. Kim Gheewhan

## YOUNG PROFESSIONALS' NETWORK

The Korea Society hosted Young Professionals Network programs to develop connections between Korean and Korean-American young professionals. These events allow engaging discussions and unique networking opportunities. In 2017, the Society continued its “Lessons Learned” series featuring finance industry leaders co-hosted by the Korea Finance Society. The Society also organized events collaborating with up-and-coming Korean and Korean-American young entrepreneurs such as founders of West 32 Soju and Noona’s Ice Cream. Through these special events, young entrepreneurs raised their brand awareness and had opportunities to introduce Korean culture to an American audience.



The Korea Society thanks the following corporations, foundations and individuals for their generosity and commitment to strengthening the ties between Americans and Koreans, as well as support of the arts and cultural diversity.

## CONTRIBUTORS

### \$100,000 & Above

GS Caltex  
Hyundai Motor Group  
Korea Foundation  
LG Electronics  
Poongsan Corporation  
POSCO  
Samsung Electronics  
SK Group

### \$50,000 & Above

Asiana Airlines  
Citigroup  
Hyosung  
Korea Zinc  
OCI Company  
Philip Sherman and Family

### \$25,000 & Above

CJ Corporation  
Corning Incorporated  
DLI Corporation  
FILA Global and Acushnet Company  
Gale International  
Jeju Special Governing Province  
Korea International Trade Association  
KPMG LLP  
MetLife

### \$15,000 & Above

Chong Kun Dang Kochon Foundation  
Consulate General of the Republic of Korea in New York  
Ernst & Young LLP  
NYC Department of Cultural Affairs  
PricewaterhouseCoopers LLP

### \$10,000 & Above

Deloitte LLP  
Maekyung Media Group  
New York Life  
RELX Group (Elsevier)  
General (Ret.) Walter "Skip" Sharp  
Woori Bank America

### \$5,000 & Above

Anthrop-J Investment Group  
Dentons US LLP  
Gaston Capital Management  
HLP Integration  
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Korea Financial Investment Association  
Lazard Asset Management  
Lotte Group  
McLarty Associates  
MUFG Union Bank, Ltd  
PGP Capital Advisors  
Young Yang Chung

## **\$2,500 & Above**

Association of High Potential  
Enterprises of Korea  
Federation of Korean Industries  
Global Society of Korea  
and America  
Hankook Tire  
Ji Hoon Hong & Myung Soo Lee  
Julia Quincy  
Korea Federation of Banks  
Korea Investors Service Inc.  
Kylin Management  
Lee International  
Nicholas Bratt  
Tchah Sup & Myong Hi Kim  
Thomas J. Byrne

## **\$1,000 & Above**

Amkor Technology  
Carter Booth  
Chalkstream Capital  
CBOL/Pacific Century/Celltron  
Davis Polk & Wardwell  
DoubleTree by Hilton Fort Lee  
Earth Therapeutics  
KCIF, Inc.  
Kenneth Cowin  
Korean American Community  
Foundation  
Raymond Ingram  
Yung Duk Kim

## **In-Kind Donations**

Blanche  
Corning Incorporated  
CPS Events by the Plaza  
DoubleTree by Hilton Fort Lee  
Earth Therapeutics  
Glow Recipe  
Hyundai Motor Group  
Kramer Portraits  
Lazard Asset Management  
LG Electronics USA  
Lie Sang Bong  
Lotte New York Palace  
MAMA O's Premium Kimchi  
MCM  
MK Karaoke  
New York Golf Center  
Noona's Ice Cream  
Noreetuh  
NY Saeng Mak  
PricewaterhouseCoopers LLP  
Saku New York  
Silver Needle Tea Co.  
Soju Haus  
SOKO Glam  
Tiffany & Co.  
Tokki Soju  
Twig New York  
West 32 Soju  
Yuna Yang



# STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2017

(WITH SUMMARIZED COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2016)

|                                                                                                   | 2017                |                               |
|---------------------------------------------------------------------------------------------------|---------------------|-------------------------------|
|                                                                                                   | UNRESTRICTED        |                               |
|                                                                                                   | OPERATING           | BOARD DESIGNATED<br>ENDOWMENT |
| <b>SUPPORT AND REVENUE</b>                                                                        |                     |                               |
| CONTRIBUTIONS                                                                                     | \$ 841,507          | \$ -                          |
| PROGRAM REVENUE                                                                                   | 111,800             | -                             |
| SPECIAL EVENTS, NET OF DIRECT COSTS OF \$565,336<br>AND \$146,570 FOR 2017 AND 2016, RESPECTIVELY | 777,901             | -                             |
| INTEREST AND DIVIDENDS                                                                            | 297,691             | -                             |
| OTHER                                                                                             | 14                  | -                             |
| NET ASSETS RELEASED FROM RESTRICTIONS                                                             | 523,046             | -                             |
| TOTAL SUPPORT AND REVENUE                                                                         | 2,551,959           | -                             |
| <b>EXPENSES</b>                                                                                   |                     |                               |
| PROGRAM SERVICES                                                                                  | 1,612,327           | -                             |
| SUPPORTING SERVICES                                                                               |                     |                               |
| MANAGEMENT AND GENERAL                                                                            | 560,533             | -                             |
| FUND-RAISING                                                                                      | 298,325             | -                             |
| TOTAL SUPPORTING SERVICES                                                                         | 858,858             | -                             |
| TOTAL EXPENSES                                                                                    | 2,471,185           | -                             |
| INCREASE (DECREASE) IN NET ASSETS<br>BEFORE OTHER ITEMS                                           | 80,774              | -                             |
| <b>OTHER ITEMS</b>                                                                                |                     |                               |
| CAPITAL GAINS DISTRIBUTION ON INVESTMENTS                                                         | 74,069              | -                             |
| REALIZED GAIN ON SALE OF INVESTMENTS                                                              | 405,013             | -                             |
| UNREALIZED GAIN ON INVESTMENTS                                                                    | 893,399             | -                             |
| RELOCATION EXPENSE                                                                                | (158,832)           | -                             |
| INTERFUND TRANSFER                                                                                | (4,891,100)         | 4,891,100                     |
| <b>INCREASE (DECREASE) IN NET ASSETS</b>                                                          | <b>(3,596,677)</b>  | <b>4,891,100</b>              |
| <b>NET ASSETS, BEGINNING OF YEAR</b>                                                              | <b>5,716,238</b>    | <b>2,173,555</b>              |
| <b>NET ASSETS, END OF YEAR</b>                                                                    | <b>\$ 2,119,561</b> | <b>\$ 7,064,655</b>           |

SEE NOTES TO FINANCIAL STATEMENTS.

| 2017                  |                           |                           | 2016          |               |
|-----------------------|---------------------------|---------------------------|---------------|---------------|
| TOTAL<br>UNRESTRICTED | TEMPORARILY<br>RESTRICTED | PERMANENTLY<br>RESTRICTED | TOTAL         | TOTAL         |
| \$ 841,507            | \$ -                      | \$-                       | \$ 841,507    | \$ 2,327,102  |
| 111,800               | -                         | -                         | 111,800       | 95,797        |
| 777,901               | -                         | -                         | 777,901       | 480,780       |
| 297,691               | -                         | -                         | 297,691       | 280,964       |
| 14                    | -                         | -                         | 14            | 14,182        |
| 523,046               | (523,046)                 | -                         | -             | -             |
| 2,551,959             | (523,046)                 | -                         | 2,028,913     | 3,198,825     |
| 1,612,327             | -                         | -                         | 1,612,327     | 1,800,648     |
| 560,533               | -                         | -                         | 560,533       | 520,112       |
| 298,325               | -                         | -                         | 298,325       | 385,080       |
| 858,858               | -                         | -                         | 858,858       | 905,192       |
| 2,471,185             | -                         | -                         | 2,471,185     | 2,705,840     |
| 80,774                | (523,046)                 | -                         | (442,272)     | 492,985       |
| 74,069                | -                         | -                         | 74,069        | 12,570        |
| 405,013               | -                         | -                         | 405,013       | 222,668       |
| 893,399               | -                         | -                         | 893,399       | 687,520       |
| (158,832)             | -                         | -                         | (158,832)     | -             |
| -                     | -                         | -                         | -             | -             |
| 1,294,423             | (523,046)                 | -                         | 771,377       | 1,415,743     |
| 7,889,793             | 906,000                   | 9,684,859                 | 18,480,652    | 17,064,909    |
| \$ 9,184,216          | \$ 382,954                | \$ 9,684,859              | \$ 19,252,029 | \$ 18,480,652 |

## STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2017

(WITH SUMMARIZED COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2016)

|                                   | 2017              |                   |                   |                   |                  |
|-----------------------------------|-------------------|-------------------|-------------------|-------------------|------------------|
|                                   | PROGRAM SERVICES  |                   |                   |                   |                  |
|                                   | POLICY            | CORPORATE         | EDUCATION         | ARTS              | CULTURE          |
| PROGRAM COSTS                     | \$ 66,837         | \$ 45,874         | \$ 95,827         | \$ 57,965         | \$ 16,610        |
| SALARIES AND RELATED EXPENSES     | 175,740           | 75,317            | 76,186            | 56,363            | 19,119           |
| CONSULTING AND PROFESSIONAL FEES  | 24,629            | 12,305            | 17,465            | 11,608            | 3,628            |
| OCCUPANCY                         | 133,054           | 66,474            | 94,349            | 62,709            | 19,597           |
| TRAVEL, LODGING AND ENTERTAINMENT | 1,329             | 664               | 942               | 626               | 196              |
| EQUIPMENT RENTAL AND MAINTENANCE  | 1,542             | 770               | 1,093             | 727               | 227              |
| OFFICE SUPPLIES                   | 1,713             | 856               | 1,214             | 807               | 252              |
| TELEPHONE AND COMMUNICATION       | 3,074             | 1,536             | 2,180             | 1,449             | 453              |
| INSURANCE                         | 2,702             | 1,350             | 1,916             | 1,273             | 398              |
| OTHER                             | 6,814             | 3,403             | 4,833             | 3,212             | 1,004            |
| DEPRECIATION AND AMORTIZATION     | 10,713            | 5,352             | 7,596             | 5,049             | 1,577            |
| <b>TOTAL</b>                      | <b>\$ 428,147</b> | <b>\$ 213,901</b> | <b>\$ 303,601</b> | <b>\$ 201,788</b> | <b>\$ 63,061</b> |

SEE NOTES TO FINANCIAL STATEMENTS.

| 2017              |                     |                           |                   | 2016                |                     |
|-------------------|---------------------|---------------------------|-------------------|---------------------|---------------------|
| PROGRAM SERVICES  |                     | SUPPORTING SERVICES       |                   |                     |                     |
| MEDIA             | TOTAL               | MANAGEMENT<br>AND GENERAL | DEVELOPMENT       | TOTAL               | TOTAL               |
| \$ 23,292         | \$ 306,405          | \$ -                      | \$ 32,804         | \$ 339,209          | \$ 402,783          |
| 204,374           | 607,099             | 317,584                   | 136,219           | 1,060,902           | 1,166,593           |
| 23,114            | 92,749              | 32,245                    | 17,161            | 142,155             | 221,099             |
| 124,876           | 501,059             | 174,195                   | 92,710            | 767,964             | 758,467             |
| 1,246             | 5,003               | 1,740                     | 926               | 7,669               | 11,838              |
| 1,447             | 5,806               | 2,018                     | 1,074             | 8,898               | 10,928              |
| 1,608             | 6,450               | 2,242                     | 1,193             | 9,885               | 14,037              |
| 2,882             | 11,574              | 4,026                     | 2,142             | 17,742              | 16,240              |
| 2,535             | 10,174              | 3,537                     | 1,882             | 15,593              | 5,979               |
| 6,400             | 25,666              | 8,921                     | 4,750             | 39,337              | 24,406              |
| 10,055            | 40,342              | 14,025                    | 7,464             | 61,831              | 73,470              |
| <b>\$ 401,829</b> | <b>\$ 1,612,327</b> | <b>\$ 560,533</b>         | <b>\$ 298,325</b> | <b>\$ 2,471,185</b> | <b>\$ 2,705,840</b> |

## STATEMENT OF FINANCIAL POSITION

### ASSETS

|                                                                                                                                                                               | DECEMBER 31          |                      |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|----------------------|
|                                                                                                                                                                               | 2017                 | 2016                 |
| CASH AND CASH EQUIVALENTS                                                                                                                                                     | \$ 2,824,032         | \$ 2,091,641         |
| INVESTMENTS, AT FAIR VALUE                                                                                                                                                    | 5,296,768            | 4,903,890            |
| ACCOUNTS RECEIVABLE                                                                                                                                                           | 2,099                | 45,578               |
| LEASE DEPOSIT                                                                                                                                                                 | -                    | 735,982              |
| PREPAID EXPENSES                                                                                                                                                              | 88,245               | 70,049               |
| CONTRIBUTIONS RECEIVABLE                                                                                                                                                      | 382,954              | 981,000              |
| LEASEHOLD IMPROVEMENTS, AND FURNITURE,<br>FIXTURES AND EQUIPMENT (NET OF \$- AND \$695,473 OF<br>ACCUMULATED DEPRECIATION AND AMORTIZATION IN 2017<br>AND 2016, RESPECTIVELY) | 1,485,387            | 237,091              |
| RIGHT TO USE ASSET                                                                                                                                                            | 6,502,790            | -                    |
| INVESTMENTS RESTRICTED FOR LONG-TERM PURPOSES, AT FAIR VALUE                                                                                                                  | 9,684,859            | 9,609,859            |
| <b>TOTAL ASSETS</b>                                                                                                                                                           | <b>\$ 26,267,134</b> | <b>\$ 18,675,090</b> |

### LIABILITIES AND NET ASSETS

#### LIABILITIES

|                                       |                  |                |
|---------------------------------------|------------------|----------------|
| ACCOUNTS PAYABLE AND ACCRUED EXPENSES | \$ 129,987       | \$ 194,438     |
| LEASE LIABILITY                       | 6,885,118        | -              |
| <b>TOTAL LIABILITIES</b>              | <b>7,015,105</b> | <b>194,438</b> |

#### NET ASSETS

|                            |                  |                  |
|----------------------------|------------------|------------------|
| UNRESTRICTED               |                  |                  |
| OPERATING                  | 2,119,561        | 5,716,238        |
| BOARD DESIGNATED ENDOWMENT | 7,064,655        | 2,173,555        |
| <b>TOTAL UNRESTRICTED</b>  | <b>9,184,216</b> | <b>7,889,793</b> |

|                        |           |           |
|------------------------|-----------|-----------|
| TEMPORARILY RESTRICTED | 382,954   | 906,000   |
| PERMANENTLY RESTRICTED | 9,684,859 | 9,684,859 |

|                                         |                      |                      |
|-----------------------------------------|----------------------|----------------------|
| <b>TOTAL NET ASSETS</b>                 | <b>19,252,029</b>    | <b>18,480,652</b>    |
| <b>TOTAL LIABILITIES AND NET ASSETS</b> | <b>\$ 26,267,134</b> | <b>\$ 18,675,090</b> |

