2019

THE KOREA SOCIETY

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ANNUAL REPORT

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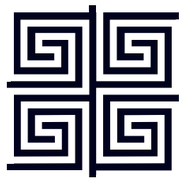

ANNUAL REPORT

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The Korea Society, established in 1957, is a private, nonprofit organization that is dedicated to the promotion of greater awareness, understanding, and cooperation between the peoples of the United States and Korea. In pursuit of its mission, the Society arranges programs that facilitate discussion and exchanges on topics of vital interest to both countries in the areas of public policy and business. The Korea Society is also a rich cultural and educational resource for Americans, offering an array of informative public lectures, musical performances, art exhibits, film screenings, teacher courses, youth cultural programs and Korean language classes.

WELCOME MESSAGE

Dear Members, Friends and Supporters,

Since our founding in 1957 by General James Van Fleet in New York City, the Korea Society has been dedicated to the promotion of greater awareness, understanding and cooperation between the peoples of the United States and Korea. In pursuit of this mission, the Society serves as a bridge and forum, hosting meetings and arranging activities that facilitate dialogue and research on topics of interest to both countries in the areas of public policy, education, culture and the arts.

In 2019, we hosted a number of Korean officials to discuss issues related to the U.S.-Korea alliance. In February, National Assembly Speaker Moon Hee-sang addressed an audience composed of members, media and experts regarding the alliance. In October, Second Vice Foreign Minister Tae-Ho Lee visited for a roundtable dialogue on the alliance, inter-Korean relations and denuclearization negotiations. In the following month, Lee In Young, Floor Leader of the Democratic Party, and Oh Shinhwan, Floor Leader of the Bareun-mirae Party, visited the Society for a roundtable to discuss the U.S.-ROK alliance and military cost sharing negotiations.

Furthermore, we continued to raise our voice on issues affecting the Korean Peninsula and U.S.-ROK relations in 2019. As the Society's President, I had 10 opinion articles published in top-tier print media, more than in any other previous year.

Our special events were especially successful in 2019. The premier event of the year, the Annual Dinner, drew together an audience of more than 400. This year's gala dinner was held on November 20 at The Plaza with General (Ret.) Vincent K. Brooks as the keynote speaker. The Van Fleet Award was presented to the late Yang Ho Cho, former Chairman and CEO of Hanjin Group, along with the Boeing Company. We again held our annual golf outing at the legendary Baltusrol Golf Club. In the past several years this has become one of the most enjoyable for supporters of the Korea Society, with 90 golfers and over 200 persons enjoying the camaraderie at the event's dinner.

We also co-hosted the Global Financial Leaders Forum with Maekyung Media Group and Korea Finance Society in October. With more than 150 guests, the forum served as a platform for Korean and American financiers to network and discuss issues of mutual interest. In cooperation with the New York office of the Korean Center for International Finance, we launched a series of luncheon presentations by senior financial officials from Korea, including a presentation by Deputy Prime Minister and Minister of Finance, Hong Nam-ki.

2019 witnessed a transition in the Korea Society's leadership. After 10 years of distinguished service as chairman, Ambassador (ret.) Thomas Hubbard resigned and Ambassador (ret.) Kathleen Stephens assumed the chairmanship, effective as of January 2020. Ambassador Stephens served as U.S. Ambassador to the Republic of Korea from 2008 to 2011, and she brings a wealth of experience and vigor to her new role as board chair. We are excited to see the Society continue to flourish under her leadership.

All of our activities in 2019 were made possible by the support of our members and friends. Thank you for joining our mission to enhance U.S.-Korea relations. We will continue to provide a robust series of programs and we will also explore new strategic areas in the year ahead.

Sincerely,

Ambassador (ret.) Kathleen Stephens
Chair of the Board of Directors

Thomas Byrne
President & CEO

KEY NEW INITIATIVES

Marquee initiatives set the tone for a year of impactful programming that raised our profile. The Society's major initiatives in 2019 were:

Address on "Striving for Peace on the Bedrock of the ROK-US Alliance" by National Assembly Speaker Moon Hee-sang at the Korea Society: In February, National Assembly Speaker Moon Hee-sang delivered an address on "Striving for Peace on the Bedrock of the ROK-US Alliance." In his remarks, Speaker Moon said, "The ROK-U.S. alliance transcends all alliances. Ours is an alliance of value in which we share values of democracy and peace, freedom and equality, and justice and human rights. Ours is a global alliance which tackles all critical, global issues together."

Second Vice Foreign Minister Tae-Ho Lee's visit to the Korea Society in October for a roundtable dialogue on the alliance, inter-Korean relations, and denuclearization negotiations; as well as a visit in November by Lee In Young, Floor Leader of the Democratic Party, and Oh Shinhwan, Floor Leader of the Bareunmirae Party for a roundtable to discuss the U.S.-ROK alliance and military cost sharing negotiations.

Investor relations luncheons held in partnership with the New York office of the Korea Center for International Finance (KCIF): In an initiative started this year, the Korea Society participated with the New York office of the Korea Center for International Finance (KCIF) in conducting a series of investor relations luncheons. President Thomas Byrne served as moderator and master of ceremonies for Deputy Minister Hoe Jeong Kim, Ministry of Economy and Finance, on February 28, and also for Deputy Prime Minister and Minister of Finance and Economy, Hong Nam-ki, on October 16.

POLICY AND CORPORATE

Korea Society policy programs draw leading New York City-based policy professionals, corporate leaders, major media editors and correspondents, UN senior staff and mission personnel, and university professors and graduate students interested in Korea. In 2019, the Society offered a range of public policy events to serve as a forum for exchange on topics such as the Korea-U.S. alliance, Korea's regional relations, and North Korea issues. In addition to public programs, the Society hosted visiting thought leaders from Korea and across the United States in its executive board room.

The Congressional Study Group on Korea, established in partnership with the Korea Foundation and the U.S. Association of Former Members of Congress, was launched in February 2018. The second members' trip was conducted in April 2019, with Society President Thomas Byrne accompanying the six members of Congress. The meetings held with South Korean officials reinforced the importance of the mutually beneficial U.S.-ROK military alliance, economic relationship, and cultural ties.

Since 2018, the Korea Society has conducted UN dialogues as part of the Programme in Support of Cooperation in Northeast Asia, which aims to support engagement for peace through expert-level dialogue on confidence and security building on and around the Korean Peninsula. Aligned with the Korea Society, this UN Programme seeks to build momentum for dialogue and build capacity on Northeast Asia, and identify roles for the United Nations.

Established with the generous support of the Kim Koo Foundation, the Kim Koo Professional Series at the Korea Society brings together senior New York professionals from business, media and international organizations for a timely discussion of events on the Korean Peninsula and in East Asia. In 2019, the Society conducted its eight and ninth series, featuring dialogues with senior scholars and other thought leaders in Asian affairs including Gordon Flake, Perth USAsia Centre; Scott Snyder, Council on Foreign Relations; Victor Cha, CSIS and Georgetown University; Katrin Katz, Center for Strategic and International Studies; and General (ret.) Vincent Brooks, former United Nations Command/Combined Forces Command/U.S. Forces Korea Commander.

The winner of the 2019 Sherman Family Emerging Scholar Lecture award was University of Colorado Boulder Visiting Assistant Professor Ivanna Sang Een Yi, who presented on P'ansori Mountain Pilgrimages: Land as Interlocutor in Contemporary Korean Oral Performance and Literature. In a presentation both spoken and sung, Professor Yi conceptualized the contemporary practice of *p'ansori san kongbu*, mountain study, as a form of pilgrimage.

POLICY AND CORPORATE

US-Korea Relations and Inter-Korean Relations

U.S.-Korea Relations and Inter-Korean relations were a frequent topic of discussion at the Korea Society. National Assembly Speaker Moon Hee-Sang visited the Korea Society in February to deliver an address on the importance of the Korea-US alliance, which he characterized as "a global alliance which tackles all critical, global issues together."