## STATEMENT OF CASH FLOWS

|                                                                                                        | YEAR ENDED DECEMBER 31 |                     |
|--------------------------------------------------------------------------------------------------------|------------------------|---------------------|
|                                                                                                        | 2017                   | 2016                |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES</b>                                                            |                        |                     |
| INCREASE IN NET ASSETS                                                                                 | \$ 771,377             | \$ 1,415,743        |
| ADJUSTMENTS PROVIDED BY TO RECONCILE INCREASE IN NET ASSETS TO NET CASH (USED IN) OPERATING ACTIVITIES |                        |                     |
| DEPRECIATION AND AMORTIZATION                                                                          | 61,831                 | 73,470              |
| RIGHT TO USE ASSET AMORTIZATION                                                                        | 382,328                |                     |
| PERMANENTLY RESTRICTED CONTRIBUTIONS FOR LONG-TERM PURPOSES                                            | -                      | (175,000)           |
| NET REALIZED AND UNREALIZED (GAIN) ON INVESTMENTS                                                      | (1,298,412)            | (910,188)           |
| (INCREASE) DECREASE IN ACCOUNTS RECEIVABLE                                                             | 43,479                 | (19,208)            |
| (INCREASE) DECREASE IN LEASE DEPOSIT                                                                   | 735,982                | (735,982)           |
| (INCREASE) IN PREPAID EXPENSES                                                                         | (18,196)               | (55,975)            |
| (INCREASE) DECREASE IN CONTRIBUTIONS RECEIVABLE - TEMPORARILY RESTRICTED                               | 598,046                | (469,575)           |
| INCREASE (DECREASE) IN ACCOUNTS PAYABLE AND ACCRUED EXPENSES                                           | (64,451)               | 147,464             |
| NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES                                                    | 1,211,984              | (729,251)           |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>                                                            |                        |                     |
| PURCHASE OF INVESTMENTS                                                                                | (1,071,300)            | (578,850)           |
| PROCEEDS FROM SALE OF INVESTMENTS                                                                      | 1,901,834              | 1,392,000           |
| EXPENDITURES FOR FURNITURE, FIXTURES AND EQUIPMENT                                                     | (1,310,127)            | -                   |
| NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES                                                    | (479,593)              | 813,150             |
| <b>CASH FLOWS PROVIDED BY FINANCING ACTIVITIES</b>                                                     |                        |                     |
| PERMANENTLY RESTRICTED CONTRIBUTIONS FOR LONG-TERM PURPOSES                                            | -                      | 175,000             |
| <b>NET INCREASE IN CASH AND CASH EQUIVALENTS</b>                                                       | <b>732,391</b>         | <b>258,899</b>      |
| <b>CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR</b>                                                    | <b>2,091,641</b>       | <b>1,832,742</b>    |
| <b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>                                                          | <b>\$ 2,824,032</b>    | <b>\$ 2,091,641</b> |

### **Project Bridge Workshop: Educational Segregation January 3**

Led by Group Leader Andrea Dondero, Youth Ambassadors discussed the history of educational segregation, the results of integration efforts, and solutions for future challenges.

### **Project Bridge Workshop: Premodern Korean History January 17**

Professor of Premodern Korean Studies at SUNY Binghamton University, Dr. Michael Pettid lectured on the consistent characteristics of the Korean kingdoms and dynasties from the Three Kingdoms period to 18th century Choson. He also discussed Shamanism, Buddhism, Confucianism, and gender relations. Prior to the session, readings included the Korean creation myth, folk tales, and the writings of Mencius.



### **Corporate: Forecasting for 2017: Key Economic Challenges for Korea and Asia January 19**

Changyong Rhee, Director of the IMF's Asia and Pacific Department, and Alexander "Sandy" Wolfson, Managing Director and Head of Global Country Risk Management at Citi, discussed key economic challenges and assessed global risks facing Asia and Korea in the

years ahead. Rhee and Wolfson offered an overview of the short-term outlook and risks facing the region and addressed implications of low growth or a "new mediocre" for the region, with President Tom Byrne.

### **School Visit: Pojagi Workshop January 20**

Six students from Pennsylvania's Blue Mountain Academy visited The Korea Society for a field trip. Students designed and created their own chogakpo coaster and learned a K-pop dance.

### **Korean Language Program: Winter January 23-April 12**

Seventy-eight students enrolled in The Korea Society's 12-week Korean Language Program for the Winter semester.



### **Annual Membership Appreciation Party January 26**

Members and supporters of The Korea Society attended the Annual Membership Appreciation Party celebrating the Year of the Rooster. The 200 guests enjoyed Korean-themed drinks, hors d'oeuvres and live music.



### **Family Programs: Experience Korea Series: Family Day Korean New Year January 28**

Families celebrated Seollal, the Korean New Year, with a day of fun-filled family activities at The Korea Society. Over 150 guests enjoyed storytelling based on Korean folk tales and practiced sebae, the New Year's bow, to show respect for elders. Children played Korean hand-drums, learned brush painting, and competed in traditional games.

### **Project Bridge Workshop: 20th Century Korea January 31**

Dr. Tae Yang Kwak, Professor of History at Ramapo College of New Jersey, spoke on Japanese imperialism in Korea and the commonalities among post-colonial societies worldwide.



### **Policy: Forecasting for 2017: Politics and Security of Korea and East Asia Feb 2**

BowerGroupAsia managing director for Korea (now CSIS Korea Chair head), Sue Mi Terry, and Park Strategies senior vice president Sean King, in conversation with senior director Stephen Noerper. Terry and King, two of the city's hottest analysts of Korean and East Asian trends and shifts, spoke to concerns about North Korea, China's rise, and the early staking of the Trump administration. Bringing sensibilities born of business, academe and intelligence, Terry and King raised the specter on what to watch, scenarios unfolding, and the complexities of decision making in a new era.



### **Gallery Opening: Finding Dignity: The Art of Hyong Nam Ahn February 2 – April 29, 2017**

An award-winning sculptor and installation artist, Ahn incorporates lights, sounds, and movement into his work and seeks to find the human spirit within the results of mankind's experiments with Utopia. This exhibition was presented in collaboration with the Dongwha Cultural Foundation.

### **School Visit: Munjado Workshop February 3**

Three Korean language classes at Democracy Prep Charter High School participated in munjado painting workshops. The students explored the

impact of Confucianism on Korean art and designed their own piece based on a Confucian virtue.

### **Family Programs: American Museum of Natural History: Spotlight Asia: Year of the Rooster February 4**

Over 3,400 museum guests participated in the annual celebration on the Lunar New Year at the American Museum of Natural History. Teaching artist Sungsook Setton led group *sumukhwa* workshops depicting the rooster.

### **Family Programs: Met Lunar New Year Event February 5**

The Korea Society partnered with The Metropolitan Museum of Art for their largest annual festival celebrating the Lunar New Year. Over 5,000 guests participated in the event. The Korea Society led workshops for children to create their own golden *Silla* crown.



### **Policy: Ambassador Cho at TKS (Private Roundtable) February 7**

### **Project Bridge Workshop: Korean Art History February 14**

Dr. Soyoung Lee of the Metropolitan

Museum of Art introduced the Youth Ambassadors to the rich art history of Korea. She outlined aesthetic changes over time, the impact of philosophy and religion, and the significance of various colors or animals in art works.



### **Young Professionals Network Happy Hour with China Institute February 15**

The Korea Society and China Institute hosted a Happy Hour for Young Professionals at The China Institute. Sixty-five Young Professionals networked and enjoyed live music, complimentary drinks and light fare.



### **Corporate: Women in Tech: A Conversation with Altos Ventures' Hee-Eun Park February 16**

Despite women blazing the trail at tech companies like Naver and Kakao, a deep divide remains among men and women at the top. Less than ten percent of startup founders are women in Korea, while a quarter of startups are run by

women in Silicon Valley. Hee-Eun Park, principal investor of Altos Ventures, discussed entrepreneurship, gender, investing in startups and what it is like to lead in Silicon Valley with Korea Society director Nikita Desai.

### **School Visit: Hankuk University of Foreign Studies February 17**

A delegation of 14 students and three professors from Hankuk University visited The Korea Society. Senior Director, Dr. Stephen Noerper, lectured on the Society's history and program efforts to improve U.S.-Korea relations.

### **School Visit: Freedom Prep High School February 22**

Fifty students from New Jersey's Freedom Prep High School visited The Korea Society for a field trip. The students participated in mask painting and designed chogakpo coasters. Teaching artist Karen Kriegel also led a *bongsan t'al ch'um* workshop.