Roundtable dialogues with visiting Korean officials helped facilitate meaningful engagement with the analytic community in the U.S. Second Vice Foreign Minister Tae-Ho Lee visited the Korea Society in October for a roundtable dialogue on the alliance, inter-Korean relations, and denuclearization negotiations. Lee In Young (Floor Leader of the Democratic Party) and Oh Shinhwan (Floor Leader of the Bareun-mirae Party) visited the Society in November for a roundtable to discuss the U.S.-ROK alliance and military cost sharing negotiations.

New Generation Dynamics

The Korea Society hosted several programs focusing on emerging perspectives. Author Seth Berkman discussed his new book on the inspiring story of the 2018 Pyeongchang Olympic South Korean Women's Hockey Team. Author and Young China Group founder Zakary Dychtwald addressed generational dynamics affecting domestic politics and foreign policy in Northeast Asia. New generation scholars from Korea and China joined Society Senior Director Stephen Noerper for a discussion on developments in regional politics and security, North Korea's denuclearization, and visions for the Korean Peninsula.

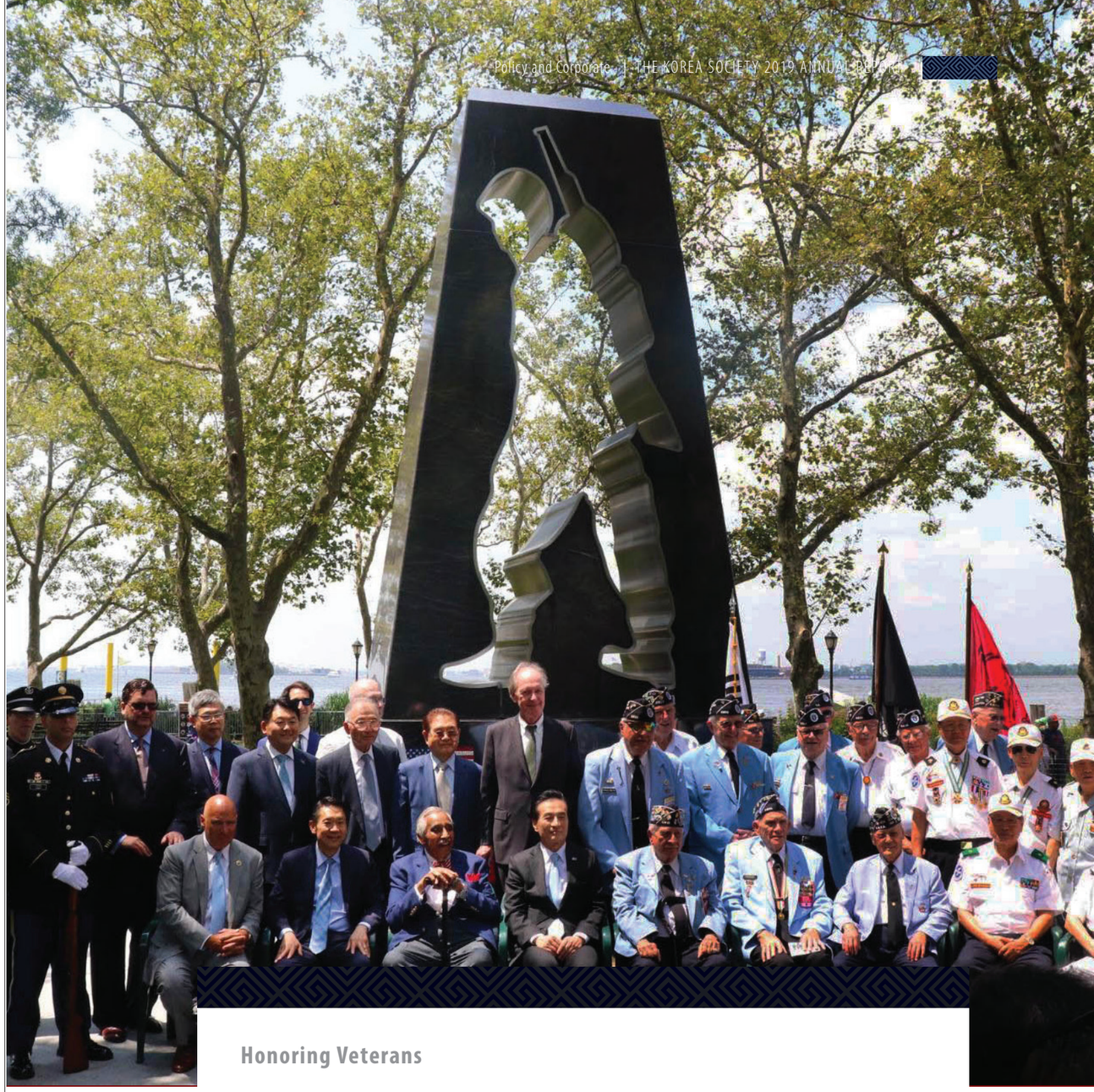
POLICY AND CORPORATE

Korea and Its Neighbors

In addition to U.S.-Korea relations and inter-Korea relations, the Society examined Seoul's relations with Beijing, Moscow, and Tokyo through various policy programs in 2019. John Park, Korea Project Director at Harvard's Kennedy School, joined Society Senior Director Stephen Noerper for a discussion on Korea's current relations with Japan, China and the United States. Concluding a year that saw discord between Seoul and Tokyo and a pause in Washington-Pyongyang dialogue, Dr. Park addressed next-steps on the Peninsula and prospects for dialogue, denuclearization and enhanced regional relations. Council on Foreign Relations Senior Fellow Sheila Smith and former Korea Society Chairman Ambassador Thomas Hubbard led a discussion on Korea-Japan relations and U.S. roles in a program produced in partnership with the Japan Society. Professor Georgy Toloraya joined Korea Society Senior Director Dr. Stephen Noerper to discuss Russia's relationship with the Moon administration and shared reflections on the Putin-Kim summit. In conjunction with the National Committee on American Foreign Policy, the Korea Society hosted an all-day event with senior scholars, policy experts, and former government officials from the U.S, Korea, and China, focusing on regional security in the face of North Korean nuclear and missile development.

North Korea and Denuclearization Diplomacy

The Society served as a forum for thought leaders to guide discussion on denuclearization diplomacy with North Korea. Project 38 North at the Stimson Center Director Joel Wit joined Senior Director Stephen Noerper in a rapid reaction assessment of the second Trump-Kim summit. The Society welcomed former United Nations Command/Combined Forces Command/U.S. Forces Korea Commanders, Generals (Ret.) Vincent Brooks and Walter "Skip" Sharp for a conversation on Peninsula security developments and ways to engage the North to mitigate risk. Track2Asia Director Glyn Ford visited the Korea Society to discuss his new book *Talking to North Korea* with Society Senior Director Stephen Noerper. The Stimson Center and Korea Society provided a first look at the U.S.-DPRK summit results. Korea Risk Group CEO Chad O'Carroll and German diplomat Jan Janowski examined how to navigate information deficits when communicating within or reporting on North Korea. Committee for Human Rights in North Korea Executive Director Greg Scarlatoiu, Bush Institute Director for Human Freedom Lindsay Lloyd, and CSIS Korea Chair Victor Cha spoke to the landmark UN COI human rights report a half decade on from its release. AP's lead North Korea photographer Wong Maye-E shared images of North Korea and its people, in conversation with Society Senior Director Stephen Noerper. Stanford University Visiting Fellow Andray Abrahamian and Korea Economic Institute Nonresident Fellow Yonho Kim joined Society President Thomas Byrne to discuss how North Korea's marketization has impacted social ties, communication, governance, and culture.



Honoring Veterans

In a program saluting the enduring U.S.-South Korea relationship, the Korea Society commemorated the anniversary of the signing of the Korean War armistice at the New York Korean War Veterans Memorial in Battery Park, New York. Dozens of U.S. and South Korean war veterans, New York Council member Paul Vallone, and Korean Consul General Hyo-Sung Park attended the ceremony and unveiled a new plaque with corrected figures of total wounded, missing in action, and casualties of the war. At the ceremony, Korea Society President Thomas Byrne remarked, "Today's ceremony reminds us of the strong, continued U.S.-South Korea alliance that remains vibrant and crucial to peace and prosperity in the region, thanks to those who fought and died for both countries in the Korean War."

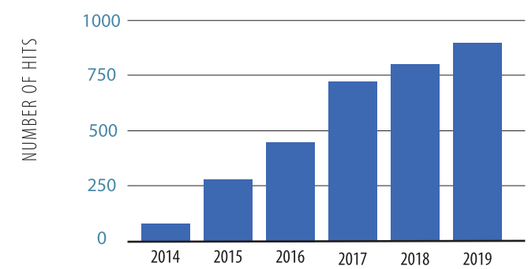
PROFILE AND AUDIENCE

In 2019, the Korea Society continued to raise its voice on issues affecting the Korean Peninsula and U.S.-ROK relations. The Society's President, Thomas Byrne, had 10 opinion articles published in top-tier print media, more than in any other previous year. A letter to the editor was placed in *The New York Times* on November 26 titled, "The U.S. and South Korea: Ways to Bolster an Alliance." The piece urged fairness and transparency in the alliance military cost sharing negotiations.

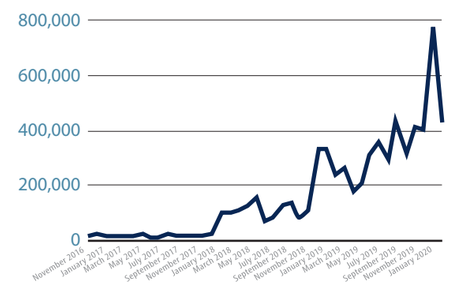
President Thomas Byrne along with Board Chair Ambassador Thomas Hubbard placed another letter to the editor on August 7 in *The Washington Post* that said, "The United States has a deep stake in northeast Asia and must play an active and constructive role in fostering healthy Korean-Japanese relations." In addition, President Thomas Byrne placed an article in *Reuters BreakingViews* on June 25 encouraging more effort to ensure South Korea does not suffer collateral damage from the U.S.-China trade war.

A growing amount of quotes and articles were recorded about the Society in 2019. These articles featured Korea Society programs or Korea Society staff and board members, to include President Byrne, Ambassador Hubbard, Ambassador Kathleen Stephens, and Dr. Stephen Noerper, Senior Director for Policy. The total number of citations this year was 910, demonstrating continued growth. In particular, the last three years have seen a several-fold jump in hits when compared to the three years prior, as illustrated by the graph on page 11. Aside from traditional media, the Society also spread awareness through direct online engagement, garnering over three million Twitter impressions (a 130% annual increase); 75,000 website visitors (a 66% annual increase); 6,139 YouTube subscribers (a 16% annual increase); 154,402 YouTube views; 169,634 Facebook followers; and 180,000 podcast downloads.

STRONG PRESS COVERAGE CONTINUES



MONTHLY TWITTER IMPRESSIONS



Twitter affords an efficient means of engaging with a diverse audience, including those with expertise and those having a general interest across the world. On Twitter, over 25,000 followers engage with Society posts. The graph above shows our monthly average Twitter impressions growing over time. Before January 2018, we rarely received more than 20,000 impressions per month. That shot up dramatically in 2018, and the upward trend continued in 2019, with monthly impressions even higher than in the previous year.

3 Million Impressions

25,000 Followers

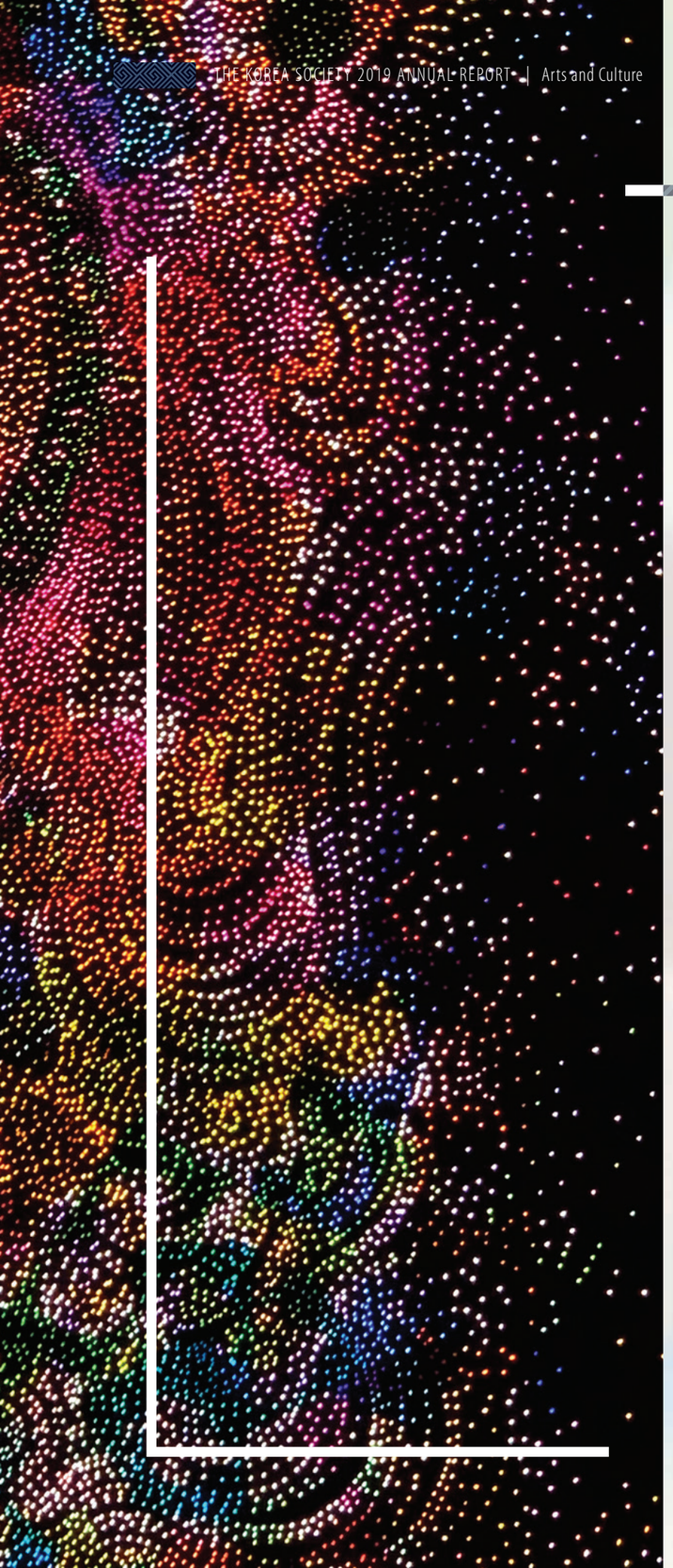
180,000 Downloads

169,634 Followers

154,402 Views

6,139 Subscribers

75,000 Visitors



ARTS AND CULTURE

Exhibitions

In 2019 the Korea Society opened three solo exhibitions in the Gallery, each one featuring a Korean artist.

The 2019 Exhibition Series began with *Suh Seung Won: Simultaneity 29170-Present* (January 25 - April 19, 2019). The solo exhibition at the Korea Society Gallery offered a comprehensive review of his career, and it was also featured during Asia Week and covered by the New York Times.

In the summer, the Society featured Jung Hee Choi's solo exhibition *Black: Trans: Maya: Light* (July 25 - September 26, 2019). A Korean-born artist now residing in New York, Choi's exhibition was an immersive installation featuring her most recent works.

The Society closed 2019 with Seunggu Kim's exhibition, *Better Days* (October 3 - December 18, 2019). A Korean photographer who depicts what he describes as "Korean spectacles," Kim's series of scenes from Seoul and the surrounding area is attracting additional attention from the public and the press, especially those specializing in photography.