### **Corporate: US-Korea-Japan Trade Relations: Recent Developments and Future Prospects February 23**

U.S.-Korea-Japan Trade Relations: Recent Developments and Future Prospects, co-sponsored with the Japan Society and the Asia Society Policy Institute. Despite enduring frictions, Korea and Japan are critically important trade partners and enjoy strong trade with the United States. Shotaro Oshima, former Special Representative of the Government of Japan for the TPP, Wendy Cutler, Vice President and Managing Director of the Asia Society Policy Institute and former

Assistant U.S. Trade Representative for Japan, Korea, and APEC Affairs, and others examined trade relations and recent developments and challenges, as well as the future for multilateral trade initiatives. This program took place at the Japan Society.



### **Policy: North Korean Human Rights: Marking the Third Anniversary of the UN Commission of Inquiry Report with Activist Seong-ho Ji February 24**

To mark the third anniversary of the release of the United Nations Commission of Inquiry Report, The Korea Society welcomed Seong-ho Ji, a North Korean defector and human rights activist. Ji discussed North Korean human rights at an intimate roundtable discussion moderated by Dr. Stephen Noerper, senior director.

### **Project Bridge: Weekend Retreat February 24-February 26**

Eight New York-based Youth Ambassadors spent the weekend engaged in team-building activities and leadership workshops. The students also studied *hangul*, learned a Korean folk song and a K-pop dance.

### **School Visit: Fort Lee High School March 3**

Forty-three students from Fort Lee High School visited The Korea Society for a field trip. Teaching artist Sungsook Setton led a *sumukhwa* workshop and Karen Kriegel led a *bongsan t'al ch'um* class.



### **Policy: Korea-China Relations Part I March 7**

Korea-China Relations, featuring John Park, Harvard University, in conversation with senior director Stephen Noerper. John Park, co-author of *Stopping North Korea Inc.* (MIT, 2016), returned from Beijing and Seoul and offered new insights into the dynamics between the PRC and two Koreas. Seizing on sanctions and other preventive efforts to check DPRK nuclear weapons development, Park, who lectures at the Kennedy School, examined the business of North Korea, ties that may or may not bind, and the realities with which the new U.S. administration must grapple.

### **Project Bridge Workshop: The Two Koreas March 7**

Dr. Charles Armstrong, Professor of History and the Director of the Center for Korean Research at Columbia University, lectures

on the relations of two Koreas and the United States. Students prepared for the workshop by reading several pieces, including "Where the Wild Birds Sing" in *The Two Koreas* by Don Oberdorfer.



### **Corporate: Trade Talks: KORUS FTA at 5 March 10**

Former ROK Minister for Trade Kim Jong-Hoon, Vice President and Managing Director of the Asia Society Policy Institute and former Assistant U.S. Trade Representative Wendy Cutler, and U.S. Chamber of Commerce SVP Tami Overby assessed the performance and progress of the Korea-U.S. Free Trade Agreement five years after implementation in a discussion moderated by The Korea Society's president Tom Byrne.



### **Gallery Talk: Robert Mowry Korean Buddhist Sculpture March 16**

This illustrated slide lecture introduced Korean Buddhist art, focusing on the late Three Kingdoms period (tradi-

tionally, 57 BC – AD 668), the Unified *Silla* period (668–935), and the *Koryo* period (918–1392). This lecture paid particular attention to the sculpture of the Three Kingdoms and Unified *Silla* periods, to the magnificent temple architecture of the Unified *Silla* period (including *Pulguk-sa* and *Sokkuram* in *Kyongju*), and to the refined paintings and sumptuous sutras of the *Koryo* era. The lecture explored the nature of Chinese influence on Korean Buddhist art and touched on the Korean influence on Japanese Buddhist art.

### **Performing Arts: Young Masters in Concert: Winners of the Onnara Gugak Competition March 20**

The winners of the prestigious Onnara Gugak Competition visited The Korea Society for a special concert of traditional Korean music. The young masters performed *gayageum sanjo*, *p'iri sangnyeo-ngsanpuri*, *jeongga suyangsanga*, and the famous Arirang medley. The concert also featured *chunaengjeonon*, a court dance inspired by singing nightingales on a fine spring day.

### **Project Bridge Workshop: Postwar Economic & Political Development March 21**

Dr. Tae Yang Kwak of Ramapo College outlined the economical and political development of Korea after the Korean War. The Youth Ambassadors learned about the role of key actors in Korea's development, such as the chaebol and President Park Chung-hee. The workshop concluded with a discussion about current U.S.-Korean economic relations.



### **School Visit: Palisades Park High School March 22**

Fifty Korean language students visited The Korea Society for a field trip. The students engaged in a munjado painting and teaching artist Karen Kriegel taught the scholar's fan dance.



### **Contemporary Culture: K-Beauty Trends for 2017 with Glow Recipe March 23**

The Korea Society members visited the first pop-up store of Glow Recipe. Glow Recipe co-founders, Christine Chang and Sarah Lee, recently appeared on ABC's Shark Tank and their company has received extensive press coverage in outlets such as Vogue, Forbes, Fortune, and Chosun Ilbo. In recognition of their market leadership in beauty content and education, Glow Recipe was also cited by InStyle as one of the "Best Online Sources for Beauty." Worth Global Style Network, WGSN, dubbed their site as one of its "Top 5 Beauty Blogs to Watch."

### **Project Bridge Workshop: Parents Information Session March 28**

Parents of the New York-based Youth Ambassadors visited the Society to learn about the schedule and expectations.



### **Policy: Private UN Discussion Group on Korea March 28**

### **School Visit: Benjamin Cardozo High School March 31**

Sixty-five students from Benjamin Cardozo High School visited The Korea Society for a field trip. Participants engaged in mask painting and a *bongsan t'al ch'um* workshop with teaching artist Karen Kriegel.

### **Moscow RIAC Summary March**

Dr. Stephen Noerper, Korea Society senior director and Columbia University adjunct professor, opened by underscoring points made the day prior relative to the dangers of propaganda, trust deficit, and a lack of clear communication channels, which he felt appropriate in analyzing the growing threat posed by North Korea and problems confronting the United States, Russia, and Japan. Whereas the day prior's analysis by way of

Ukraine had led to guideposts if not a roadmap, the security challenge in Northeast Asia was more complex and dangerous, without an obvious path to solutions ahead. Noerper described the current impasse as contributing to the highest level of tensions on the Korean Peninsula in over two decades, but more pronounced now given North Korea's rapid technological advances in missile and nuclear development. Professor Noerper reminded the group that despite other panelists suggestions of faults among regional players, at its core, the current crisis derives from North Korean intent to advance on the path of missile and nuclear development.

### **School Visit: Bayside High School April 5**

Thirty students from Bayside High School visited The Korea Society for a field trip. The participants engaged in mask painting and teaching artist Karen Kriegel taught *bongsan t'al ch'um*.

### **Project Bridge Study Tour April 10-April 20**

Sixteen New York and Los Angeles-based Youth Ambassadors explored Korea's cultural, political, and economic centers. Highlights of the Project Bridge study tour included overnight stays at Seonunsa Temple and Poongsan High School in Andong. The students also toured the National Assembly, Hyundai Heavy Industries, and the Korea International Trade Association. The Youth Ambassadors strengthened their leadership skills and intercultural sensitivity to develop into future global leaders.



**Policy: Columbia University  
with Tae-Yul Cho  
April 18**



**Private Tour of An Inquiring Mind:  
American Collecting of  
Japanese & Korean Art  
April 24**

Members of The Korea Society were invited to an exclusive private tour of an exhibition that showcased works from renowned private, American, Asian-art collections. The highlight of the exhibition was "A Blue-and-white Porcelain Jar with Autumn Grasses" from the first half of the 18th century, one of the finest delicately embellished Korean porcelain jars. The tour was led by Dr. Young Yang Chung, Chair of the Program Committee at The Korea Society, and Takaaki Murakami, Head of Sales at Christie's.

**Policy:  
KDNA Junior Diplomats Visit  
May 3**



**Policy: Global Pivotal Powers:  
MIKTA and the Search for a  
Strategic Rationale  
May 4**

Perth USAsia Center CEO and Professor Gordon Flake and former Australian Foreign and Defense Minister Stephen Smith joined in conversation with Korea Society President Thomas Byrne to examine new middle level diplomacies under MIKTA. Mexico, Indonesia, Korea, Turkey and Australia comprise this new initiative. Flake, a leading global expert on Korea, and Smith posited new possibilities associated with the arrangement.

**Policy: Special Taping:  
Rapid Reaction on the Korean  
Presidential Elections  
May 10**

Korea Society Senior Director and Columbia University Adjunct Professor Stephen Noerper in conversation with Tong Yang, Korea Foundation and Korea Stanford Alumni Chair of Korean Studies Gi-Wook Shin. Professor Shin appeared remotely from Stanford University. This rapid reaction program examined the winner and losers in the election, priorities and next steps for the new Korean President, and implications for United States policy given tensions around the Korean Peninsula.

**School Visit: JHS 189  
Daniel Carter Beard School  
May 11**

Twenty-two middle school students visited The Korea Society for a field trip. The participants engaged in *sumukhwa* painting with teaching artist Sungsook Setton and a scholar's fan dance with Karen Kriegel.



**Policy: Korea-China Relations  
Part II  
May 11**

Korea Society President Thomas Byrne convened a discussion on Korea-China Relations, with former Newsweek Beijing Correspondent Isaac Stone Fish and Stimson Center Senior Associate Yun Sun, formerly with the International Crisis Group's office in Beijing. This session followed on the Society's March Korea-China session with Harvard's John Park and focused on the twists and turns of South Korea's economic and political relations with China, and examined the complexity of China's support for UN Security Council sanctions against North Korea.

**Family Program:  
Teens Take the Met  
May 12**

The Korea Society participated in the Metropolitan Museum of Art's biannual Teens Take the Met program focused on expanding the access of art to teenagers.

Over 2,000 teens attended and participants engaged in a workshop creating bojagi-inspired jewelry.

### **Young Professionals Network: Lessons Learned with John Ku May 17**

In September 2012, John Ku founded Manor Road Capital. Today, the company is a \$750 million long/short equity hedge fund that employs a concentrated value investing approach. For the fifth installment of the Lessons Learned series, John Ku discussed his personal experiences in the investment industry. Members and friends of The Korea Society and Korea Finance Society were invited to the discussion and Q & A, moderated by Sang Lee from GIC.



### **Policy: Private Roundtable with Newt Gingrich May 18**



### **Special Events: Golf Tournament May 19**

### **Liberty National Golf Club New Jersey**

Members and friends of The Korea Society joined us for our Annual Van Fleet Memorial Golf Tournament. Celebrating our 60th anniversary, the tournament took place at the prestigious Liberty National Golf Club, home of the 2017 Presidents Cup.

### **Corporate: View from Seoul: Political, Economic, and Security Developments May 22**

Special roundtable discussion featuring J. James Kim, Director of the Asan Institute for Policy Studies in Washington and Research Fellow in the American Politics and Policy Program at the Asan Institute for Policy Studies; Myong-Hyun Go, a Research Fellow at the Asan Institute for Policy Studies; and John J. Lee, a Senior Research Associate at the Asan Institute.

### **School Visit: Palisades Park High School May 25**

Thirty-five Korean language students from Palisades Park High School visited The Korea Society for a field trip. Teaching artist Karen Kriegel led a scholar's fan dance workshop.

### **Young Professionals Network: YPN Event with West 32 Soju May 25**

The Korea Society hosted a happy hour for Young Professionals featuring West 32 Soju. Young Professionals networked and enjoyed complimentary soju cocktails and delicious Korean finger food!

### **Korean Language Program: Summer May 29-August 16**

Seventy-three students enrolled in The Korea Society's Korean Language Program summer semester.

### **Policy: Private Roundtable with Matt Pottinger June 7**



### **Policy: U.S.-China-ROK Trilateral Conference co-hosted with NCAFP June 8**

This conference, held at The Korea Society, was co-hosted by the National Committee on American Foreign Policy (NCAFP). The dialogue focused on the pressing threats emanating from North Korea's weapons development, and included an evaluation of the possible ways to address the issue in a regional context. A report was produced detailing the content of the discussion and is available for download [here](#).

### **Corporate: KITA Networking Reception June 9**

In collaboration with The Korea International Trade Association (KITA), The Korea Society hosted a Korea-U.S. Business Networking Reception at Lotte New York Palace. Chairman In-Ho Kim of KITA joined the reception with 10 visiting delegates from Korea.

### **Project Bridge: Community Presentation June 20**

Eight New York-based Youth Ambassadors reported on their 10-day study tour of Korea. They presented tales and lessons from their trip to their families, friends, and members of The Korea Society.



### **Policy: North Korea's Cyber Threat July 12**

With growing cyber attacks possibly linked to North Korea and an eye to the vulnerability of financial and government systems, The Korea Society hosted a private round table discussion on North Korea's Cyber Threat. The discussants for this by-invitation session were the Council on Foreign Relations' Adam Segal and Symantec's Vikram Thakur. Adam Segal is the Ira A. Lipman Chair in Emerging Technologies and National Security and Director of the Digital and Cyberspace Policy Program at the Council on Foreign Relations. Vikram Thakur is a Senior Manager within Symantec's Security Response Team. The session was moderated by Society President Thomas Byrne and Senior Director Stephen Noerper.

### **Policy: Korea US Relations and the North Korea Challenge July 18**



### **Special Events: 60th Anniversary Seoul Dinner July 18, Lotte Seoul**

Van Fleet Award Honoree:  
Chey Tae-won, Chairman and CEO, SK Holdings; Chairman, Korea Foundation for Advanced Studies

Keynote Speaker:  
The Hon. John Negroponte, Former Deputy Secretary of State and Former Director of National Intelligence

Special Guests:  
H. E. Kang Kyung-wha, Minister of Foreign Affairs of the Republic of Korea

H. E. Marc Knapper, Chargé d'Affaires ad interim, U.S. Embassy, Seoul

MC: Theresa Rah  
Entertainment: Lee Seung-Chul

Chairman Chey Tae-won received the Van Fleet Award in recognition of the work of the KFAS, which has cultivated the public good of academic development and scholarship that has benefited the people of Korea and America. Ambassador John Negroponte made a keynote speech

which timely and wisely emphasized the importance of U.S.-Korea relations. Also, Foreign Minister Kang Kyung-wha and Ambassador Marc Knapper delivered the congratulatory remarks.

### **Policy: Northern Limit Line and Unofficial Dialogue July 26**

The Korea Society hosted two United Nations Discussion Groups on July 26, the day prior to its Armistice Day Korean War Veterans Salute at the Battery Park Memorial. The first of these round tables addressed potential for conflict around the Northern Limit Line (NLL) and efforts at conflict prevention. A second addressed recent efforts at unofficial dialogue with North Korea. These special sessions are off record and by-invitation. The Korea Society works toward building knowledge of Korea and aims at creative solution-building on the Korean Peninsula.



### **Policy: Armistice Day Salute July 27**

The Korea Society welcomed Korean War veterans and guests to the Korean War memorial in lower Manhattan's Battery Park. This annual salute to Korean War veterans on Armistice Day marks the War's end and valor of US, South Korean, and other UN forces during the conflict.



The Korea Society partners with International House, a nonprofit graduate student housing organization, for a welcoming festival. Approximately 1,500 community members attended and participated in *sumukhwa* painting with teaching artist Sungsook Setton and played Korean traditional games.

### **Policy:** **How I Became a North Korean** **Aug 1**

Award-winning author Krys Lee spoke on the release of her debut novel, *How I Became a North Korean*, at the first cultural event at The Korea Society's new location at 350 Madison Avenue at 45th Street. A Yonsei University assistant professor of creative writing, Krys Lee is a recipient of the Rome Prize and finalist for the BBC International Short Story Award. This captivating new release tells the story of three young people who struggle to make new lives in the dangerous area where China borders North Korea. Krys Lee appeared in conversation with Korea Society senior director and Columbia University professor Stephen Noerper. A signing and reception followed the discussion.