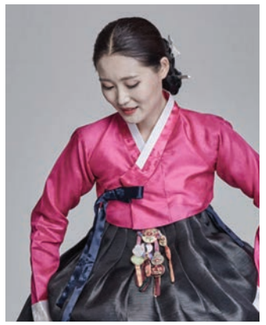
ARTS AND CULTURE

Performing Arts

The Performing Arts brings Korean art forms to life. The Korea Society kicked off 2019 with the New Year P'ansori Recital by P'ansorist Saebom Shin in January.

In October, the Korean Traditional Music Orchestra of the Blind visited the Society. The concert at the Society, featuring 12 musicians, was warmly received by those who attended.

The performing arts programs of 2019 concluded with *The Suit: Seoul and New York Connection* in December.



Cuisine

Hallyu's reach continues to extend into many aspects of American culture and lifestyle, and one of the most recognizable trends is the ubiquitousness of Korean food and cuisine. The Korea Society hosted Korean Sool 101 in October, exploring the signature alcoholic beverages of Korea: Soju and Makgeolli.

In November, Maangchi, one of the most popular cooking hosts on YouTube boasting a staggering 3.7 million subscribers, came to the Society to discuss her new cookbook with Cathy Erway.

K-Pop

The popularity of Korean pop music is ever growing in the United States, and the Society offered several thoughtful discussions examining this phenomenon.

In June, SM Entertainment's Chris Lee joined journalist Jakob Dorof and artist Soeun Lee for A Conversation on K-Factor.

In July, Tamar Herman, K-pop columnist for Billboard magazine, reflected on the rise of K-pop in the U.S. during the last decade in her talk, A Decade of K-Pop: Korean Music's Ascent in the U.S.

Literature

Like film, literature is a wonderful means to portray Korean history and culture. In 2019, the Korea Society offered several programs on Korean literature.

The 2019 season opened with an insightful hour-long conversation and reflection with renowned Buddhist teacher and writer, Haemin Sunim, in January.

The 17th century novel by Kim Man-jung considered Korea's most prized literary masterpiece, *The Nine Cloud Dream*, was presented in a vivid new translation by PEN/Hemingway finalist Heinz Insu Fenkl, published by Penguin Classic. In February, Heinz Insu Fenkl visited the Society to discuss *The Nine Cloud Dream*, as well as his involvement in providing an English translation.

Hong Gildong, another famous character from classic Korean literature, was presented in a September lecture by Minsoo Kang, a professor of history at the University of Missouri-St. Louis and translator of the *Story of Hong Gildong* for the Penguin Classic.

Film

Film is a medium through which Korean culture can be presented to international audiences.

In February, famed producer Won Dong-Yeon, the creative force behind *Along with the Gods and Masquerade*, spoke at the Korea Society.

In October, the Korea Society participated as co-presenter in the U.S. premiere of *The Wandering Chef*, a Korean documentary film about the world-class chef Jiho Im. The film was presented during the Margaret Mead Film Festival at the American Museum of Natural History.

EDUCATION

In 2019 the Korea Society's education department continued its efforts to foster greater awareness, understanding, and appreciation of Korea by offering events, discussions and programs that attracted a wide-range of families, students and instructors. These initiatives were made possible by the generous contributions from the Korea Foundation, Chong Kun Dang Kochon Foundation, and YT Hwang Family Foundation.

PROJECT BRIDGE

Project Bridge Youth Ambassador Program

Entering its 27th year, the Project Bridge Youth Ambassador Program is the longest-running of the Society's education offerings. In 2019 it provided a select group of 16 high school students — eight in New York sponsored by the Korea Society and eight in Los Angeles sponsored by the Pacific Century Institute — with an understanding of Korean culture, language, history and current events, education, and government while also cultivating intercultural sensitivity and leadership skills. The academic-year program consisted of three key components: bi-monthly workshops, a ten-day study tour to the Republic of Korea and individual research culminating in a spring community presentation.

Bi-monthly Workshops

Korean history, U.S.-Korea relations, the Korean war, cultural values and ethics were among topics covered. Also, students investigated race relations in the U.S., specifically the 1992 Sa-I-Gu incident, otherwise known as the Los Angeles riots, which was the impetus for creating the Program nearly three decades ago. Outside speakers such as Columbia University Professor Charles Armstrong engaged students in lively and informative discussions. Students also received Han'gul language training and etiquette coaching along with preparation for the study tour.

2019 Study Tour

Another long-standing program goal is to enable students to experience Korea first-hand and meet Koreans in their own environment. The Project Bridge Program has been well-received in the Republic of Korea as demonstrated by the support of 25 diverse hosts and sponsors. Through their generosity the students experienced abundant opportunities to engage with Korean high school students and teachers, corporate leaders, government officials, journalists, monks, and many others.

PROJECT BRIDGE STUDY TOUR HOSTS AND SPONSORS

Korea Foundation
Korea International Trade Association
Lotte Group
Chong Kun Dang
Daedong Taxation High School
Hyundai Heavy Industries Co., Ltd.
Hyundai Motor Company
Korea Financial Investment Assoc.
POSCO
Jeollabuk-do Provincial Government
Jeonbuk High School
Naesoa Temple
National Assembly
Joongang Ilbo
JTBC News
Leeum Samsung Museum
Busan National Gugak Center
Embassy of the United States, Seoul
Gyeongsanbuk-do Provincial Government
Poongsan Corporation
Poongson High School
Banpo High School
Korean War Museum
U.N. Command Military Armistice Commission
United States Eighth Army

EDUCATION

Community Presentations and Graduation

The Program culminated in June with student community presentations and a graduation ceremony open to the public. These Youth Ambassador "graduates" join an alumni group that now numbers over 400. And we are pleased to report that one of our 2019 ambassadors will continue his exploration of Korea by entering Yonsei University's International Program this fall.

PROJECT BRIDGE 프로젝트 브리지

New 2019-2020 Youth Ambassadors Selected

Since its inception, Project Bridge has engaged urban youth in New York City and Los Angeles. Adding a rural perspective has been a goal that was finally realized in fall 2019 when the Society entered into partnership with the Mansfield Center in Missoula, Montana. This rural youth demographic not only expanded program diversity and created opportunities for rural and urban U.S. students to work together, but also is providing Missoula area high school students with an opportunity to learn about and explore Korea.

Further, aggressive promotion and outreach throughout the New York City public school system was undertaken resulting in a 20% increase in student applications from across all sections of the city and from junior and senior students who represented a wide range of ethnic and socioeconomic backgrounds.

THE KOREA SOCIETY

PACIFIC CENTURY INSTITUTE

THE MAUREEN & MIKE MANSFIELD CENTER AT THE UNIVERSITY OF MONTANA

Community and School Events

Community

As part of our family programming, TKS participated in the Lunar New Year Festival: Year of the Pig at the Metropolitan Museum of Art. Working with 20 high school volunteers, staff provided hundreds of visitors, young and old alike, with the opportunity to color traditional Korean paper hanboks for their lunar dolls.

School and University

Throughout the year the Korea Society staff worked to provide impactful educational experiences for area high school students, teachers, and university populations on topics ranging from the US-South Korea alliance, to the state of North Korea and inter-Korean relations.

At the university level the Korea Society professional staff addressed classes and student clubs across the metropolitan area on a number of topics. As discussions frequently delved into regional foreign affairs and domestic issues from the perspective of the younger generation, one theme that emerged in 2019 was youth engagement and involvement.

In addition, the education department hosted a student team from Busan National University's Global Expeditionary Program which was investigating the current state of Korean Studies in the U.S. and exploring strategies to deepen a global interest in Korean studies.