### **Teachers Program: NAKS** **Conference in Atlanta** **August 10-August 12**

The Korea Society presented video and curriculum resources for Korean language educators from around the U.S. at the National Association of Korean Schools' annual conference in Atlanta, GA.

### **Family Program:** **Sakura Park Festival** **August 30**



### **Policy: Special Performance:** **Jangmadang North Korean** **Markets** **August 31**

Seoul-based North Korean human rights organization NAUH (Now, Action, Unity, Human Rights) put on a short performance called "*Jangmadang* (North Korean Markets)" and conducted a discussion. North Korean markets provide economic opportunities for traders and locals hoping to improve their standard of living. After the 2009 currency devaluation, markets saw a swell in opposition. *Jangmadang* are spaces where the authorities crackdown on sellers, buyers and beggars. NAUH's refugee and student troupe visited New York for the first time, and its inaugural performance took place at The Korea Society. Several of the performers are North Korean refugees abused in the *jangmadang*. Their powerful performance showcased ongoing human rights abuses and the struggle within North Korean markets.



### **Policy: Found in Translation:** **Sunset: A Ch'ae Manshik Reader** **and Cho Chongnae's The** **Human Jungle with Bruce** **and Ju-Chan Fulton** **September 7**

Bruce and Ju-Chan Fulton, two of America's premier translators of Korean literature, reflected on two recent releases: *Sunset* and *The Human Jungle*. *Sunset* is the first English-language collection of the works of the great midcentury writer Ch'ae, known widely for his satire. Cho's striking novel, *The Human Jungle*, portrays China on the verge of world dominance, and serves as a literary complement to the Society's ongoing work on Korea's regional relations. Dr. Stephen Noerper, Senior Director, introduced and facilitated the dialogue with the Fultons on these important new translations.



### **Contemporary Culture:** **Bringing the Flavors of Cote** **and Danji to The Korea Society** **September 13**

Chef Hooni Kim, the owner of Danji, a Michelin-starred Korean restaurant in Hell's

Kitchen, and Simon Kim, the proprietor of Cote, a modern Korean steakhouse in the Flatiron district of Manhattan, shared their remarkable and challenging experience promoting Korean cuisine in New York City and globally. Marja Vongerichten, host of the PBS TV series “Kimchi Chronicles,” and the author of a companion cookbook titled, “Kimchi Chronicles: Korean Cooking for an American Kitchen,” moderated the evening program.

### **Policy: Korean Media Views of the US September 14**

How do Koreans view their critical political and security ally, the United States? How do editors and correspondents both cover and convey this White House, government officials, and public interests? Senior Korean editorial writers convened at the Society for a public discussion of Korean views of the U.S. and Korean coverage of America. The program featured senior editorial writers from JoongAng Ilbo, DongA Ilbo, Yonhap, and other news organizations, and was in partnership with the Asia Foundation. Guests included Nam Jeong-ho of JoongAng Ilbo, Lee Jung-keun of Kyunghyang News, Lee Cholhi of DongA Ilbo, Choi Jai-hyek of Chosun Ilbo, Eom Nam-seok of Yonhap, Kim Ritaek of Hankyoreh, Jung Hyuk-hoon of Maeil Business Daily, Yoon Choon-ho of SBS, and Lee Jae-ho of KBS.



### **Grand Opening Ceremony September 15**

Members and supporters celebrated The Korea Society's new location.

### **Korean Language Program: Fall September 18-December 13**

Eighty-two students enrolled in The Korea Society's Korean Language program Fall semester.



### **Gallery Opening: Po Kim September 21**

In the course of his career, painter Po Kim worked in three distinct modes, gestural abstraction, realist still-life and symbolist figuration. The Korea Society's fall exhibition displayed a variety of Kim's works.



### **Policy: Sherman Family Korea Emerging Scholar Lecture September 27**

The Korea Society celebrated sixty years since its founding with a public and press presentation by Katrin

Katz of Northwestern University. Ms. Katz served on the National Security Council in the George W. Bush administration. The Korea Society selected Ms. Katz, whose dissertation addresses maritime conflict in Northeast Asia and the dynamics of nationalism in Korea, as the recipient of the Sherman Family Korea Emerging Scholar Lecture Series award, which encourages new American thought leadership on Korea. The award enjoys the kind support of Mr. and Mrs. Philip Sherman and family; Mr. Sherman served as Citi representative in Korea in the early 1970s.

Following Ms. Katz's address, Dr. Victor Cha, a Bush Center fellow, Korea chair at the Center for Strategic and International Studies, and Georgetown professor, along with Dr. Sung-yoon Lee, Kim Koo and Korea Foundation professor at the Fletcher School of Law and Diplomacy, and Dr. Sue Mi Terry, managing director at Bower-GroupAsia (BGA) offered thoughts on the lecture. Dr. Cha served as director for Asian affairs on the National Security Council during the Bush Administration, and Ms. Katz and Dr. Terry were his immediate successors. Following their comments, Ms. Katz entertained questions from members, media, and interested public. The event concluded with a reception marking sixty years since the Society's founding. President Thomas Byrne opened the standing-room-only event, with an introduction of Ms. Katz by Korea Society senior director, Dr. Stephen Noerper.



**Special Events:  
Annual New York Dinner  
September 28  
The Plaza**

Van Fleet Award Honoree & Special Guest:

The Honorable George W. Bush, the 43rd President of the United States; Founder of the George W. Bush Presidential Center

Moderator: Victor Cha, Professor of Government and Director of Asian Studies, Georgetown University;  
Senior Adviser and Korea Chair, Center for Strategic and International Studies

MC: Juju Chang, Co-Anchor, ABC Nightline

Entertainment: Kenny G, Saxophonist  
The Korea Society honored The Honorable George W. Bush as the Van Fleet Award Honoree and recognized the work of the Bush Center, highlighting its Human Freedom Initiative, which has raised awareness through North Korean refugee testimonials and the North Korea Freedom Scholarship Fund (NKFSF.) It was a memorable evening highlighted by a moderated dialogue by President Bush and Professor Victor Cha, and an inspirational speech by Joseph Kim, Senior at Bard College; Recipient of NKFSF.

**Policy: King of Spies  
with author Blaine Harden  
October 3**

Best-selling author and former Washington Post Northeast Asia bureau chief Blaine Harden discussed his riveting *King of Spies* on its date of release. His third work on Korea recounts the untold story of one of the most powerful spies in U.S. history working on the Peninsula during the Korean War. Books were available for purchase and signing.



**Policy: National Assembly  
Roundtable  
October 4**

**Policy: Stumbling Into a War  
Nobody Wants: How to Avoid  
Conflict with North Korea  
October 5**

Are the United States and North Korea on a collision course? Does tough rhetoric mean eventual conflict? The Heritage Foundation's Bruce Klingner and BowerGroup Asia's Sue Mi Terry spoke to the current high tensions around the Korean Peninsula and ways forward. Both met with North Korean representatives in Stockholm, and these two premier analysts are among those to whom North Korea has reached out for a better understanding of the Trump Administration and its Korea policy. Society senior director Stephen Noerper facilitated this special rapid-reaction, lunchtime dialogue.



**Corporate: 7th Global Financial  
Leaders Forum  
October 11**

The Maekyung Media Group, The Korea Society and Korea Finance Society presented a forum of top speakers for over 150 representatives from the U.S. and Asian financial firms.

**Young Professionals Network:  
YPN Night with Noona's Ice Cream  
October 19**

The Korea Society and China Institute hosted a Happy Hour for Young Professionals, featuring Noona's Ice Cream. Young Professionals networked and enjoyed a collection of Korean-inspired ice creams, along with complimentary drinks and light fare.



**Gallery Talk: Po Kim: Making  
Impossible Demands on Art  
with Raphael Rubinstein  
October 23**

This talk examined each of these periods and looked at how Po Kim's work related to the art of the period,

especially that of other artists working in New York. The program also sought to understand the motives that sparked his stylistic restlessness, and asked whether his early experiences of war and violence in Korea and Japan may have helped inspire his evident faith in the power of art.