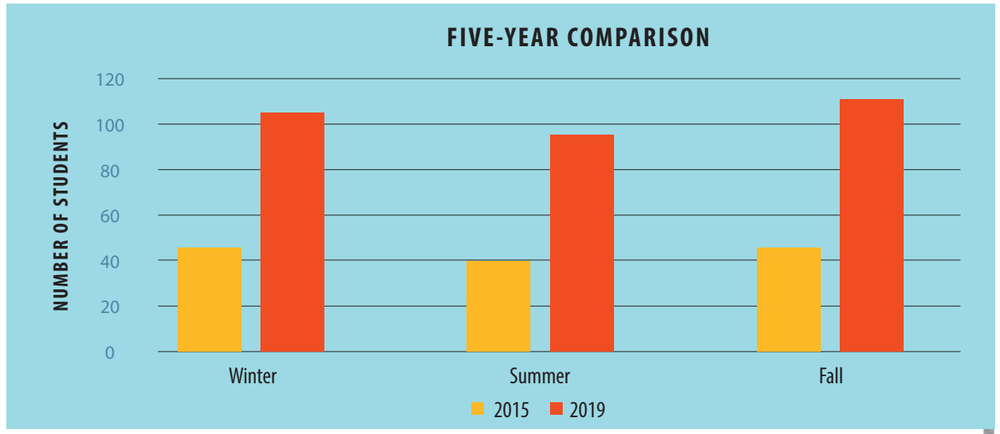
한국어 EDUCATION

From its modest beginnings in 1994 with only two classes, the Korean Language Program has evolved into a comprehensive, eight-level year-round program offering three 12-week terms. Courses, meeting for one hour and forty-five minutes weekly, ranged from Introductory Korean I to Advanced Reading and Discussion. Size was limited to a maximum of 12 adult participants to ensure optimal interaction. Courses were led by high-quality, university-affiliated instructors who hailed from Columbia, New York, Parsons, and Rutgers universities.

Program Growth

The stellar quality of our faculty and the variety of program offerings has contributed to consistent overall program growth. And the Society stepped up marketing in 2019 with the launch of a promotional video that included student testimonials and classroom video footage. These factors helped the Program achieve a 47% enrollment increase in 2019 as compared to 2018. In fact, over the past five years the Program has grown by 140%.

The growth of the Society's language programs has not gone unnoticed. The Korea Society's Language Program Director, Jahee Yu, was interviewed for a Forbes September 2019 article, *How K-Pop And K-Drama Made Learning Korean Cool*. "More students have a personal interest in k-pop or k-beauty or drama or Korean contemporary culture," said Yu. "We used to have students who would take the introductory courses [only] ... but now have a good number of students who want to study to a continually higher level."



New Programs and Initiatives

A number of new approaches and initiatives also helped fuel the Program's sizable increase. The Society piloted Saturday courses which were an unparalleled success. Two other successful 2019 initiatives included:

On-The-Go Korean, a short-term, intensive crash course for beginners teaching the Korean alphabet, grammar, simple greetings, and survival phrases.

A new *Intensive Korean Conversation* class for Korean language teachers. Additional basic conversational classes for intermediate and advanced learners were also offered.

Additionally, two ambitious events were launched generating greater awareness and interest. The *Language Exchange Program* attracted 70 participants who were matched with language program partners; participants continued to meet over a six-month period.

A fun event open to all, from complete beginners to fluent speakers, *The K-Talk Night/Conversation Meet-up* allowed students to practice Korean with native speakers and fellow Korean language learners in a relaxed atmosphere. It enhanced students' knowledge of language and culture through fun and interactive activities.

New Year's Party

At the New Year's Party on January 31, 2019, around 100 people met at the Korea Society to celebrate the Lunar New Year and mingle and network over Korean food, drinks and live music.

SPECIAL EVENTS

The Korea Society hosted four special events in 2019: the New Year's Party, the Golf Tournament, the Global Financial Leaders Forum, and the Annual Dinner. Through these annual events, the Society highlighted our past achievements with our supporters and friends while also raising the profile of important issues touching the U.S.-Korea relationship. All these events were well attended by many of the important figures in the Korean-American partnership.

kakao

Jihoon Rim, the former CEO of Kakao, visited the Society for YPN in September. Mr. Rim spoke about the tech industry and his own career experiences.

Young Professionals' Night

Through Young Professionals' Night programs, the Society provides a chance for professionals to connect with one another at special events featuring a variety of Korean-related names in the arts, culture, business, public policy, and government. In 2019, the Korea Society continued to feature prominent speakers from diverse industries.

Speakers from the World Bank Group, the United Nations, and USAID also came to the Society in May to share their passion in international development, and how they are trying to end poverty and build shared prosperity around the globe.

In June, the Korea Society co-hosted Passion in Entrepreneurship - Aligning Vision and Passion with KSE, in which KSE President Sang Lee interviewed Robert Lee, co-founder and CEO of Rescuing Leftover Cuisine, and Celina Lee of the Live Your Dream podcast.

Annual Golf Tournament

We returned to Baltusrol Golf Club for our Annual Golf Tournament in June. Every year, the tournament allows our members, friends, and their guests to enjoy one another's company in a beautiful setting while playing a competitive round of golf. Distinguished guests, such as Chan Ho Park, the former LA Dodger and most successful Asian-born MLB Pitcher, also participated in the tournament.

Global Financial Leaders Forum

At the 2019 Global Financial Leaders Forum, the Society furthered its strategic partnership with Maekyung Media Group and Korea Finance Society in order to strengthen the U.S.-Korean financial network. The forum featured Mr. Dennis Ross, a former Republican member of the U.S. House of Representatives, as well as speakers from PIMCO and Blackstone, to shed light on financial and political developments influencing conditions in Korea and the world now and in the year ahead.

SPECIAL EVENTS

Annual Dinner

The Annual Dinner is the Korea Society's premier event of the year. In 2019, it took place at The Plaza hotel on November 20. It was a memorable evening, highlighted by an insightful keynote address by General Vincent Brooks, as well as the Van Fleet Award Ceremony, in which we honored the late Yang Ho Cho and The Boeing Company for their contribution to a stronger U.S.–Korea commercial partnership. Musical performances were given by jazz artist Grace Kelly, and our MC for the evening was Vivian Lee, anchor/reporter at Spectrum News NY1.

2019 ANNUAL DINNER

Wednesday, November 20, 2019

THE PLAZA
NEW YORK CITY

CONTRIBUTORS

$100,000 and Above
The Boeing Company
GS Caltex
Hyundai Motor Group
Korea Foundation
The Korean Air
POSCO
Samsung Electronics
SK

$50,000 and Above
Citi
Delta Air Lines
Fila Korea/Acushnet Company
LG Electronics USA

$25,000 and Above
CJ Corporation
KPMG
Maekyung Media Group
MetLife
Poongsan Corporation

$15,000 and Above
Binggrae Corporation Ltd.
Consulate General of the ROK in New York
Deloitte & Touche LLC
Korea Institute for International Economic Policy
Korea International Trade Association NY Center
Y.T. Hwang Family Foundation

$10,000 and Above
Chong Kun Dang/ Kochon Foundation
Doosan Business Research Institute, DBRI
Hyosung
Kim & Chang
Korea Chamber of Commerce & Industry
Morgan Stanley
New York Life Insurance Company
Southpole

$5,000 and Above
Thomas Byrne
James Cho
Corning Incorporated
Dentons US LLP
Earth Therapeutics
Gaston Capital Management Inc.
In His Presence Foundation
KINTEX
Korea Financial Investment Association
Lazard Asset Management
McLarty Associates
Hee-Jung Moon
Sunny Park
PricewaterhouseCoopers LLP
Rochelle & David A Hirsch Foundaiton
Walter Sharp

$2,500 and Above
Anthrop-J Investment Group
Avison & Young
Englewood Lab
Export Import Bank of Korea
Federation of Korean Industries
GE
Thomas Kim
Young Park
KJ Wang

$1,000 and Above
Amkor Technology
Carter Booth
Davis Polk & Wardwell
Educhora
Hwang Family Fund
KCIF, Inc.
Sean Kim
KOTRA
Gus Lee
James Lee
Brian & Meehyun McDonald
Sang Pak
Philip Sherman and Family
Julia Quincy
Woori Finance Research Institute

$500 and Above
John Crane
Ozan Gurel
Katrin Katz
Daniel Kim
Hoon Kim
Korea Economic Institute of America
Suky Kwak
Linda Kwon
James McPherson
William Raiford
Kevin Shanley

Matching Donations
Applied Materials Foundation
J.Crew Associate Donation Matching Fund
JP Morgan Chase Foundation
Pricewaterhouse Coopers LLP
Salesforce.org

In-Kind Donations
Acushnet Company
Anomaly Season
Asiana Airlines
Lourdes Berkerley
Brooklyn Museum
CPS Events at the Plaza
David and Young
FILA USA
Genesis Motor America
Haerfest
Korean Cultural Center New York
James Lee & Haeshin Lee
LG Electronics USA
LIE SANGBONG
The Lotte New York Palace
Mama O's Premium Kimchi
Mr. Bing
New Wonjo
Stephen Noerper & Olgar Miller
Annie Park
Chan Ho Park
Ki Hong Park
PricewaterhouseCoopers
Saku New York
Seongmin Ahn
Silver Needle Tea Co.
SoJo Spa Club
Talk To Her
Tiffany & Co.
Twig NY
West 32 Soju
Yoon's Haeundae
Yuna Yang Collection

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION

ASSETS

	DECEMBER 31	
	2019	2018
CASH AND CASH EQUIVALENTS	$1,774,307	$2,631,356
INVESTMENTS, AT FAIR VALUE	7,291,251	4,234,040
ACCOUNTS RECEIVABLE	255,405	4,230
CONTRIBUTIONS RECEIVABLE, NET	557,695	28,727
PREPAID EXPENSES	27,605	9,316
LEASEHOLD IMPROVEMENTS, AND FURNITURE, FIXTURES AND EQUIPMENT (NET OF $275,723 AND $137,379 OF ACCUMULATED DEPRECIATION IN 2019 AND 2018, RESPECTIVELY)	1,274,811	1,405,735
RIGHT TO USE ASSET	5,452,250	5,990,671
INVESTMENTS RESTRICTED FOR LONG-TERM PURPOSES, AT FAIR VALUE	9,684,859	9,684,859
TOTAL ASSETS	**$26,318,183**	**$23,988,934**

LIABILITIES AND NET ASSETS

LIABILITIES		
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	$45,910	$64,436
LEASE LIABILITY	5,806,774	6,359,097
TOTAL LIABILITIES	5,852,684	6,423,533
NET ASSETS		
WITHOUT DONOR RESTRICTIONS	10,222,945	7,851,815
WITH DONOR RESTRICTIONS	10,242,554	9,713,586
TOTAL NET ASSETS	20,465,499	17,565,401
TOTAL LIABILITIES AND NET ASSETS	**$26,318,183**	**$23,988,934**

FINANCIAL STATEMENTS

STATEMENT OF FUNCTIONAL EXPENSES

Year Ended December 31, 2019

(with Summarized Comparative Totals for the year ended December 31, 2018)

	2019										2018
	PROGRAM SERVICES					PROGRAM SERVICES			SUPPORTING ACTIVITIES				
	POLICY	CORPORATE	CONGRESSIONAL	EDUCATION	ARTS	CULTURE	MEDIA	TOTAL	MANAGEMENT AND GENERAL	DEVELOPMENT	TOTAL	TOTAL	TOTAL
PROGRAM COSTS	$53,656	$53,502	$227,500	$55,922	$32,053	$7,110	$29,515	$459,258	$ -	$41,217	$41,217	$ 500,475	$592,916
SALARIES AND RELATED EXPENSES	273,988	114,162	66,367	57,081	11,416	45,665	153,382	722,061	236,898	182,658	419,556	1,141,617	1,051,061
CONSULTING AND PROFESSIONAL FEES	37,051	18,525	9,263	18,525	9,263	9,263	18,525	120,415	31,511	33,346	64,857	185,272	144,578
OCCUPANCY	164,318	82,159	41,080	82,159	41,080	41,079	82,159	534,034	139,671	147,886	287,557	821,591	810,468
TRAVEL, LODGING AND ENTERTAINMENT	2,027	1,014	507	1,014	507	507	1,014	6,590	1,721	1,825	3,546	10,136	12,825
EQUIPMENT RENTAL AND MAINTENANCE	7,313	3,656	1,828	3,656	1,828	1,828	3,656	23,765	6,218	6,581	12,799	36,564	5,660
OFFICE SUPPLIES	2,421	1,211	605	1,211	605	605	1,211	7,869	2,059	2,179	4,238	12,107	11,236
TELEPHONE AND COMMUNICATION	1,610	805	402	805	402	402	805	5,231	1,369	1,449	2,818	8,049	8,109
INSURANCE	3,248	1,624	812	1,624	812	812	1,624	10,556	2,763	2,923	5,686	16,242	16,003
OTHER	7,187	3,593	1,797	3,593	1,797	1,797	3,593	23,357	5,939	6,468	12,407	35,764	35,505
DEPRECIATION AND AMORTIZATION	27,669	13,834	6,917	13,834	6,917	6,917	13,834	89,922	23,520	24,902	48,422	138,344	137,379
TOTAL	**$580,488**	**$294,085**	**$357,078**	**$239,424**	**$106,680**	**$115,985**	**$309,318**	**$2,003,058**	**$451,669**	**$451,434**	**$903,103**	**$2,906,161**	**$2,825,740**

FINANCIAL STATEMENTS

STATEMENT OF ACTIVITIES

Year Ended December 31, 2019
(with Summarized Comparative Totals for the year ended December 31, 2018)

	2019			2018
	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL	TOTAL
OPERATING ACTIVITIES				
CONTRIBUTIONS	$1,487,710	$858,968	$2,346,678	$1,374,037
PROGRAM REVENUE	151,975	-	151,975	114,841
SPECIAL EVENTS, NET OF DIRECT COSTS OF $271,471 AND $244,840 FOR 2019 AND 2018, RESPECTIVELY	581,724	-	581,724	436,992
OTHER	2,055	-	2,055	14,760
NET ASSETS RELEASED FROM RESTRICTIONS	330,000	(330,000)	-	-
TOTAL OPERATING ACTIVITIES	2,553,464	(528,968)	3,082,432	1,940,630
EXPENSES				
PROGRAM SERVICES	2,003,058	-	2,003,058	1,956,667
SUPPORTING SERVICES				
MANAGEMENT AND GENERAL	451,669	-	451,669	432,130
DEVELOPMENT	451,434	-	451,434	436,943
TOTAL SUPPORTING ACTIVITIES	903,103	-	903,103	869,073
TOTAL EXPENSES	2,906,161	-	2,906,161	2,825,740
CHANGE IN NET ASSETS FROM OPERATING ACTIVITIES	(352,697)	528,968	176,271	(885,110)
NON OPERATING ACTIVITIES				
INVESTMENT RETURN - NET				
INCREASE (DECREASE) IN NET ASSETS	2,723,827	-	2,723,827	(801,518)
	2,371,130	**528,968**	**2,900,098**	**(1,686,628)**
NET ASSETS, BEGINNING OF YEAR	**7,851,815**	**9,713,586**	**17,565,401**	**19,252,029**
NET ASSETS, END OF YEAR	**$10,222,945**	**$10,242,554**	**$20,465,499**	**$17,765,401**

FINANCIAL STATEMENTS

STATEMENT OF CASH FLOWS

	YEAR ENDED DECEMBER 31	
	2019	2018
CASH FLOWS FROM OPERATING ACTIVITIES		
INCREASE (DECREASE) IN NET ASSETS	$2,900,098	$(1,686,628)
ADJUSTMENTS TO RECONCILE INCREASE (DECREASE) IN NET ASSETS TO NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES		
DEPRECIATION AND AMORTIZATION	138,344	137,379
RIGHT TO USE ASSET AMORTIZATION	(13,902)	(13,902)
NET REALIZED AND UNREALIZED (GAIN) LOSS ON INVESTMENTS	(2,266,248)	1,119,499
(INCREASE) ACCOUNTS RECEIVABLE	(251,175)	(2,131)
(INCREASE) DECREASE IN CONTRIBUTIONS RECEIVABLE	(528,968)	354,227
(INCREASE) DECREASE IN PREPAID EXPENSES	(18,289)	78,929
DECREASE IN ACCOUNTS PAYABLE AND ACCRUED EXPENSES	(18,526)	(65,550)
NET CASH (USED IN) OPERATING ACTIVITIES	(58,666)	(78,177)
CASH FLOWS FROM INVESTING ACTIVITIES		
PURCHASE OF INVESTMENTS	(4,017,387)	(702,289)
PROCEEDS FROM SALE OF INVESTMENTS	3,226,424	645,517
EXPENDITURES FOR FURNITURE, FIXTURES AND EQUIPMENT	(7,420)	(57,727)
NET CASH (USED IN) INVESTING ACTIVITIES	(798,383)	(114,499)
NET (DECREASE) IN CASH AND CASH EQUIVALENTS	**(857,049)**	**(192,676)**
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	**2,631,356**	**2,824,032**
CASH AND CASH EQUIVALENTS, END OF YEAR	**$1,774,307**	**$2,631,356**