### **Policy: Korean Press Briefing October 24**



### **Policy: Ewha President Heisook Kim on Advancements in Higher Education for Women October 26**

Members, professors, students and Ewha Womans University alumni gathered to hear Ewha Womans University President Heisook Kim. Among the forefront of Korean educators, President Heisook Kim spoke to the challenges and opportunities in higher education and the growth of women leaders. An alumni reception followed.

### **School Visit: Democracy Prep Charter High School October 27**

Twelve scholars from Democracy Prep Charter High School visited The Korea Society for mask painting and a *bongsan t'al ch'um* workshop with teaching artist Karen Kriegel.

### **Policy The Road to PyeongChang 2018 October 27**

Senior analysts Victor Cha and Stephen Noerper shared in dialogue on the road to the PyeongChang 2018 Winter Olympics. Dr. Cha, Korea Chair at CSIS and a Georgetown University professor, is the author of *Beyond the Final Score: The Politics of Sport in Asia* (Columbia University Press). Dr. Noerper, a Korea Society senior director and Columbia University adjunct professor, spoke and wrote on the Olympic movement and its impact in Korea, Japan and China. He coordinated an exhibition of materials on Korea and Sport for the Korea Society and spoke at the Japanese Consulate in New York City on the 50th anniversary of the Tokyo 1964 games. This program hailed from the Korea Society vault and was released during the Sochi games and in advance of PyeongChang 2018.



### **Performing Arts: G.E.M.i.N.Y 10th Anniversary Concert: The Nexus of Gayakeum and Generations November 2**

G.E.M.i.N.Y, short for *Gayakeum* Ensemble Music in New York, derives from the Korean phrase, "*chaeminaji*" meaning to have fun while performing. The ensemble, composed of founder, Rami Seo and 1st, 2nd, and 3rd generation

*gayakeumists*, debuted in the form of a *gayakeum* orchestra in 2007 with "If This *Gayakeum* Could Talk." In addition to performing traditional Korean music on the 12-string *gayakeum*, G.E.M.i.N.Y plays music of all genres, including classical, jazz, crossover, and contemporary, on 18-string and 25-string *gayakeums*. To celebrate GEMiNY's 10th year anniversary in 2017, the concert showcased world music that brings together traditional Korean culture and the diversity of cultures in New York.

### **New York Korean Film Festival November 3-5 @ MoMI**

The New York Korean Film Festival returned to the Museum for its yearly celebration of the best in Korean cinema. This 15th edition of the Festival included a wide range of genres, with action thrillers, comedies, romance, documentary, social drama, melodrama, and the madcap science fiction and social critique of Bong Joon-ho.

### **Policy: Korea-Russia-China Relations: New Realities for the Korean Peninsula November 8**

Will Russia play a constructive role in helping stem tensions around the Korean Peninsula? Or will it play the role of spoiler given a decline in U.S.-Russia relations? How do the approaches of Moscow toward Pyongyang and Seoul square with those of Beijing? How is South Korea responding? Noted Russian professor Anna Kireeva spoke to dynamics in Korea's relations with Russia and China, as well as Russia's Asia pivot, as part of the Society's ongoing series on Korea's regional relations in this special luncheon discussion.

### **Policy: Trump in Asia November 9**

Pacific Forum CSIS President Ralph Cossa discussed the political and security landscape of the Korean Peninsula and Northeast Asia. President Cossa reflected on North Korea's uptick in missile and nuclear capabilities, challenges in Korea-U.S. relations, trilateral coordination among Korea, the U.S. and Japan, and China in the wake of the 19th People's Congress. Senior director and Columbia adjunct professor Stephen Noerper facilitated this special year-end wrap-up on politics and security around the Korean Peninsula.



### **PyeongChang 2018 Launch featuring Olympic Committee President Lee Hee-beom November 14**

The Hon. Lee Hee-beom, President and CEO of the PyeongChang 2018 Olympic and Paralympic Organizing Committee, spoke to members, media and dignitaries in advance of the XXIII Winter Games. The day after a United Nations resolution supporting the Games, President Lee shared insights into the path toward PyeongChang, final steps ahead of the February 9 Opening Ceremonies, and his hopes for PyeongChang and Korea as grand host of these historic events. Joining President Lee was Minister of Culture, Sports and Tourism the Hon. Do Jonghwan,

Gangwon Province Vice Governor Song Seokdoo, and Paralympic hockey star Jung Seunghwan. A special reception and display of historic Winter Olympic memorabilia followed.

### **Policy: Olympic Security Round- table Launch Event November 14**

### **Policy: Public Diplomacy Roundtable: Ambassador Park November 14**

### **Policy: Honorable Choo Mi-Ae Roundtable November 17**

### **Policy: Vice Unification Minister Chun Roundtable November 30**

### **Project Bridge: Workshop #1 December 5**

Educator Christine Fryer lectured on the history of race relations in the U.S. to the eight carefully selected New York-based Youth Ambassadors.



### **Policy: UN NK Roundtable December 5**

### **Policy: The New US President, Korea and East Asia**

### **(San Francisco) December 6**

### **School Visit: PS 241 Calligraphy Workshop December 8**

Teaching artist Sungsook Setton visited PS 241 for a *sumukhwa* workshop with 24 students.



### **Gallery Opening: Jeju Haenyeo, The Art of David Alan Harvey December 8-22**

Jeju is home to the world-famous *haenyeo*, female divers who gather marine goods for a living. These women have received considerable attention from around the globe. The *haenyeo* symbolize Jeju women, their unyielding spirit and lead role in boosting the Jeju economy. UNESCO designated Jeju *haenyeo* an Intangible Cultural Heritage of Humanity. Magnum Photographer David Alan Harvey stayed in Jeju for about a month and found inspiration in the Jeju *haenyeo*. David Alan Harvey (June 6, 1944) is an American Photographer based in North Carolina and New York City. Harvey has been a member of the Magnum Photos Agency since 1967. He has photographed extensively for *National Geographic* magazine and in 1978 was named Magazine Photographer of the Year by the National Press Photographers Association. Harvey is the publisher and editor of *Burn Magazine*, an online publi-

cation featuring the work of emerging photographers.

### **School Visit: PS 375 Calligraphy Workshop December 13**

Teaching artist Sungsook Setton visited PS 375 for a *sumukhwa* workshop with 22 students.



### **Policy: Heungnam Remembered December 14**

Author Ned Forney and retired Admiral J. Robert Lunney discussed the Heungnam Evacuation and Lunney's "Ship of Miracles" with Senior Director, Dr. Stephen Noerper, in this special holiday event commemorating the United Nation's first humanitarian evacuation. Forney spoke about an article he published that profiles six descendants of those saved, including South Korean President Moon Jae-in. Lunney, who welcomed President Moon to Virginia during his first U.S. visit as President, shared reflections on those harrowing days, acts of heroism, and the extraordinary flight to freedom. A holiday reception followed, marking the December 1950 evacuation for members and guests, to include visitors from the United Nations nearby. The event also marked the 60th anniversary of the first Korea Society board meeting on December 12, 1957.



The Korea Society for the Jeju *Haenyeo* exhibit and *munjado* painting.

### **Contemporary Culture: Holiday Exclusive Event with YUNA YANG collection December 14**

In celebration of the holiday season, The Korea Society collaborated with YUNA YANG Collection to present an exclusive members' event. Since its debut at 2010 New York Fashion Week, the luxury women's wear brand has represented the quality of traditional couture with a modern vision. The collection was featured extensively in publications such as New York Times, Elle, Brides, New York Magazine, Harper's Bazaar, Vogue Taiwan, Vogue Korea, and Style.com. Numerous Hollywood stars including Carrie Underwood, Kendall Jenner, Danai Gurira, Brittany Snow, Ann Curry, and Julianne Hough have worn pieces from the collection.

### **Project Bridge Workshop: #2**

The Youth Ambassadors viewed and discussed Dai Sil Kim-Gibson, Christine Choy, and Elaine Kim's documentary *Sa-I-Gu*, focused on the impact of the 1992 LA Riots on the Korean-American community.