2019 CALENDAR OF PROGRAMS

Thursday, January 10, 2019 | 6:00 PM

Love for Imperfect Things:
How to Accept Yourself in a World Striving for Perfection with Haemin Sunim

Thursday, January 17, 2019 | 6:00 PM

New Year Pansori Recital
with Saebom Shin

Thursday, January 31, 2019 | 6:30 PM

Annual Membership Party

Tuesday, January 15, 2019 | 12:00 PM

Reading North Korea
with Chad O'Carroll and Jan Janowski

Friday, January 25, 2019 | 12:00 PM

Talking to North Korea:
Ending the Nuclear Standoff with Glyn Ford

Friday, February 1, 2019 | 12:00 PM

Human Rights and North Korea:
Marking the Fifth Anniversary of the Release of the United Nations Commission of Inquiry Report with Victor Cha, Lindsay Lloyd and Greg Scalatoiu

Wednesday, January 16, 2019 | 6:30 PM

K-Talk Night Korean Conversation Meetup

January 28 - April 20, 2019

Korean Language Program Winter Session

Thursday, February 7, 2019 | 6:00 PM

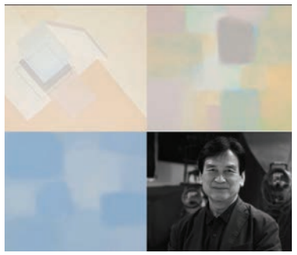
Suh Seung Won:
Simultaneity 1970 - Present
with Kyunghee Pyun

Thursday, February 14, 2019 | 10:00 AM

Striving for Peace on the Bedrock of the ROK-US Alliance with Hon. Moon Hee-sang, speaker of the 20th National Assembly, Republic of Korea.

Thursday, February 28, 2019 | 6:00 PM

The March First Movement:
100 Years on with Michael Shin



Thursday, March 14, 2019 | 6:00 PM

Artist Talk
with Suh Seung Won

Wednesday, February 20, 2019 | 6:00 PM

Kim Man Jung: The Nine Cloud Dream
with Heinz Insu Fenkl

Friday, March 1, 2019 | 12:00 PM

Reflections on the Trump-Kim Summit
with Joel Wit

Thursday, March 28, 2019 | 6:00 PM

International Study Group on North Korea Policy Briefing with Adam Mount, Mira Rapp-Hooper and Ankit Panda

Monday, February 25, 2019 | 6:00 PM

Korean Film Today with Won Dong-Yeon

Thursday, March 7, 2019 | 6:00 PM

Photography of North Korea
with Wong Maye-E

Wednesday, April 3, 2019 | 12:00 PM

Next Steps on the Korean Peninsula, featuring former Commanders Vincent Brooks and Walter Skip Sharp

2019 CALENDAR OF PROGRAMS

Thursday, April 4, 2019 | 6:00 PM

The Origins of Kimchi and Soju

Wednesday, April 17- Sunday, April 28, 2019

Project Bridge Study Tour
to the Republic of Korea

Friday, May 3, 2019 | 12:00 PM

Russia's Role on the Korean Peninsula
with Georgy Toloraya

Thursday, April 11, 2019 | 6:00 PM

New Generation Thinking in China and Korea
with Zakary Dyctwald

Thursday, April 18, 2019 | 4:00 PM

Kim Koo Professional Series
with Scott Snyder, Victor Cha and Katrin Katz

Wednesday, May 8, 2019 | 12:00 PM

Korea Illuminated Sutra Transcription Talk &
Demonstration with Kim Kyeong-Ho

Friday, April 12, 2019 | 6:00 PM

Young Professional's Network:
Networking Reception- Celebrating Asian
Americans in the Media

Thursday, May 2, 2019 | 6:00 PM

A Brief History of *Han*

Thursday, May 23, 2019 | 9:00 AM

National Committee on American Foreign
Policy Trilateral Dialogue

Thursday, May 23, 2019 | 6:30 PM

Young Professionals' Night:
Insider's Look Global Development with
John Hosung Lee, Rose Chung
and Jennifer Kwack

Monday, June 17, 2019

28th Annual Van Fleet Memorial
Golf Tournament

Monday, June 24, 2019 | 6:00 PM

Hope For My People
with Joseph Kim

May 28 - August 17, 2019

Korean Language Program Summer Session

Wednesday, June 19, 2019 | 12:00 PM

A Conversation on K-Factor
with Jakob Dorof, Chris Lee and Soeun Lee

Thursday, June 27, 2019 | 6:00 PM

Passion in Entrepreneurship:
Aligning Vision and Passion
with Sang Lee, Robert Lee and Celina Lee

Thursday, June 13, 2019 | 12:00 PM

Marketization and North Korea
with Andray Abrahamian and Yonho Kim

Thursday, June 20, 2019 | 6:00 PM

Trauma Care and North Korea
with Kee B. Park M.D.
and Ramon Pacheco Pardo

Thursday, July 11, 2019 | 6:30 PM

A Decade of K-Pop: Korean Music's Ascent in
the U.S. with Tamar Herman

2019 CALENDAR OF PROGRAMS

Thursday, July 18, 2019 | 6:30 PM

Lessons Learned
with In Seon Hwang
Managing Director of Warburg Pincus

Thursday, September 12 2019 | 12:00 PM

Korea-Japan Relations and the US Role

Thursday, September 19, 2019 | 6:30 PM

Young Professional's Night
A Conversation with Jihoon Rim,
former CEO of Kakao

Friday, July 26, 2019 | 12:00 PM

Armistice Day Salute 2019

Thursday, September 12, 2019 | 6:00 PM

Hong Gildong:
The Invincible and Righteous Outlaw
by Professor Minsoo Kang

Thursday, October 3, 2019 | 12:00 PM

North Korea: Peace? Nuclear War?
with William Overholt

Thursday, September 5, 2019 | 6:00 PM

Artist Talk: Jung Hee Choi
with Jay Sanders

September 16 - December 14, 2019

Korean Language Program Fall Session

Wednesday, October 9, 2019 | 12:00 PM

China-Korea Relations
with Yang Xiyu

Thursday, October 10, 2019 | 6:00 PM

Korean Sool 101
with Alice Jun and Daniel Lee

Thursday, October 17, 2019 | 12:00 PM

New Thinking from Korea and China

Thursday, October 24, 2019 | 8:00 PM

Korean Traditional Music
Orchestra of the Blind

Friday, October 11, 2019 | 3:00 PM

P'ansori Mountain Pilgrimages: Land as Interlocutor in Contemporary Korean Oral Performance and Literature with Ivanna Yi

Sunday, October 20, 2019 | 5:00 PM

The Wandering Chef

Thursday, November 7, 2019 | 6:00 PM

Maangchi with Cathy Erway

Wednesday, October 16, 2019 | 6:00 PM

9th Global Financial Leaders Forum

Thursday, October 24, 2019 | 6:00 PM

A Team of Their Own: How an International Sisterhood Made Olympic History
with Seth Berkman