### **School Visit: Palisades Park High School December 19**

Forty-seven Korean language students from Palisades Park High School visited

## 기관 소개

코리아 소사이어티는 한미 상호 이해와 협력 증진 그리고 친선을 목표로 하는 비영리 단체로 양국의 정책, 통상, 경제, 교육, 예술, 영화, 컨템퍼러리 문화 등 다양한 분야에 관해 전문성 있고 편견 없는 토론과 프로그램을 제공하고 있습니다. 1957년 제임스 밴 플리트 장군이 제안해 미국의 저명 인사들과 함께 창설했으며 현재는 기업 및 개인 회원들이 지원하고 있습니다. 뉴욕 맨해튼에 본부를 두고 여러 기관들과 협력 및 연계해 미국 전역은 물론 한국까지 활동 영역을 넓히고 있습니다.

## 연례 만찬

코리아 소사이어티의 연중 최대 행사인 연례 만찬은 한미 관계의 영향력을 강화하는 한편 관련된 주요 업적들을 기리는 취지로 매년 뉴욕에서 개최됩니다. 양국의 정·재계 및 외교계 고위 인사, 학계, 문화계, 언론 등에서 450여 명의 관계자들이 참석해 우호를 다지고 상호 연대를 강화합니다. 만찬 중에는 한미 관계 증진에 기여한 인물에게 밴 플리트 상이 수상되며 역대 수상자로는 김대중 전 대통령, 반기문 UN 사무총장, 조지 부시, 조지 W. 부시, 지미 카터 전 대통령, 콜린 파웰, 헨리 키신저 전 국무부 장관 등이 있습니다. 또한 기조연사로 이명박, 노무현 전 대통령, 김용 세계은행 총재, 매들린 올브라이트 전 국무부 장관 등 영향력 있는 인사들이 참석하는 격조 높은 행사로 알려져 있습니다. 지난 2012년과 2017년에는 각각 기관 창립 55주년과 60주년을 기념해 서울에서도 별도의 만찬을 개최하며 한국에서의 입지를 다졌습니다.

## 정책

강의, 토론, 심포지엄, 워크숍 등 다양한 형태의 프로그램을 통해 한미 양국

및 동북아 전역의 사회, 정치, 역사, 안보 차원의 이해를 높이는데 일조하고 있습니다. 각계 각층에서 초빙된 저자, 학자, 정치인 등 전문가들이 국제 사회에서 한미 관계와 관련된 중요 정책들을 논합니다.

## 통상, 경제

통상과 경제 분야의 영향력 있는 인사들을 강연자로 초대해 다양한 주제의 프로그램을 개최합니다. 미국, 한국 및 아시아 전역에서 활동하고 있는 한미 양국의 기업인들을 대상으로 최신 경제 흐름, 상호 투자 전략, 정부 경제 정책, 양국 경제 현안 등에 대한 심도 깊은 정보와 다양한 시각을 제공합니다.

## 프로젝트 브리지

한미 두 나라의 문화를 이해하고 양국 관계에 중요한 역할을 할 미래의 지도자를 육성하고자 청소년 문화 교류 프로그램인 프로젝트 브리지 (Project Bridge)를 운영하고 있습니다. 매년 16명의 우수한 미국 고등학생들을 서부와 동부에서 선발, 8개월에 걸친 체계적인 워크숍과 열흘 간의 한국 견학 기회를 제공해 이들이 한국을 폭넓게 경험하고 향후 깊은 관심을 지속할 수 있도록 지원합니다.

## 가족 프로그램

매년 초 한국의 설날을 기념하는 가족의 날 행사를 개최해 온가족이 함께 즐길 수 있는 전통 놀이를 하며 한국 문화를 직접 체험하는 기회를 제공합니다. 이외에도 한국의 명절과 학생들의 여름 방학에 맞춰 다양한 가족 프로그램들이 기획되고 있습니다.

## 한국어 강좌

연중 세 학기로 구성된 한국어 강좌에는 매년 약 220명의 학생들이 등록해 초급부터 고급까지 8-10개 수준별로

나눠진 수업에서 한국어를 배우고 있습니다.

### 학교 방문 프로그램

뉴욕과 뉴저지 일대의 초중고등학교를 방문해 학생들을 대상으로 한국의 음악, 미술, 문화 등을 소개합니다.

### 전시

코리아 소사이어티 갤러리에서는 다양한 장르의 한국 관련 전시를 선보이며 각 전시에 맞춰 아티스트 강연도 개최됩니다. 이를 통해 미국 현지인들에게 우수한 한국 작가들을 소개하는 한편 동시대 작가들의 한국을 주제로 하는 작품들을 널리 알리고 있습니다.

### 영화

미국내 주요 예술 기관 및 극장들과 협력해 매년 정기적으로 주목할 만한 한국 영화들을 소개하고 있습니다. 극장 상영은 물론 감독 또는 배우와 관객과의 대화, 강연회 등을 기획해 뉴욕커들이 한국영화에 보다 친숙하게 다가갈 기회를 제공합니다.

### 공연

주목 받는 한국인 또는 한국계 음악인들을 초청해 전통 음악, 인디 음악, 클래식 등 연주 무대를 선보입니다.

### 한식

미국내 한식 열풍을 반영해 유명한 한식당의 셰프나 창업자를 초청해 대담회와 시연회를 진행하는 한편 요식업계의 전문가들의 한식 관련 도서 대담회를 개최하기도 합니다.

### 작가와의 대담

저명한 한국 작가들이나 한국 관련 저서를 집필해 주목 받는 미국 작가를 초청해 도서 대담회 또는 작가와의 대화를 개최합니다.

### 컨템퍼러리 문화

최신 한국 문화를 다루는 정보 및 대담 프로그램들을 진행합니다. 패션, 뷰티, 온라인 비즈니스 등 동시대 한국의 다양한 문화 이슈들과 동향에 대한 정보를 제공하며 한미 간 공통 관심사를 확인하는 기회를 갖습니다.

### 특별 행사

#### 멤버십 행사

‘신년의 밤’, ‘서울 특별 행사’ 등 매년 3-4차례 멤버십 이벤트를 개최해 기존 회원은 물론 잠재적 회원들에게 적극적으로 기관을 소개하는 기회를 가집니다.

### 연례 골프 대회

매년 뉴욕 인근의 유명 챔피언십 클럽에서 골프 대회를 주최해 기업 회원들과 후원자들이 야외에서 보다 편안하고 캐주얼 하게 네트워크 할 기회를 제공합니다.

### 영 프로페셔널 프로그램

한미 관계의 미래를 이끌 영 프로페셔널들에게 한국을 알리고 그들과 우호적 관계를 구축해 나가고자 영 프로페셔널즈 네트워크(Young Professionals' Network) 시리즈를 운영합니다. 별도의 네트워킹 프로그램을 기획해 여러 분야의 차세대 리더들이 미국 내 영향력 있는 친한 인사로 거듭날 수 있도록 지원합니다.

### 멀티미디어 자료

#### 온라인 프로그램

대부분의 코리아 소사이어티 자체 프로그램들이 생방송으로 중계돼 미 전역은 물론 전세계의 온라인 유저들이 한국 관련 정보를 손쉽게 접할 수 있도록 유도하고 있습니다. 지난 프로그램들도 동영상과 팟캐스트 형태로 홈페이지, YouTube, Vimeo, iTunes 등 다

양한 온라인 플랫폼에 선보이고 있습니다.

### 한국 관련 교육 자료들

미 전역의 한국학 교사와 학생들에게 다양한 교육 자료들을 제공하고 있으며, 코리아 소사이어티 웹사이트에서도 수업 계획, 인터랙티브 학습물 등 영상 자료와 팟캐스트 등을 열람할 수 있습니다. 또한 조선을 주제로 한 ‘조선 코리아’ 웹사이트를 별도로 운영해 폭넓고 심도 깊은 역사적 자료를 제공하고 있습니다.

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