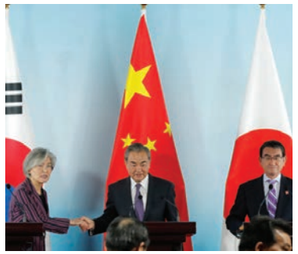
Saturday, November 17, 2019

Project Bridge 2019-2020 Cohort Selection

2019 CALENDAR OF PROGRAMS

Wednesday, November 20, 2019 | 6:00 PM

2019 Annual Dinner



Thursday, December 5, 2019 | 12:00 PM

Korea's Regional Relations with John Park

Thursday, November 21, 2019 | 6:00 PM

Korea Security Update
with Former Commander
General Vincent Brooks

Thursday, December 5, 2019 | 6:30 PM

The Suit: Seoul and New York Connection

Thursday, November 24, 2019 | 6:00 PM

Contemporary Photography in Korea:
Reception & Panel Discussion

코리아 소사이어티에 관하여

기관 소개
코리아 소사이어티는 한미 상호 이해와 협력 증진 그리고 친선을 목표로 하는 비영리 단체로 양국의 정책, 통상, 경제, 교육, 예술, 영화, 컨템퍼러리 문화 등 다양한 분야에 관해 전문성 있고 편견 없는 토론과 프로그램을 제공하고 있습니다. 1957년 제임스 밴 플리트 장군이 제안해 미국의 저명 인사들과 함께 창설했으며 현재는 기업 및 개인 회원들이 지원하고 있습니다. 뉴욕 맨해튼에 본부를 두고 여러 기관들과 협력 및 연계해 미국 전역은 물론 한국까지 활동 영역을 넓히고 있습니다.

정책
강의, 토론, 심포지엄, 워크숍 등 다양한 형태의 프로그램을 통해 한미 양국 및 동북아 전역의 사회, 정치, 역사, 안보 차원의 이해를 높이는데 일조하고 있습니다. 각계 각층에서 초빙된 저자, 학자, 정치인 등 전문가들이 국제 사회에서 한미 관계와 관련된 중요 정책들을 논합니다.

통상, 경제
통상과 경제 분야의 영향력 있는 인사들을 강연자로 초대해 다양한 주제의 프로그램을 개최합니다. 미국, 한국 및 아시아 전역에서 활동하고 있는 한미 양국의 기업인들을 대상으로 최신 경제 흐름, 상호 투자 전략, 정부 경제 정책, 양국 경제 현안 등에 대한 심도 깊은 정보와 다양한 시각을 제공합니다.

프로젝트 브리지
한미 두 나라의 문화를 이해하고 양국 관계에 중요한 역할을 할 미래의 지도자를 육성하고자 청소년 문화 교류 프로그램인 프로젝트 브리지 (Project Bridge)를 운영하고 있습니다. 매년 16명의 우수한 미국 고등학생들을 서부와 동부에서 선발, 8개월에 걸친 체계적인 워크샵과 열흘 간의 한국 견학 기회를 제공해 이들이 한국을 폭넓게 경험하고 향후 깊은 관심을 지속할 수 있도록 지원합니다.

가족 프로그램
매년 초 한국의 설날을 기념하는 가족의 날 행사를 개최해 온가족이 함께 즐길 수 있는 전통 놀이를 하며 한국 문화를 직접 체험하는 기회를 제공합니다. 이외에도 한국의 명절과 학생들의 여름 방학에 맞춰 다양한 가족 프로그램들이 기획되고 있습니다.

한국어 강좌
연중 세 학기로 구성된 한국어 강좌에는 매년 약 310명의 학생들이 등록해 초급부터 고급까지 8-10개 수준별로 나눠진 수업에서 한국어를 배우고 있습니다.

학생 프로그램
뉴욕과 뉴저지 일대의 학교들을 방문하거나, 학생들을 코리아 소사이어티로 초청하여 그들에게 한국의 역사, 정치, 경제, 음악, 미술, 문화 등을 소개합니다.

전시
코리아 소사이어티 갤러리에서는 다양한 장르의 한국 관련 전시를 선보이며 각 전시에 맞춰 아티스트 강연도 개최됩니다. 이를 통해 미국 현지인들에게 우수한 한국 작가들을 소개하는 한편 동시대 작가들의 한국을 주제로 하는 작품들을 널리 알리고 있습니다.

영화
미국내 주요 예술 기관 및 극장들과 협력해 매년 정기적으로 주목할 만한 한국 영화들을 소개하고 있습니다. 극장 상영은 물론 감독 또는 배우와 관객과의 대화, 강연회 등을 기획해 뉴요커들이 한국영화에 보다 친숙하게 다가갈 기회를 제공합니다.

공연
주목 받는 한국인 또는 한국계 음악인들을 초청해 전통 음악, 인디 음악, 클래식 등 다양한 연주 무대를 선보입니다.

한식
미국내 한식 열풍을 반영해 유명한 한식당의 셰프나 창업자를 초청해 대담회를 진행하는 한편 요식업계의 전문가들의 한식 관련 도서 대담회를 개최하기도 합니다.

작가와의 대담
저명한 한국 작가들이나 한국 관련 저서를 집필해 주목 받는 미국 작가를 초청해 도서 대담회 또는 작가와의 대화를 개최합니다.

컨템퍼러리 문화
최신 한국 문화를 다루는 정보 및 대담 프로그램들을 진행합니다. 패션, 뷰티, K-pop, 온라인 비지니스 등 동시대 한국의 다양한 문화 이슈들과 동향에 대한 정보를 제공하며 한미 간 공통 관심사를 확인하는 기회를 갖습니다.

연례 만찬
코리아 소사이어티의 연중 최대 행사인 연례 만찬은 한미 관계의 영향력을 강화하는 한편 관련된 주요 업적들을 기리는 취지로 매년 뉴욕에서 개최됩니다. 양국의 정·재계 및 외교계 고위 인사, 학계, 문화계, 언론 등에서 400여 명의 관계자들이 참석해 우호를 다지고 상호 연대를 강화합니다. 만찬 중에는 한미 관계 증진에 기여한 인물에게 밴 플리트 상이 수상되며 역대 수상자로는 김대중 전 대통령, 반기문 UN 사무총장, 조지 부시, 조지 W. 부시, 지미 카터 전 대통령, 콜린 파웰, 헨리 키신저 전 국무부 장관 등이 있습니다. 또한 기조연사로 노무현 전 대통령, 김용 세계은행 총재, 매들린 올브라이트 전 국무부 장관 등 영향력 있는 인사들이 참석하는 격조 높은 행사로 알려져 있습니다. 지난 2012년과 2017년에는 각각 기관 창립 55주년과 60주년을 기념해 서울에서도 별도의 만찬을 개최하며 한국에서의 입지를 다졌습니다.

멤버쉽 행사
매년 신년 멤버쉽 파티를 개최해 기존 회원은 물론 잠재적 회원들에게 적극적으로 기관을 소개하는 기회를 가집니다.

연례 골프 대회
매년 뉴욕 인근의 유명 챔피언십 클럽에서 골프 대회를 주최해 기업 회원들과 후원자들이 야외에서 보다 편안하고 캐주얼하게 네트워크 할 기회를 제공합니다.

영 프로페셔널 프로그램
한미 관계의 미래를 이끌 영 프로페셔널들에게 한국을 알리고 그들과 우호적 관계를 구축해 나가고자 영 프로페셔널즈 나잇 (Young Professionals' Night) 시리즈를 운영합니다. 다양한 분야의 영 프로페셔널 리더들을 연사로 초청해 그들의 경험과 경력, 도전에 대해 듣는 시간을 가집니다. 별도의 네트워킹 프로그램을 기획해 여러 분야의 차세대 리더들이 미국내 영향력 있는 친 한 인사로 거듭날 수 있도록 지원합니다.

온라인 프로그램
대부분의 코리아 소사이어티 자체 프로그램들이 생방송으로 중계돼 미 전역은 물론 전세계의 온라인 유저들이 한국 관련 정보를 손쉽게 접할 수 있도록 유도하고 있습니다. 지난 프로그램들도 동영상과 팟캐스트 형태로 홈페이지, YouTube, Vimeo, Itunes 등 다양한 온라인 플랫폼에 선보이고 있습니다.

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